

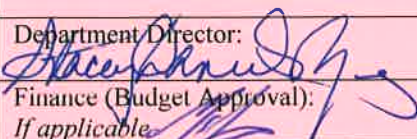
REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 19387

Sponsor(s): Dan Tarwater III

Date: February 13, 2017

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance & Purchasing to make payment for a sponsorship to Turn the Page, funded by the County's Anti-Drug Sales Tax for the 2017 fiscal year, for the purpose of promoting anti-drug, anti-violence activities and purposes, not to exceed \$1500.00.</u></p>											
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="310 558 1248 905"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1500.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$1500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$1500.00</td> </tr> </table> <p><input type="checkbox"/> If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00 <input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$67,000.00 Prior Year Actual Amount Spent (if applicable): \$65,838.74</p>		Amount authorized by this legislation this fiscal year:	\$1500.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$1500.00	Amount budgeted for this item *:	\$1500.00	Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$1500.00
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PRIOR LEGISLATION	<p>Prior ordinances and (date): Prior resolutions and (date): 18905, August 17, 2015</p>											
CONTACT INFORMATION	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>											
REQUEST SUMMARY	<p>A resolution authorizing the Director of Finance & Purchasing to make payment for a sponsorship to Turn the Page , funded by the County's Anti-Drug Sales Tax Fund for the 2017 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$1500.00.</p> <p>Background: Turn the Page focuses on producing a positive future for area children starting with reading proficiency. On May 25, 2017, The Summit on Chronic Absenteeism and School Suspensions in Grade K-3 will be held in partnership with the Health Department and the Mayor's Office of Kansas City. This event, will be attended by over 100 educators, government officials and community leaders. This Summit will focus on data to recognize the stigmas that play into suspension rates, down to individual school levels and how to react on responding to the students' action and behaviors.</p> <p>The Drug Commission authorizes COMBAT administration to seek opportunities to expand the reach of COMBAT beyond partners and funded programs. The Summit on Chronic Absenteeism and School Suspensions in Grades K-3 sponsored by Turn the Page will help the attendees shed light on the impact of student achievements. This provides an excellent opportunity to continue the marketing efforts of COMBAT.</p>											
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
ATTACHMENTS	<p>Quote:</p>											
REVIEW	<p>Department Director: </p> <p>Finance (Budget Approval): <i>If applicable</i></p>	<p>Date: 6-31-2017 Date: 2/17</p>										

Division Manager: <i>[Signature]</i>	Date: <i>2-1-17</i>
County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

This expenditure was included in the annual budget.

Funds for this were encumbered from the _____ Fund in _____.

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____

Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.

This legislative action does not impact the County financially and does not require Finance/Budget approval.

COMBAT

415 East 12th Street, Ninth Floor
Kansas City, Missouri 64106
jacksoncountycombat.com

Stacey Daniels-Young, Ph.D.
Director
(816) 881-3510

Vincent M. Ortega
Deputy Director
(816) 881-3886

Drug Commissioners:

Gloria Fisher
Venessa Maxwell-Lopez
Gene Morgan
Marva Marguerite Moses
Keith Querry
Anita Russell
Joseph Spalitto, DDS
Lanna Ultican
James Witteman, Jr.

Fax:
(816) 881-1416

January 31, 2017

To: Jamie Masters

From: Carol Lillis

RE: 2017 COMBAT Sponsorship – Turn the Page



Attached is the Request for Legislative Action for sponsorship for Turn the Page – Summit on Chronic Absenteeism and School Suspensions in Grade K-3.

Turn the Page – Summit on Chronic Absenteeism and School Suspensions in Grade K-3 will be held in partnership with Health Department and Mayor’s Office of Kansas City. This Summit will focus on data to recognize the stigmas that play into suspension rates, down to individual school levels and how to react on responding to the students’ action and behaviors.

Recommendation’s for sponsorships to market the mission statement of COMBAT.

If you have any questions, please feel free to contact me.

Thank you.

COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts. "Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Total for such advertising in any one year: \$10,000. Maximum amount for any one request: \$1,500

Requesting Group: Turn the Page KC

Date of Event: ___ May 25, 2017 ___ Date of Request ___ January 6, 2017 ___

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

- 1. Does applicant organization already receive other funding from COMBAT? No**
- 2. When has organization received advertising support from COMBAT in the past? 2015**
- 3. Does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention). Yes, this event matches COMBAT's violence prevention goal.**
- 4. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT?**

Attendees will be education leaders in our community; district and building administrators will be assembled in front of data to recognize the stigmas that play into suspension rates down to the individual school levels. It will be a time for leaders to reflect and react on how they respond to students' actions and behaviors.

Size of audience: Estimated potential ___ 100-150 ___ Most recent year; number 150

Will the event reach a geographic area that is not adequately served by COMBAT? (If YES, describe): The focus of this summit is on schools located in Kansas City, MO. Principals from approximately 100 elementary schools will be invited to participate.

Will the event reach an underserved or high risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe:

We know that when students are not in school, they are not building a strong foundation for learning. Studies have shown that boys of color, specifically African-American boys, have a greater likeliness to be suspended from school. Missouri is one of eleven states who reported higher gaps than the national average between the suspension rates of black students and white students for both boys and girls. One in four KCMO black male K-3 students were suspended in 2015. This event will show the discrepancies in suspensions throughout Kansas City, and hopefully provide insight, highlighting new ways of confronting students.

Will the event reach a key possible partner (and audience) that can help further COMBAT goals? If YES, describe:

This event will offer access to the leaders at the Health Department, the Mayor's office, and elementary schools. The event provides an opportunity to forge a relationship with statisticians at the Health Department that might be able to provide key data and analysis for COMBAT programs and evaluations. The event also provides the opportunity to reach school Principals, who are important partners in violence prevention efforts.

Turn the Page KC, the KC Health Department, and the Mayor's Office will convene district and building administrators – the leaders of Kansas City, MO elementary schools – to review aggregate and building level suspension data. Each school will be provided with a booklet that includes (a) city-wide aggregate data analyzed in several ways, and (b) exclusive building level data. After reviewing the findings and bright spots where leaders have successfully reduced suspensions, attendees will be invited to draft proposals of policies/programs they want to implement in their schools. Technical assistance will be offered to schools to measure whether policy changes at the school level significantly affected student outcomes.

5. Is the Mission of the requesting organization compatible with that of COMBAT (list):

The mission of Turn the Page KC is to mobilize the community to achieve reading proficiency at grade level or above for all third graders in Kansas City, Missouri. Reading at grade level by the end of third grade is one of the best predictors of high school graduation. Since students that drop out of school are more likely to engage in substance abuse related crime, the mission of Turn the Page KC fits with COMBAT's *Prevention* strategy.

6. Is there any conflict between the Mission of COMBAT and that of the requesting organization (list); or its other sponsors (e.g., other sponsors include liquor companies). Describe any possible such conflict:

There is no conflict between the Mission of COMBAT and Turn the Page KC, the Health Department, or the Kansas City Mayor's Office.

7. Does the opportunity represent a key "friend raising" opportunity? If YES, describe:

This event represents two key friend raising opportunities. Because the Mayor's Office is a host, Mayor Sly James will be a key speaker. Second, we anticipate that we will also attract interest from the Robert Wood Johnson Foundation.

8. Has organization partnered with COMBAT in the past? If YES describe: In 2015, Turn the Page KC partnered with COMBAT to host a community summit on family mobility and its impact on student achievement.

9. Recommendation/inquiry for funding received from

Mike English, Executive Director
Turn the Page KC
4049 Pennsylvania Ave.
Kansas City, MO 64111

Dr. Jason A. Okonofua

Social Psychologist

Stanford University

Thank you for visiting!

Dr. Jason Okonofua is a social psychologist in the Psychology Department at Stanford University. Dr. Okonofua is interested in how the effects of one person's stereotyping and another person's threat reverberate and escalate over time. He currently researches this interest in the context of education and criminal justice. He asks how stereotypes about stigmatized children can shape how they interact with teachers, administrators, and police officers. He also develops theory-based psychological interventions that affect motivation on a large scale to improve upon societal issues (e.g., the school-to-prison pipeline). Dr. Okonofua's work is situated to inform psychological theory, field experimentation, and public policy.

Research interests: stereotyping, threat, scalable psychological intervention, bias, behavioral science, education, criminal justice.

Social Psychology Research

"...to affect motivation on a large scale."

