

COOPERATIVE AGREEMENT

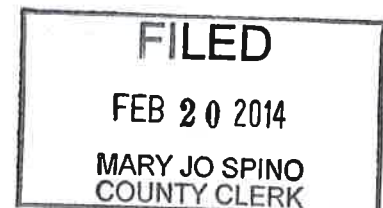
AN AGREEMENT by and between **JACKSON COUNTY, MISSOURI**, hereinafter called "the County" and **NORTHEAST KANSAS CITY CHAMBER OF COMMERCE**, 6400 Independence Ave., Kansas City, MO 64125, hereinafter referred to as "Chamber."

WHEREAS, the County and Chamber desire to enter into an Agreement to provide funding to be used for its Healthy Businesses/Healthy Community Program; and,

WHEREAS, the County deems it to be in the best interest of its citizenry to support such programs and activities; and,

NOW THEREFORE, in consideration of the foregoing and the terms and provisions herein contained, the County and Chamber respectively promise, covenant, and agree with each other as follows:

1. **Services.** Chamber shall provide services through its Healthy Businesses/Healthy Community Program, as is more fully set out in the proposal attached hereto as Exhibits A and A-1 and incorporated herein by reference. The budget Chamber submitted as part of Exhibits A and A-1, is considered final and non-changeable. If Chamber encounters unforeseen circumstances that require a change to Chamber's budget, Chamber shall submit a written request to the Jackson County Legislative Auditor's Office no later than October 31, 2014. Any changes to the budget must be approved by the Jackson County Legislature.



2. **Terms of Payment.** The County agrees to pay to Chamber the total amount of **\$10,000.00** in quarterly installments of **\$2,500.00** each, with the payment for the first quarter to be made upon execution of this Agreement. The remaining payments shall be made upon the County's receipt of the reports as set forth in paragraph 3 hereof. The County reserves the right to audit all invoices and to reject any invoice for good cause. The County retains the right to deduct from an invoice of Chamber any overpayment made by the County on a prior invoice. The County retains the right to make invoice corrections/changes. The County will not reimburse sales tax expense.

3. **Reports.** Within 30 days after the conclusion of each calendar quarter under this Agreement, Chamber shall submit a quarterly report, including cancelled checks and/or a copy of the face of the check and corresponding bank statements, invoices, and any other documents requested by the Director of Finance and Purchasing, to establish that the funds provided pursuant to this Agreement were used for the purposes set forth herein. The last quarter's report shall include an annual report which shall summarize all of Chamber's activities pursuant to this Agreement. Chamber's failure to submit this annual report shall disqualify Chamber from future funding by the County.

Chamber must notify the County in writing on Chamber's letterhead, within five working days of the following changes:

- a. Organization name, address, telephone number, administration, or board of directors
- b. Organization funding that will affect the program under this contract
- c. Liability insurance coverage
- d. Management or staff responsible for providing services pursuant to this contract

- e. Any proposed or actual merger or acquisition either taken by the Organization or toward the Organization

4. **Submission of Documents**. No payment shall be made under this contract unless Chamber has submitted to the Director of Finance and Purchasing (1) a written proposal setting out in detail the intended use of the County's funding, including the target population to be served; (2) the agency's IRS Form 990, from the previous fiscal or calendar year; (3) a statement of the agency's total budget for its most recent fiscal year; and, (4) a detailed explanation of actual expenditures of County funds (pertains to final payments and payments on contracts for future years), (5) a paid tax receipt on all properties owned by Chamber or notice of exemption. If an agency has previously received County funding, to be eligible for future payments, an agency must submit either an audited financial statement for the agency's most recent fiscal or calendar year, by March 31 of the following year, or a certified public accountant's program audit of County funds, by January 31 of the following year. Any document described herein which was submitted to the Director of Finance and Purchasing as a part of an application for funding need not be resubmitted to qualify for payment. No payment shall be made if Chamber is out of compliance on any other County contract, or has not paid county taxes on all properties owned by Chamber and assessed by the County.

