

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the Director of Finance and Purchasing to issue a check in the amount of \$1,500.00 to the International Bullying Prevention Association (IBPA), for sponsorship of the 9th Annual IBPA Conference to be held November 4 – 6, 2012, in Kansas City.

RESOLUTION #17954, August 13, 2012

INTRODUCED BY James D. Tindall, Dan Tarwater, Scott Burnett, Theresa Garza Ruiz, Crystal Williams, Fred Arbanas, Dennis Waits, and Greg Grounds, County Legislators

WHEREAS, the Jackson County Drug Commission has recommended COMBAT sponsor the 9th Annual International Bullying Prevention Association (IBPA) Conference, to be held in Kansas City, Missouri November 4 – 6, 2012, at a cost to the County not to exceed \$1,500.00; and,

WHEREAS, the IBPA conference will provide professional development opportunities for those involved in bullying prevention; and,

WHEREAS, this sponsorship will allow COMBAT to support quality research-based bullying prevention principles and best practices in order to achieve a safe school climate, healthy work environment, and good citizenship, all goals within the COMBAT mission to reduce violent crime in the community; and,

WHEREAS, said sponsorship is in the best interest of the health, safety, and welfare of the citizens of Jackson County; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the Director of Finance and Purchasing be and hereby is authorized to issue a check to the International Bullying Prevention Association, in the amount of \$1,500.00 for sponsorship of the 9th Annual International Bullying Prevention Association (IBPA) Conference to be held November 4 - 6, 2012.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Gay D. Hadden
Chief Deputy County Counselor

W. Stephen Nicks
County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #17954 of August 13, 2012 was duly passed on August 13, 2012 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 8

Nays 1

Abstaining 0

Absent 0

8/13/12
Date

Mary Jo Spino
Mary Jo Spino, Clerk of Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 008 4401 56210
ACCOUNT TITLE: Anti-Drug Sales Tax Fund
COMBAT Administration
Advertising
NOT TO EXCEED: \$1,500.00

August 9, 2012
Date

D. J. Thomas
Director of Finance and Purchasing

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 17954

Sponsor(s): James D. Tindall

Date: August 13, 2012

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the County Executive for the payment of sponsoring the International Bullying Prevention Association 9th Annual Conference, to be funded by the County's Anti-Drug Sales Tax Fund, which are engaged in anti-drug treatment activities and purposes, at a cost to the County not to exceed \$1,500.00</u></p>												
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0.00</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$ 1,500.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$0.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number:</td> <td></td> </tr> <tr> <td>008-4401-56210 Advertising</td> <td>\$1,500.00</td> </tr> </table> <ul style="list-style-type: none"> If account includes additional funds for other expenses, total budgeted in the account is: \$31,166.00 <p><input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$1,500.00	Amount previously authorized this fiscal year:	\$0.00	Total amount authorized after this legislative action:	\$ 1,500.00	Amount budgeted for this item *:	\$0.00	Source of funding (name of fund) and account code number:		008-4401-56210 Advertising	\$1,500.00
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Amount budgeted for this item *:	\$0.00												
Source of funding (name of fund) and account code number:													
008-4401-56210 Advertising	\$1,500.00												
<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Prior resolutions and (date):</p>												
<p>CONTACT INFORMATION</p>	<p>RLA drafted by: Dave Fleming, Planning and Development Administrator, 881-3572</p>												
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the County Executive for the payment of sponsoring the International Bullying Prevention Association 9th Annual Conference, to be funded by the County's Anti-Drug Sales Tax Fund, which are engaged in anti-drug treatment activities and purposes, at a cost to the County not to exceed \$1,500.00</p> <p>The International Bullying Prevention Association's 9th annual conference provides excellent learning and professional development opportunities for those involved in bullying prevention. This year's theme is "The Courage to Act: Working Together to End Bullying." Many of the workshops presented in breakout sessions offer current evidence-supported best practices, practical techniques for use in the classroom and school grounds, the latest research, and an opportunity to network with other colleagues.</p> <p>The mission of the International Bullying Prevention Association is to support and enhance quality research based bullying prevention principles and best practices in order to achieve a safe school climate, healthy work environment, good citizenship and civic responsibility. These goals fit with the mission of COMBAT in reducing violence within the community and promotes the visibility of COMBAT services within the</p>												

	community.	
	Funding to support community events has been approved by the Drug Commission as part of our marketing strategy and in identifying and supporting innovative and cutting-edge programs that reduce violence within our community.	
CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	Request for IBPA 9th Conference Sponsorship Form	
REVIEW	Department Director: <i>[Signature]</i>	Date: <i>8/8/12</i>
	Finance (Budget Approval): If applicable <i>Stephan S Ball</i>	Date: <i>8-8-12</i>
	Division Manager: <i>[Signature]</i>	Date: <i>8/8/12</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: August 8, 2012