Curriculum Vitae

CONTACT INFORMATION

Department of Psychology

Stanford University

Jordan Hall, Building 01-420

450 Serra Mall

Stanford, California 94305

Primary e-mail: okonofua@stanford.edu

RESEARCH INTERESTS

Mindsets; Large-scale psychological intervention; Relationships, Stereotyping, Prejudice, Stigma, Education, Interactional Justice; School-to-prison pipeline

ACADEMIC APPOINTMENTS

Post Doctoral Researcher, Psychology Department

Stanford University, Stanford, CA 2015-present

EDUCATION

Ph.D. in psychology, Stanford University, Stanford, CA

Advisers: Dr. Gregory Walton & Dr. Jennifer Eberhardt

Dissertation title: "When bias and threat persistently interact: A holistic approach to understand the lingering effects of stereotypes." August 2015

B.A. in psychology and African American studies, Northwestern University, Chicago, IL

Advisers: Dr. Jennifer Richeson & Dr. Lindsay Chase-Lansdale June 2008

AWARDS

Distinguished Scholar Award,

Stanford University, Vice Provost of Graduate Education, 2015

Dean's Award for Academic Excellence,

Stanford University, Black Community Services Center, 2015

Graduate Research Opportunity Award,

Summit on Chronic Absenteeism and School Suspensions in Grades K-3 (Planning Memo Shared by Mayor's Office, Health Department, and TTPKC)

Students that cannot read at grade level by the end of 3rd grade are four times less likely than their peers to graduate from high school. Chronic absenteeism is one of the greatest obstacles to 3rd grade reading success. Although some reasons for school absences are difficult to prevent, many students are told to stay home by their schools. Boys of Color—particularly Black boys—in Preschool through Grade 3 are significantly more likely to be suspended or expelled from school for identical infractions as their white counterparts

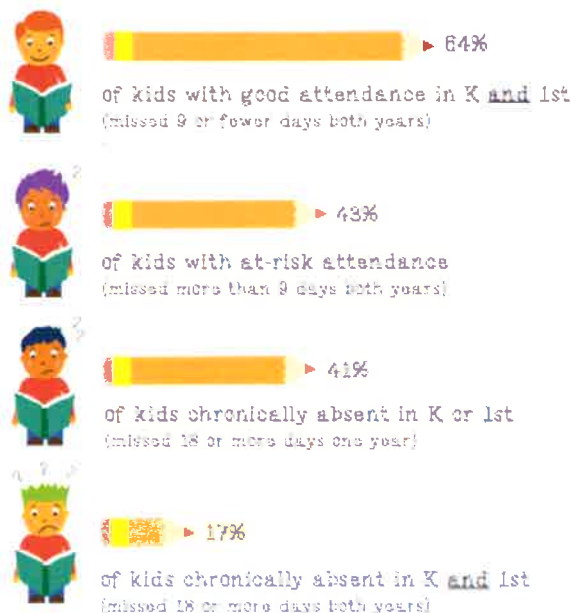
According to [a 2015 study](#) out of the University of California, Los Angeles, Missouri has the highest rate of preschool suspension of black males in the United States. One in four KCMO black male K-3 students were suspended in 2015.

Because Kansas City has made 3rd

Grade Reading level a city-wide priority, the Health Department, the Mayor's Office and Turn the Page KC partnered to analyze racial and gender bias in discipline and convene public, charter and private schools to examine policies and propose changes.

On May 25th, these institutions will convene district and building administrators – the leaders of Kansas City, MO elementary schools – to review aggregate and building level suspension data. Each school will be provided with a booklet that includes (a) city-wide aggregate data analyzed in several ways, and (b) exclusive building level data. Although individual building statistics will be shared only with that school, aggregate data will be presented by Dr. Sarah Martin-Anderson. After reviewing the findings and bright spots where leaders have successfully reduced suspensions, attendees will be invited to draft proposals of policies/programs they want to implement in their schools. Technical assistance will be offered to schools to measure whether policy changes at the school level significantly affected student outcomes. This incentive – in the form of technical assistance evaluation services – will be awarded to the most promising solutions.

Who Can Read on Grade Level After 3rd Grade?¹



¹ Attendance in Early Elementary Grades: Association with Student Characteristics, School Readiness and Third Grade Outcomes, Applied Survey Research, May 2011