5. **Equal Opportunity**. Chamber shall maintain policies of employment as follows:

- A. Chamber and Chamber's subcontractor(s) shall not discriminate against any employee or applicant for employment because of race, religion, color, sex, age, disability, or national origin. Chamber shall take

affirmative action as set forth to ensure that applicants are employed and employees are treated without regard to their race, religion, color, sex, age, disability, or national origin. Such action shall include, but not be limited, to the following: recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Chamber agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the policies of non-discrimination.

B. Chamber and Chamber's subcontractor(s) shall, in all solicitation or advertisements for employees placed by them or on their behalf, state that all qualified applicants will receive consideration for employment without regard to race, religion, color, sex, age, disability, or national origin.

6. **Employment of Unauthorized Aliens Prohibited.** Pursuant to §285.530.1, RSMo, Chamber assures that it does not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri and/or Jackson County, and shall affirm, by sworn affidavit and provision of documentation, its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Further, Chamber shall sign an affidavit, attached hereto and incorporated herein as Exhibit B, affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services.

7. **Audit.** The County further reserves the right to examine and audit, during reasonable office hours, the books, and records of Chamber pertaining to its finances.

and operations. Chamber agrees to establish and adopt such accounting standards and forms as may be recommended by the County's Director of Finance and Purchasing prior to receipt of the County's first distribution of funds under the terms of this Agreement. The forms used to document the expenditure of these funds may be changed from time to time upon mutual agreement.

8. **Default.** If Chamber shall default in the performance or observation of any term or condition herein, the County shall give Chamber ten (10) days' written notice setting forth the default. If said default shall continue for ten (10) days after written notice thereof, the County may at its election terminate the contract and withhold any payments not yet made to Chamber. Said election shall not in any way limit the County's right to sue for breach of contract.

9. **Appropriation of funds.** Chamber and the County recognize that the County intends to satisfy its financial obligation to Chamber hereunder out of funds annually appropriated for that purpose by the County. County promises and covenants to make its best efforts to appropriate funds in accordance with this Agreement. In the event no funds or insufficient funds are appropriated and budgeted, or are otherwise unavailable by any means whatsoever for payment due hereunder, County shall immediately notify Chamber of this occurrence and this Agreement shall terminate on the last day for which appropriations were received, without penalty or expense to the County of any kind whatsoever, except as to the portions of the payment amounts herein agreed upon for which funds shall have been appropriated and budgeted or are otherwise available, or at any time after the last date that County has paid for the Services, if earlier.

County further agrees:

A. That any funds authorized or appropriated for services rendered under this Agreement shall be applied to the payments hereunder until all such funds are exhausted.

B. That County will use its best efforts to obtain authorization and appropriation of such funds including, without limitation, the inclusion in its annual budget, a request for adequate funds to meet its obligation under this Agreement in full.

10. **Conflict of Interest.** Chamber warrants that no officer or employee of the County, whether elected or appointed, shall in any manner whatsoever be interested in or receive any benefit from the profits or emoluments of this Agreement.

11. **Severability.** If any covenant or other provision of this Agreement is invalid or incapable of being enforced by reasons of any rule of law or public policy, all other conditions and provisions of this Agreement shall nevertheless remain in full force and effect and no covenant or provision shall be deemed dependent upon any other covenant or provision unless so expressed herein.

12. **Indemnification.** Chamber shall indemnify, defend, and hold the County harmless from any and all claims, liabilities, damages, and costs (including reasonable attorney's fees directly related thereto) to the extent caused by the negligence or willful misconduct of Chamber or its employees, agents or representatives.

13. **Insurance.** Chamber shall maintain the following insurance coverage during the term of this Agreement.

A. Chamber shall maintain Commercial General Bodily Injury and Property Damage Liability insurance, each in a combined single limit of

One Million Dollars (\$1,000,000) each occurrence for bodily injury and property damage liability.