RES #17954

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
008 - Anti Drug Sales Tax		
4401 - COMBAT Administration	56210 - Advertising	1,500
Total		1,500

Deborah S Ball 8-8-12
 Budgeting

COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts. "Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

1. Total for such advertising in any one year: No more than \$10,000
2. Amount limitation: no more than \$1,500 **Amount requested: \$1,500**
3. Does applicant organization already receive other funding from COMBAT? Type:
International Bullying Prevention Association is a 501(c)(3) organization.
If so, NO to additional "sponsorship" advertising.
4. When has organization received advertising support from COMBAT in the past? N/A
5. How does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention)

The mission of the International Bullying Prevention Association is to support and enhance quality research based bullying prevention principles and best practices in order to achieve a safe school climate, healthy work environment, good citizenship and civic responsibility. These goals fit with the mission of COMBAT in reducing violence within the community.

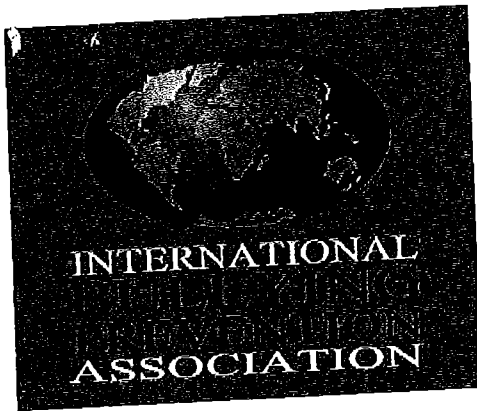
6. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT?
Size of audience: Estimated potential Est. 700 participants Most recent year & number _____
Will the event reach a geographic area that is not adequately served by COMBAT? (If YES, describe):

Conference will provide information to community based programs and school programs in addressing the impact on bullying.

Will the event reach an underserved or high risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe: Being able to provide evidenced-based practices on bullying to community and school programs is very important in addressing this need.

Will the event reach a key possible partner (and audience) that can help further COMBAT goals? If YES, describe: _____

7. Is there any conflict between the Mission of COMBAT and that of the requesting organization or its other sponsors? (e.g., other sponsors include liquor companies). Describe any possible such conflict:
N/A
8. Does the opportunity represent a key "friend raising" opportunity? If YES, describe: Participation with this organization and program will assist in providing the most effective and cutting edge programs and develop additional partnerships with schools and community programs providing services to populations subject to the effects of bullying.
9. Recommendation/inquiry for funding received from Lynn Lonsway, IBPA



9th Annual IBPA Conference
November 4-6, 2012
InterContinental Hotel at the Plaza
Kansas City, MO
800-483-0728

Sponsorship Information

Who Attends?

The conference will bring together educators, school administrators, counselors, psychologists, health providers, youth development professionals, law enforcement personnel, university personnel, researchers and others.

Sponsors will include select commercial, nonprofit, state and local organizations and agencies that are serving or providing resources that support a safe and welcoming learning environment for children, youth and families.

Why Sponsor?

This conference will showcase current evidence-based practices and resources that assist school personnel and community practitioners to create safe learning and neighborhood environments free from bullying behaviors, thereby nurturing the highest social and academic potential of all students. The **9th annual IBPA conference**, with an expected attendance of 800, will feature distinguished speakers, informative workshops, specialized Sponsors and bullying prevention experts from all over the world. This is a direct exposure opportunity for you to interact and discuss your services and/or products with your target market. It offers a great networking opportunity to meet other service providers and prospective customers.

Whether you are looking to meet new clients, gain brand exposure or launch new products, our conference will provide an excellent platform to enhance your marketing communications strategy.

We have developed targeted sponsorship levels to meet any budget. Please email lynnlonsway@seven-solutions.com or call 800-483-0728 to request specific sponsorship pricing and details.

Exhibitor Information

This year's exhibit area is in a prime location for traffic from the sessions and will sell out quickly. Each table comes with a full registration to the conference and your organization's information listed in the attendee program distributed at the conference.



