

THIRD ADDENDUM TO  
CONSULTING AGREEMENT

THIS THIRD ADDENDUM made this 31<sup>st</sup> day of March, 2015, by and between **JACKSON COUNTY, MISSOURI**, hereinafter called "County" and **O'NEILL MARKETING AND EVENT MANAGEMENT**, 4049 Central Street, Kansas City, MO, 64111-2207, hereinafter called "O'Neill".

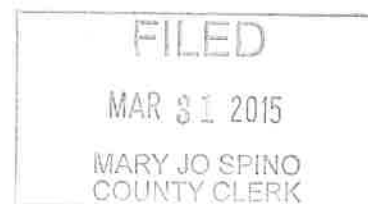
WITNESSETH:

WHEREAS, O'Neill and County entered into a Consulting Agreement dated May 15, 2013, whereunder O'Neill agreed to perform consulting services and assistance to the County related to the COMBAT program, in accordance with the terms, conditions, and covenants as set forth in Request for Proposals (RFP) No. 23-13, and as authorized by the County Legislature through its Resolution 18153, dated April 22, 2013, at a cost to the County not to exceed \$54,695.00; and,

WHEREAS, the parties expanded the scope of the original agreement and increased the maximum sum available for Consulting Services under said Agreement by an additional \$50,000.00, pursuant to the First Addendum and authorized by Resolution 18227, dated July 29, 2013; and,

WHEREAS, the parties extended the Consulting Agreement for an additional twelve-month period, pursuant to the terms and conditions set forth in RFP 23-13, at an additional cost to the County not to exceed \$54,695.00; and,

WHEREAS, the parties now desire to exercise the option to extend the Consulting Agreement for a third twelve-month period, pursuant to the terms and conditions set forth in RFP 23-13, at an additional cost to the County not to exceed



\$54,695.00, pursuant to the proposed budget attached at Exhibit A;

NOW, THEREFORE, in consideration of the foregoing and the terms and provisions herein contained, County and O'Neill respectively agree with each other as follows:

1. Except as expressly provided herein, all provisions of the Consulting Agreement between O'Neill and County, dated May 15, 2013, shall remain in full force and effect.

2. The maximum sum to be paid by County to O'Neill shall be increased by the amount of \$54,695.00 for the services listed in O'Neill's budget, attached hereto as Exhibit A, for a maximum total of \$214,085.00.

3. This Third Addendum to the Agreement shall be effective April 29, 2015, and shall extend until April 28, 2016.

4. This Third Addendum to Agreement, together with the Second Addendum dated April 18, 2014, the First Addendum dated August 23, 2013, and the Agreement dated May 15, 2013, incorporates the entire understanding and agreement of the parties.

APPROVED AS TO FORM:

By

W. Stephen Nixon  
County Counselor

JACKSON COUNTY, MISSOURI

By

Michael D. Sanders  
County Executive

ATTEST:

O'NEILL MARKETING AND EVENT  
MANAGEMENT

Mary Jo Spino  
Mary Jo Spino  
Clerk of the County Legislature

By Keith W. [Signature]  
Federal Tax ID No. 27-4291975

**REVENUE CERTIFICATE**

I hereby certify that there is a balance otherwise unencumbered to the credit of the appropriation to which this contract is chargeable, and a cash balance otherwise unencumbered in the treasury from which payment is to be made, each sufficient to meet the obligation of \$54,695.00 which is hereby authorized.

3/26/15  
Date

[Signature]  
Director of Finance and Purchasing  
Account No. 008-4401-56210

PC 44012015003

**REQUEST FOR PROPOSAL NO. 23-13**

Cost estimates for services to be performed, to include all expenses and a cost per hour for services

Hourly rates for professional time:

Pat O'Neill - \$135 per hour

Staff - \$70 per hour

*NOTE: Staff time to be bundled at \$100 per hour and capped. Additional staff time dedicated to the project will be donated.*

SAMPLE BUDGET/COST ESTIMATES

Billboards (8-week buy, multiple locations across Jackson County)	\$15,000.00
Door Hangars (25,000 for community distribution)	\$4,875.00
Yard Signs & Distribution (printing and professional distribution)	\$1,500.00
Radio Advertising (KPRS & KPRT)	\$8,500.00
Radio Advertising (KCUR, Magic 107.3, Reyes Radio Group)	\$3,000.00
Print Advertising (The Globe, Call)	\$5,000.00
Print Advertising (Jackson Cty Adv., LS Trib, NE News, Indp Examiner)	\$1,950.00
Print Advertising (Dos Mundos, KC Hispanic)	\$1,370.00
Transit Placards	\$1,500.00
<u>O'Neill Management (Estimated Labor – 120 Hours Total)</u>	<u>\$12,000.00</u>
<b>TOTAL</b>	<b>\$54,695.00</b>