B. Chamber shall maintain, if any motor vehicles are used in the performance of the Services, Commercial General Bodily Injury and Property Damage Liability insurance, and Automobile Liability insurance including owned, non-owned, or hired vehicles, each in a combined single limit of One Million Dollars (\$1,000,000) each occurrence for bodily injury and property damage liability.

C. Chamber agrees to provide the County with certificates of insurance evidencing the above described coverage prior to the start of Services, and annually thereafter, if required by the County. Such certificates shall provide that the applicable insurance policies have been endorsed to provide a minimum of thirty days advance notice to the County in the event of cancellation, non-renewal, or reduction in limits by endorsement.

14. **Term.** The term of this Agreement shall commence as of January 1, 2014, and shall continue until December 31, 2014, unless sooner terminated pursuant to paragraph 8, 15, or 19 hereof. If this Agreement is terminated by either party, the County shall pay only for those services actually performed by Chamber as verified by the County's audit.

15. **Termination.** This Agreement may be terminated for any reason or no reason by either of the parties upon thirty (30) days' written notice to the other party's designated fiscal representative. All services and payments shall continue through the

effective date of termination. Termination of this Agreement shall not constitute a waiver of the rights or obligations which the County or Chamber may be entitled to receive as provided in this Agreement, or be obligated to perform under this Agreement for services prior to the date of termination. Should this Agreement terminate, all County written materials of any kind must be delivered and returned by Chamber to the County within ten (10) days of the termination of this Agreement.

16. **Standard of Care.** Chamber shall exercise the same degree of care, skill, and diligence in the performance of the Services as is ordinarily possessed and exercised by professionals operating under similar circumstances.

17. **Financial Contact.** Chamber shall designate a fiscal representative to act as a liaison between the parties to resolve any problems, complaints, or special circumstances encountered in the billing of the services agreed upon here.

Fiscal Representative
Troy Thomas
415 E. 12th Street, Suite 100
Kansas City, MO 64106

Northeast KC Chamber of Commerce
Jim Rice
Consultant
6400 Independence Ave., KCMO 64125
816-231-3312

18. **Compliance.** The performance of this Agreement shall be subject to review by the County. The County Compliance Review Officer shall review this contract according to his responsibilities as set out in Chapter 6 of the Jackson County Code. Chamber shall file quarterly compliance reports as required by the County Compliance Review Office. The County warrants that all books, records, accounts, and any other documents in the possession of the County relating to this Agreement are public records open for inspection in accordance with Chapter 610, RSMo.

19. **Remedies for Breach.** Chamber promises, covenants, and agrees to faithfully observe and perform all of the terms, provisions, and requirements of this Agreement, and Chamber's failure to so observe and perform in accordance with said Agreement represents and constitutes a breach of this Agreement. In such even, Chamber consents and agrees as follows:

A. That the County may without prior notice to Chamber immediately terminate this Agreement; and,

B. In addition to the foregoing, the County shall be entitled to collect from Chamber all payments made by the County for which Chamber has not yet rendered services in accordance with this Agreement, and may also be entitled to reasonable attorney's fees, court costs, and other expenses if it is necessary to bring legal action to recover such amount.

20. **Transfer and Assignment.** Chamber shall not assign or transfer any portion or the whole of this Agreement without the prior written consent of the County.

21. **Organization Identity.** If Chamber is merged or purchased by another entity, the County reserves the right to terminate this Agreement. Chamber shall immediately notify the county in the event it is merged or purchases by any other entity.

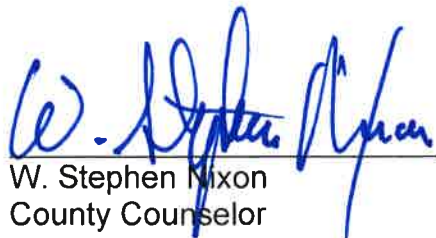
22. **Confidentiality.** Chamber's records concerning the identities of those participating in its programs shall be strictly confidential; the County shall be entitled to examine said records in performing its audit and review functions, but shall not disclose said identities to any third party in any fashion.