Note: the form data cannot be saved. Please print this form prior to closing the document.

9th Annual IBPA Conference
November 4-6, 2012
InterContinental Hotel at the Plaza
Kansas City, MO
800-483-0728

Exhibitor/Sponsor Application

Company Jackson County COMBAT
Address 415 E. 12th Street 9th Floor
City Kansas City State MO Zip 64120
Contact Stacey Daniels-Loung Title Director
Tel 816-881-3510 Fax 816-881-3844
Email sdyl@jacksongov.org Website www.combatjack.org
Emergency/After hours # 816-392-8834

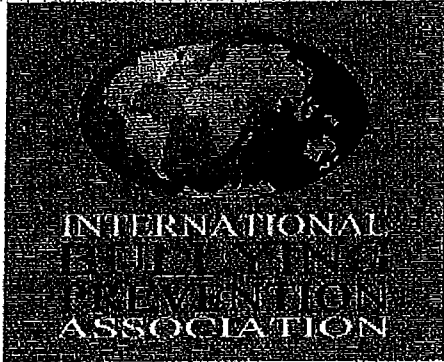
Product(s)/Service(s) Brief Description
Anti-drug & anti-violence, through administration of 4d sales tax for Jackson County, Mo. - prevention funding
I would like to Exhibit

\$500 per table (\$475 prior to April 30th, 2012) Total \$ _____

I would like to be Sponsor
Name of Sponsorship Jackson County COMBAT Cost \$ 1500
Signature Stacey Daniels-Loung Date 7-24-2012

Authorized signer read and agrees to the IBPA terms and conditions outlined in the prospectus. Complete all sections of the application and return with check or credit card authorization form to IBPA. Once your application is approved you will receive a confirmation email.

Please mail this form along with check made out to IBPA or credit card authorization form to:
IBPA, Attn: Pam Larkey, 628 Albatross Lane, Brownsburg, IN 46112.



9th Annual IBPA Conference
November 4-6, 2012
InterContinental Hotel at the Plaza
Kansas City, MO
800-483-0728

Vendors are solely responsible for shipping and handling of their materials. The shipping address is below and packages shipped to the hotel **MUST** be labeled as follows:

Guest's Name – IBPA Nov 4-6
InterContinental Hotel – Kansas City at the Plaza
401 Ward Parkway
Kansas City, MO 64112

Sponsor Company Name: Jackson County COMBAT
Box #: _____ of _____

Please ship so that materials don't arrive to the facility prior to **November 2, 2012**. There is a \$5 per day receiving fee per box or package and \$20 per pallet.

Event Dates and Times

The conference will be held **Monday, November 5 through Tuesday, November 6, 2012**. Sponsors will be located in the center of activity of the conference on the ballroom level.

The exhibition hours are:

Sunday, Nov 4	5:00 PM – 9:00 PM Set Up
Monday, Nov 5	7:30 AM to 4:30 PM
Tuesday, Nov 6	7:30 AM to 2:00 PM

Sponsor set-up time is currently scheduled from 6:00 PM to 9:00 PM on Sunday, November 4, 2012. Additional information will be supplied with the official Sponsor confirmation. All Sponsors are to complete the set up of their displays before the sessions begin Monday morning. All exhibits must be removed by 5:00 PM on Tuesday, November 6, 2012.



9th Annual IBPA Conference
 November 4-6, 2012
 InterContinental Hotel at the Plaza
 Kansas City, MO
 800-483-0728

AGENDA AT A GLANCE

Sunday--November 4, 2012	
5:00 p.m. - 7:00 p.m.	Early Registration
5:00 p.m. - 8:00 p.m.	Exhibitor Set Up
Monday--November 5, 2012	
7:00 a.m. - 3:00 p.m.	Registration Area Open
7:30 a.m. - 4:30 p.m.	Exhibit Area Open
8:00 a.m. - 9:30 a.m.	Opening Session
10:00 a.m. - 5:00 p.m.	Sessions
6:30 p.m. - 8:30 p.m.	Evening Reception
Tuesday--November 6, 2012	
7:00 a.m. - 2:00 p.m.	Registration Area Open
7:30 a.m. - 2:00 p.m.	Exhibit Area Open
8:00 a.m. - 10:15 a.m.	Opening Session
10:30 a.m. - 4:30 p.m.	Sessions
2:00 pm - 4:00 pm	Exhibitor Tear Down