

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
 Res/~~Ord~~ No.: 18824
 Sponsor(s): Frank White, Jr.
 Date: May 4, 2015

SUBJECT <i>18824</i>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Celebration at the Station Benefactor's Circle Sponsorship.</u></p>										
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$25,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td>TO ACCT Enterprise Fund – Special Events 300-1670-56210</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$25,000.00	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$25,000.00	Amount budgeted for this item * (including transfers):	\$25,000.00	Source of funding (name of fund) and account code number; FROM / TO	TO ACCT Enterprise Fund – Special Events 300-1670-56210
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PRIOR LEGISLATION	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date): 18527 (5/19/14)</p>										
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): Michele Newman, Director of Parks + Rec, 503-4821</p>										
REQUEST SUMMARY	<p><i>The Kansas City Symphony's Celebration at the Station</i> to be held at Union Station on Sunday, May 24th is the largest FREE event in the Midwest and provides Jackson County Parks + Rec with the opportunity to create awareness for our brand, amenities and events at the peak of our Memorial Day Weekend season opening. The event includes a military tribute and spectacular fireworks choreographed to the Kansas City Symphony's live performance. The \$25,000.00 Benefactor's Circle sponsorship provides: recognition in event press releases, e-blasts, radio promotion, website logo and link, and print ads in the Kansas City Star. On-site we will have a presence through on-stage welcome, logo on two large LED screens and in event program. <i>Celebration at the Station</i> airs live on KCPT Public Television 19, and is repeated several times during Memorial Day Weekend and over the 4th of July Weekend. In addition, numerous public television stations throughout the region will rebroadcast <i>Celebration at the Station</i>.</p>										
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										

ATTACHMENTS		
REVIEW	Department Director: Michele Newman, Director of Parks + Rec <i>Michele Newman</i>	Date: 04/17/15
	Finance (Budget Approval): <i>If applicable</i> <i>Mary Rasmussen</i>	Date: <i>4/24/15</i>
	Division Manager: <i>Mary Jo Brown</i>	Date: <i>4/28/15</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: April 24, 2015

RES # 18824

Department / Division	Character/Description	Not to Exceed
Park Enterprise Fund - 300		
1670 - Special Events	56210 - Advertising	25,000
		25,000

Mary Rasmussen
Budgeting