23. **Incorporation.** This Agreement incorporates the entire understanding and agreement of the parties.

IN WITNESS WHEREOF, the parties have executed this Agreement this 20th
day of February, 2014.

APPROVED AS TO FORM:

JACKSON COUNTY, MISSOURI

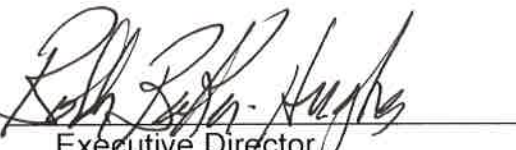

W. Stephen Nixon
County Counselor

By: 
Michael D. Sanders
County Executive

ATTEST:

NORTHEAST KANSAS CITY
CHAMBER OF COMMERCE


Mary Jo Spino
Clerk of the Legislature

By: 
Executive Director
Federal ID No.43-1686139

REVENUE CERTIFICATE

I hereby certify that there is a balance otherwise unencumbered to the credit of the appropriation to which this contract is chargeable, and a cash balance otherwise unencumbered in the treasury from which payment is to be made, each sufficient to meet the obligation of \$10,000.00 which is hereby authorized.


Date


Director of Finance and Purchasing
Account No. 002-7766-56789

77662014002



OUTSIDE AGENCY FUNDING REQUEST FORM 2014 BUDGET

415 E 12th Street, 2nd Floor
Kansas City, MO 64106

Email: auditor@jacksongov.org

Section A: Organization or Agency Information	page 1
Section B: Agency's 2013 and 2014 Revenue Information	page 2
Section C: Individual Program Budget	page 3
Section D: Program Information	pages 4 - 8
Section E: Summary of Request by Program	page 9

C			
Name:	Northeast Kansas City Chamber of Commerce		
Address:	6400 Independence Avenue, KCMO	Zip Code:	64125
Phone No:	816-231-3312	Fax:	816-231-2101
Website Address:	NEKCchamber.com		
Federal Tax ID No:	43-1686139	Fiscal Year Cycle:	January 1 thru December 31
Executive Director:	Bobbi Baker-Hughes		
Name and Title of Principal Contact Person:	Jim Rice, Consultant		
Phone No:	816-808-4710	Email Address:	jim_rice@carter-rice.com
Submittal of this request has been authorized by:	Bobbi Baker Hughes		
Date:	29-Oct-13		

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OCT 29 2013
JACKSON COUNTY
AUDITORS OFFICE
KANSAS CITY, MISSOURI
Section A

Section B: Agency's 2013 and 2014 Revenue Information

Agency's 2014 Projected Revenue Information

Funding Entity	Agency's 2014 Total Projected Revenue Source You Will Request 2013 Funding From	Projected Amount	% of Total Revenue
Federal		\$ -	0
State		\$ -	0
Jackson County	COMBAT/Outside Agency	\$ 50,000	10
Other Counties		\$ -	0
City	CDBG	\$ 50,000	10
Charity/Donations	Foundation/Corporate/Stakeholders	\$ 300,000	60
Fundraisers	Events	\$ 5,000	1
Other	CID tax proceeds	\$ 95,000	19
2014 Total Projected Revenue		\$ 500,000	100

Agency's 2013 Revenue Information

Funding Entity	Agency's 2013 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal		\$ -	0
State		\$ -	0
Jackson County	Outside Agency	\$ 2,500	7
Other Counties		\$ -	0
City	Neighborhood Tourism Development Fund	\$ 5,000	14
Charity/Donations	CCF grant	\$ 12,000	32
Fundraisers	Events	\$ 4,000	11
Other (please list)	Membership dues	\$ 13,500	36
2013 Total Revenue		\$ 37,000	100

If your agency received funding from Jackson County in 2013, please identify the funding source, amount and program name below.

