



Jackson County, Missouri

Request for Legislative Action

REQUESTED MEETING DATE: _____

SPONSOR: Megan L. Marshall



To be completed by the County Counselor's Office:

NUMBER: 21614

ASSIGNED MEETING DATE: 05/06/2024

STAFF CONTACT: Troy Schulte

PHONE: 816-881-1079

EMAIL: tschulte@jacksongov.org

DEPARTMENT: County Executive

TITLE: Authorizing the Director of Finance and Purchasing to issue a check in the amount of \$15,000 for Jackson County sponsorship of Memorial Day and Veterans Day activities at the National World War I Museum and Memorial

SUMMARY:

This resolution authorizes the Director of Finance and Purchasing to issue a check to the National World War I Museum and Memorial in the amount of \$15,000 from previously appropriated funds in the County Executive's Office for the purpose of providing free admission to all veterans and active duty military members during the 2024 Memorial Day Weekend and Veterans Day activities. Jackson County has sponsored free admission to the Memorial for several years and seeks to continue that sponsorship for 2024.

FINANCIAL IMPACT: NO ☐

YES ☒

| Amount | Fund | Department | Line-Item Detail |
|--------------|------|------------|------------------|
| \$ 15,000.00 | 001 | 1001 | 56790 |

ACTION NEEDED: AUTHORIZE



ATTACHMENT(S): 2024 Premier Membership Proposal attached

Fiscal Note:

This expenditure was included in the Annual Budget.

PC#

Date: April 29, 2024

RES # 21641
eRLA ID #: _____

001 General Fund

| Cost Center | | Spend Category | Program/Grant/Project | Not to Exceed |
|-----------------|---------------------------|----------------------------------|-----------------------|---------------|
| 1001 | County Executive's Office | 56790 Other Contractual Services | | \$ 15,000 |
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| APPROVED | | | | \$ 15,000 |

APPROVED

By Mark Lang at 9:32 am, Apr 29, 2024

Budget Office

Jackson County Executive and Legislature
2024 Premier Membership Proposal:
Free Admission for Memorial Day Weekend and Veterans Day Activities

The National WWI Museum and Memorial proposes a \$15,000 Museum Premier Membership which will support free admission to the Museum and the associated events for veterans and active-duty military members during our 2024 Memorial Day and Veterans Day Celebrations, and half-price admission for everyone else.

Memorial Day Weekend Friday 24 May 2024 – Monday 27 May 2024

Memorial Day Ceremony: 10:00 am

Bell Tolling Ceremony 12:00 pm

Walk of Honor Ceremony 2:00 pm

Veterans Day Celebration: Monday 11 November 2024

Veterans Day Ceremony: 10:00 am

The Museum and Memorial embraces the importance our Memorial Day and Veterans Day ceremonies and programs have in our community, for the veterans; active military; and their families, and people across the United States and around the world. We believe it is not just our duty but our honor to provide the highest quality ceremonies for the public to attend, both in-person and virtually.

Dan Howe, a recent ceremony attendee said, *"I just wanted to say thank you for everything. The ceremony was wonderful and the brick placement was next to perfect. My father loved it and he was very proud to have a permanent brick at such a great memorial facility."*

Speakers and Activities:

Though our 2024 programs and activities have not yet been finalized, we expect they will be similar to what we have done in the past. Both the Memorial Day and Veterans Day Ceremonies will include an honor guard, remarks from selected local and national dignitaries, a keynote speaker, and musical performances. We will also conduct family-friendly activities during the celebration. Some of our previous activities have included a Vietnam-era helicopter, Hands-on-History/Living History, and special research stations.

Support Benefits:

- A sign at the Museum and Memorial's entrance announcing "Free Admission supported by the Jackson County Executive and Legislature";
- The Jackson County logo included in the Memorial Day and Veterans Day Ceremony programs (with the other sponsors);
- The Jackson County logo included in the Walk of Honor Ceremony programs (with the other sponsors);
- The Jackson County logo included on the Museum and Memorial's Memorial Day Weekend and Veterans Day webpages and printed on signage (with the other sponsors);
- The opportunity for the Jackson County Executive to sit on the VIP stage and give remarks;



- The opportunity for the Jackson County Executive to participate in media interviews, if available; and
- The Jackson County Executive and Legislature will be mentioned in all Museum and Memorial new releases related to the Memorial Day Weekend and Veterans Day celebration;
- Recognition in Museum and Memorial's Annual Report and on the Donor Wall.

Thanks to the Jackson County Executive and Legislature's support. For the past eight years, the Museum and Memorial has provided free admission to veterans and active military and half-price admission for everyone else. With your membership support, we will continue this meaningful tradition. For more information, please contact:

- Paige Doty Gammon, JD, MBA, Vice President of Corporate Engagement, at (816) 888-8137 or pgammon@theworldwar.org.