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Outside Agency Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$ 2,500	Healthy Business/Health R
2013 Total Jackson County Funding			\$ 2,500	

Did your agency receive funding or resources in 2013 from either of the following?

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -

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KANSAS CITY, MISSOURI

Section C: *REVISED* 2014 Program Budget

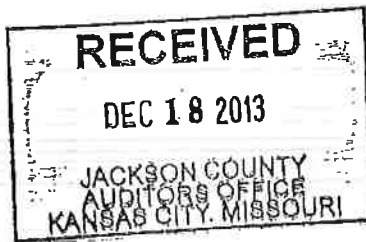
Complete a separate program budget for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community

Personal Services			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
CEO	85,000	1%	\$ 1,000
Events Coordinator	15,000	10%	\$ 1,500
			\$ -
			\$ -
			\$ -
			\$ -
Total Salaries			\$ 2,500
Total Fringe Benefits			\$ -
Total Personal Services			\$ 2,500
Contractual Services			
			\$ -
Bus Rental/lease			\$ 1,500
Driver Insurance			\$ 700
			\$ -
			\$ -
			\$ -
Total Contractual Services			\$ 2,200
Supplies			
Postage			\$ 150
Copying			\$ 150
			\$ -
			\$ -
			\$ -
Total Supplies			\$ 300

Total Program Request \$ 5,000



Complete a separate program information sheet for each program your agency is applying for funding.

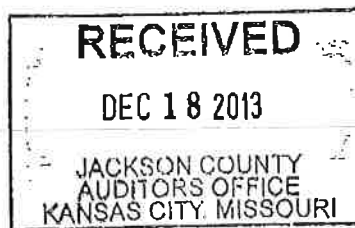
Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community

Proposed Program

Detail functions to be performed by each program.

On Independence Avenue, St. John Boulevard, and Lexington Avenue, small, owner-operated ethnic restaurants and markets now dot the Northeast streetscape. These restaurants and markets reflect the burgeoning global economy here at home in Kansas City. The native origins include Africa, Asia, South and Central America, Mexico, and the Caribbean Islands. The menus consist of fresh fruits, vegetables, fish and meats high in nutritional value as well as taste. The owners' stories of sometimes difficult migrations to the United States, often from war-torn regions, also promote a healthier attitude among patrons about the increasingly rich diversity of Kansas City's Northeast area. Meals are served along with generous portions of native cultures and traditions. To increase patronage of the ethnic restaurants and markets and the resulting improvement in healthier dietary choices, the Northeast Kansas City Chamber of Commerce proposes to sponsor a series of group tours to the Northeast's ethnic restaurants and markets. The experience will include presentations on the menus and cultures they reflect. Emphasis will be placed on the added health value of delicious--but unfamiliar--fruits, vegetables, fish and meats. The presentations will include Question and Answer time and selected recipes for home acquisition and preparation of the ethnic foods. This program, along with a companion proposal for improving the safety and cleanliness of the host community corridors, combine to produce a neighborhood that promotes a healthier business and residential community.



Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

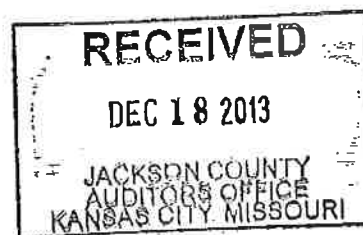
Program Name: Healthy Businesses/Healthy Community

Participants

Identify the number of participants by County that each program serves.

Jackson, MO	37,000
Clay, Platte, Cass, MO	
Wyandotte, Johnson, KS	
Other Missouri	2,000

Target population is the entire Northeast area of 37,000 persons (2010 Census). AGE: White - 41.7%, African-American - 23.0%, Native American - .9%, Asian - 5.8%, Hispanic Origin - 41.5% (Total includes persons of other races who also claim Hispanic origin. AGE: 0-4 years - 10.7%, 5-19 years - 24.1%, 20-34 years - 22.8%, 35-64 years - 35.1%, 65+ - 7.3%. POVERTY STATUS/% BELOW POVERTY LEVEL: All persons - 37.4%, White - 35%, African-American - 45.6%; Hispanic Origin - 41.4%, Elderly - 16.2%



Would you provide these services to anyone at your door? Yes

Is anyone denied these services? No

What level of indigents 37%

Please classify your program from the following types by percentage of your agency's overall service

Senior Program 7.3%

Indigent Program (Below Poverty Level) 37.4%

Senior Program 7.3%

What criteria do you have for the clients you serve?

Low-to-moderate income, start-up businesses with emphasis on ethnic entrepreneurs, persons active in their neighborhood associations.

Complete a separate program information sheet for each program your agency is applying for funding.

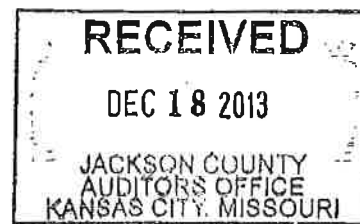
Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community

Service Delivery Area

Identify your specific geographic service delivery area for each program.

Jackson County, Kansas City: Truman Road to Missouri River, the Paseo to I-435. Areas of concentration: Independence Avenue, St. John Corridor, Somali section of Lexington Avenue.



Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

Percentage of Jackson County residents served will be determined by % of budget provided by Jackson County. These restrictions will be communicated to the Chamber's Independent auditor. Outside Agency grant will be a separate line item on revenue and expense statement. Board's Administration and Finance Committee will review use of Jackson County funds quarterly.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community

Approach & Method

List the top three (3) objectives for each program.

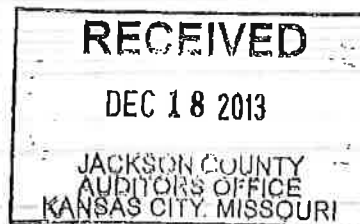
Introduce residents to diversity of delicious--yet healthy--ethnic foods concentrated in the Northeast area of Kansas City.

By introducing residents to the ethnic restaurants and markets (through promotion, group transportation, and word-of-mouth, the restaurants and markets will prosper and help restore economic health to the community.

Through food, the most common human experience, residents will gain appreciation and respect for the rich ethnic and cultural diversity of the Northeast, thus increasing a healthy community pride.

Detail specific methods you will use to achieve these objectives.

Provision of group transportation. Promotional materials which emphasize how the ethnic restaurants and markets add value to the Northeast living experience. Placement in local media which drive customers to the restaurants and markets and establish the International Marketplace brand for Northeast.



Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community

Evaluation

How can the success of each program be evaluated?

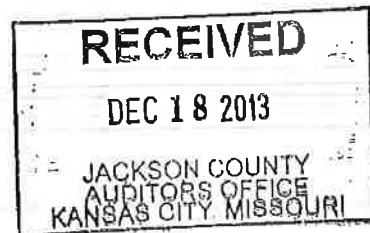
Indicate performance measures or statistics you will use to demonstrate the success of each program.

Documentation of attendance based on group transportation events. Growth of business activity based on gross receipts at program start-up compared to six-month and one-year milestones after start-up. Number of media placements. Survey of residents conducted through Northeast News. Special promotions such as attendance punch cards with discounts after fifth visit.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

Grant announcement/news conference. Reference to Jackson County in all printed and electronic materials related to the Outside Agency funding. Reference to Jackson County in all media coverage related to Outside Agency funding. Regular progress reports to Jackson County. Other suggestions from Jackson County staff.



Section C: 2014 Program Budget
Complete a separate program budget for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Communities - Part 2

Personal Services			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
CEO	85,000	2%	\$ 1,500
Events Coordinator	15,000	10%	\$ 1,500
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ 3,000
Total Fringe Benefits			\$ -
Total Personal Services			\$ 3,000
Contractual Services			
Nutrition Consultant			\$ 600
Bus Rental/Lease			\$ 1,000
Driver Insurance			\$ 400
			\$ -
			\$ -
			\$ -
Total Contractual Services			\$ 2,000
Supplies			
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Supplies			\$ -

Total Program Request \$

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JAN-07 2014
JACKSON COUNTY
AUDITOR'S OFFICE
KANSAS CITY, MISSOURI

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community - Part 2

Proposed Program

Detail functions to be performed by each program.

This program is a continuation of, and supplement to, the Healthy Businesses/Healthy Community initiative proposed for restaurant and food market corridors within the Northeast community of Jackson County. These food-related activities are concentrated on Independence Avenue, St. John Boulevard, and Lexington Avenue. The growth of this ethnic food service industry in the Northeast area reflects the burgeoning global economy in this historic Jackson County neighborhood. The native origins include Africa, Asia, South and Central America, Mexico, and the Caribbean Islands. Menus and food market inventories consist largely of fresh fruits, vegetables, fish and meats high in nutritional and health value. The restaurant and market proprietors' stories of often difficult migration to the United States, sometimes from war-ravished regions, also promote a healthier mental attitude among patrons about the increasingly rich diversity of the Northeast area. Meals are served along with tales of native cultures and traditions. To increase patronage of the ethnic restaurants and markets, and the subsequent improvement in healthier life styles and diet choices, the Northeast Kansas City Chamber of Commerce will sponsor a series of group tours to the Northeast's ethnic restaurants and markets. The tours will include presentations on the menus and cultures represented by the various ethnic venues. The tours will emphasize the added value of delicious--but unfamiliar--fruits, vegetables, fish and meats. Presentations will include Question and Answer time and selected recipes for home acquisition and preparation of the ethnic foods. The Healthy Businesses/Healthy Community program, along with the Chamber's corridor safety and cleanliness initiatives, combine to create a Jackson County neighborhood that promotes physically and mentally healthier business and residential community.

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JAN 07 2014

JACKSON COUNTY
AUDITORS OFFICE
KANSAS CITY MISSOURI
Section D

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community - Part 2

Participants

Identify the number of participants by County that each program serves.

Jackson, MO	37,000
Clay, Platte, Cass, MO	-
Wyandotte, Johnson, KS	-
Other Missouri	2,000

Target Population

Describe target population and demographics to be served by each program.

The estimated 37,000 persons to be served represent the following demographics: White - 41.7%, African-American - 23.0%, Native American - .9%, Asian - 5.8%, Hispanic Origin - 41.5%. (Total includes persons of other races who also claim Hispanic origin.) AGE: 0-4 years - 10.7%, 5-19 years - 24.1%, 20-34 years - 22.8%, 35-64 years - 35.1%, 65+ - 7.3%. POVERTY STATUS/% BELOW POVERTY LEVEL: All persons - 37.4%, White - 35%, African-American - 45.6%, Hispanic Origin - 41.4%, Elderly - 16.2%.

Would you provide these services to anyone at your door?

Answer Yes or No

Is anyone denied services?

Answer Yes or No

What level of indigents (below poverty level) do you serve? 37.4%

Please classify your program from the following types by percentage of your agency's overall services

7.30%

37.40%

7.30%

What criteria do you have for the clients you serve?

Low-to-moderate income; start-up businesses, with emphasis on ethnic entrepreneurs; active participants in neighborhood organizations.

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KANSAS (Section D) MISSOURI

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community - Part 2

Service Delivery Area

Identify your specific geographic service delivery area for each program.

Jackson County, Kansas City: Truman Road to Missouri River, the Paseo to I-435. Areas of concentration: Independence Avenue Corridor, St. John Corridor.

Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents:

1. Any program with direct benefits will be by application. 2. Percentage of Jackson County residents served will be determined by % of budget provided by Jackson County. 3. These restrictions will be communicated to the Chamber's independent auditor. Outside agency grant will be a separate line item on revenue and expense statement. Board Administration and Finance Committee will review use of Jackson County funds quarterly.

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JACKSON COUNTY
AUDITORS OFFICE
KANSAS CITY, MISSOURI
Section D

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community - Part 2

Approach & Method

List the top three (3) objectives for each program.

1. Introduce residents to diversity of delicious--yet healthy--ethnic foods concentrated in the Northeast area's commercial corridors.

2. By introducing residents to the ethnic restaurants and markets (through promotion, group transportation, and word-of-mouth, the restaurants and markets will prosper and help restore economic health to the community.

3. Through food, the most common human experience, residents and visitors will gain appreciation and respect for the rich ethnic and cultural diversity of the Northeast, thus increasing a healthy community pride.

Detail specific methods you will use to achieve these objectives.

1. Provision of group transportation. 2. Promotional materials which emphasize how the ethnic restaurants and markets add value to the Northeast living experience. Placement in local media that drives customers to the restaurants and markets and establishes the International Marketplace brand for Northeast. 3. Organizational consultant will monitor and evaluate program effectiveness. To provide additional legitimacy to the proposal's health enhancement claim, the organizational consultant will meet with nutrition specialists from area hospitals or universities.

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Evaluation

%

Documentation of attendance based on group transportation events. Growth of business activity based on gross receipts at program start-up compared to six-month and one-year milestones after start-up. Number of media placements. Survey of residents conducted through the *Northeast News*. Special promotions such as attendance punch cards with discounts after fifth visit. A special customer evaluation form will be prepared to determine healthy life style implications of each food experience. Nutrition specialists will assist in preparation of the evaluation form.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

1. Grant announcement/news conference 2. Reference to Jackson County in all printed and electronic materials related to the Outside Agency funding. 3. Reference to Jackson County in all media coverage related to the Outside Agency funding. Regular progress reports to Jackson County. Other suggestions from Jackson County staff.

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Section E: Summary of Jackson County Funding Request by Program

Agency Name: Northeast Kansas City Chamber of Commerce

Program Name: Healthy Businesses/Healthy Community Amount

1. \$ 5,000

2. \$ -

3. \$ -

Total Jackson County Funding Request for All Programs \$ 5,000

Is there anything Jackson County can do to help your operation run more efficiently?
Continue the excellent cooperation and support experienced over the past decade.

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WORK AUTHORIZATION AFFIDAVIT

As a condition for any service provided to the County, a business entity shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services.

Business entity, as defined in section 285.525, RSMo pertaining to section 285.530, RSMo, is any person or group of persons performing or engaging in any activity, enterprise, profession, or occupation for gain, benefit, advantage, or livelihood. The term "business entity" shall include but not be limited to self-employed individuals, partnerships, corporations, contractors, and subcontractors. The term "business entity" shall include any business entity that possesses a business permit, license, or tax certificate issued by the state, any business entity that is exempt by law from obtaining such a business permit, and any business entity that is operating unlawfully without such a business permit.

Every such business entity shall complete the following affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. The completed affidavit must be returned as a part of the contract documentation.

This affidavit affirms that **Northeast Kansas City Chamber of Commerce**, (Organization name) is enrolled in, and is currently participating in, E-verify or any other equivalent electronic verification of work authorization operated by the United States Department of Homeland Security under the Immigration Reform and Control Act of 1986 (IRCA); and, **Northeast Kansas City Chamber of Commerce**, does not knowingly employ any person who is an unauthorized alien in conjunction with the contracted services.

In Affirmation thereof, the facts stated above are true and correct. (The undersigned understands that false statements made in this filing are subject to the penalties provided under section 575.040, RSMo.)

[Signature]
Authorized Representative's Signature
NEKC Chamber CEO
Title

[Signature]
Printed Name
2/6/2014
Date

Subscribed and sworn before me this 6th day of February, 2014. I am commissioned as a notary public within the County of Clay, State of Missouri, and my commission expires on 2-9-2014.

[Signature]
Signature of Notary

2-6-2014
Date

