

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 18830

Sponsor(s): Dennis Waits

Date: May 11, 2015

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: Heritage philharmonic 70th Anniversary Concert Sponsorship</p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$1,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM 001-1221-56210 General Fund, Communications, Advertising</td> <td>FROM ACCT \$1,000.00 TO ACCT</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$ 60,247</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input checked="" type="checkbox"/> No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$61,991 Prior Year Actual Amount Spent (if applicable):\$52,000</p>	Amount authorized by this legislation this fiscal year:	\$1,000.00	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$1,000.00	Amount budgeted for this item * (including transfers):	\$1,000.00	Source of funding (name of fund) and account code number; FROM 001-1221-56210 General Fund, Communications, Advertising	FROM ACCT \$1,000.00 TO ACCT
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date):</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, & phone): Angie Jeffries contact 881-3085</p>										
<p>REQUEST SUMMARY</p>	<p>The sponsorship is for the Heritage Philharmonic 70th anniversary concert Music of America at Harry S Truman Presidential Library, Saturday, June 13, 2015. It will commemorate the 70th anniversary of the end of World War II and the 70th anniversary of the start of Eastern Jackson County's Community Orchestra with a public performance. It is a free pops concert. Jackson County will serve as a Gold Level Sponsor.</p> <ul style="list-style-type: none"> • Reserved seats at the concert • Pre-Concert reception • Listed Advertisement in the orchestra's may concert promoting the June 13 performance • Recognized on the orchestra's website and all promotional materials for the concert • Listing on heritage Philharmonic's social media promotion of the event <p>.Attached is information on the day activities.</p>										
<p>CLEARANCE</p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										

ATTACHMENTS	Information and Invoice from the Heritage Philharmonic	
REVIEW	Department Director: <i>[Signature]</i>	Date:
	Finance (Budget Approval): If applicable <i>Mary Rasmussen</i>	Date: <i>4/29/15</i>
	Division Manager: <i>[Signature]</i>	Date: <i>5/7/15</i>
	County Counselor's Office: <i>Mary Lou Brown</i>	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

HERITAGE P H I L H A R M O N I C

APR 20 2015

Mr. Mike Sanders, County Executive
Jackson County Courthouse
415 E. 12th Street, 2nd Floor
Kansas City, Missouri 64106

April 18, 2015

Dear Mr. Sanders,

We were pleased that you, Georgia and Lisa Carter were able to join us last summer for the kick-off reception for the Heritage Philharmonic's 70th anniversary season. We are now preparing for our final celebration concert and would like to invite Jackson County to join us as the presenting sponsor.

The Heritage Philharmonic, Eastern Jackson County's community orchestra will hold a free public celebration of this anniversary on the steps of the Harry S. Truman Presidential Library on June 13. We will perform a special pops concert entitled *Music of America* to celebrate our 70th anniversary as well as the commemoration of the 70th anniversary of Harry Truman's presidency and the end of World War II.

By serving as the presenting sponsor, you will help the organization provide a free concert for the people of Jackson County featuring the music of American composers over the past seven decades.

As the third oldest community orchestra in Missouri, and the oldest in Jackson County, we are committed to providing excellent, affordable and convenient orchestral music programs by using both professional and volunteer musicians. For the past 70 years, the Heritage Philharmonic has proven to be a valuable community resource in Jackson County.

Please review the enclosed sponsorship materials and commit to supporting this exciting summer concert celebration. A representative from our board of directors will be contacting you within the next week to answer any questions you may have about our organization and the marketing opportunities available through this special concert.

Sincerely,



Randy Williams
Co-Chair of 70th Anniversary Celebration
Heritage Philharmonic Board of Directors

HERITAGE

PHILHARMONIC

70th Anniversary Concert Sponsorship Opportunities

Music of America

Harry S. Truman Presidential Library

7 p.m. Saturday, June 13, 2015

The Heritage Philharmonic in partnership with the Harry S. Truman Presidential Library & Museum will commemorate the 70th anniversary of the end of World War II and the 70th anniversary of the start of Eastern Jackson County's community orchestra with a public performance. This free pops concert will be held outdoors on the steps of the Truman Library and will feature American music spanning the history of the orchestra. Special guests for this event include Conductor Laureate Jack Ergo and Principal Guest Conductor Bryan Busby. In case of rain, the concert will be held on Sunday, June 14, 2015.

Presenting Concert Sponsor - \$5,000

- Listed as presenter of this anniversary concert in all marketing materials
- Opportunity for organization representative to publicly welcome guest to the concert
- Receive 20 reserved seats at the concert
- Opportunity for 20 clients or guests to attend a pre-concert reception
- Full page advertisement in the orchestra's May 2 concert promoting the June 13 performance
- Logo recognition on the website and all promotional materials for the concert
- Listing on Heritage Philharmonic's social media promotion of the event

Featured Concert Sponsor - \$2,000

- Listed as a featured sponsor for this anniversary concert
- Receive 15 reserved seats at the concert
- Opportunity for 15 clients or guests to attend a pre-concert reception
- Listed in full page advertisement in the orchestra's May 2 concert promoting the June 13 performance
- Logo recognition on the website and all promotional materials for the concert
- Listing on Heritage Philharmonic's social media promotion of the event

Gold Level Sponsor - \$1,000

- Receive eight reserved seats at the concert
- Opportunity for eight clients or guests to attend a pre-concert reception
- Listed in advertisement in the orchestra's May concert promoting the June 13 performance
- Recognized on the orchestra's website and all promotional materials for the concert
- Listing on Heritage Philharmonic's social media promotion of the event

Silver Level Sponsor - \$500

- Receive four reserved seats at the concert
- Opportunity for four clients or guests to attend a pre-concert reception
- Listed in advertisement in the orchestra's May concert promoting the June 13 performance
- Recognized on the orchestra's website and all promotional materials for the concert
- Listing on Heritage Philharmonic's social media promotion of the event

Thank you for supporting the Heritage Philharmonic

www.heritagephilharmonic.org

About Heritage Philharmonic

Jackson County's Premiere Community Orchestra

For the past 70 years, the Heritage Philharmonic has proven to be a valuable community resource in Jackson County. It not only contributes to our community's education through free orchestra performances and youth scholarships, but it also provides an opportunity for talented citizens to pursue their musical interests. With four concerts a year reaching approximately 4,000 people, the Heritage Philharmonic strives to enhance the cultural fabric of Jackson County by providing high quality orchestra concerts as well as to build generations of individuals interested in the arts.

Mission

The mission of the Heritage Philharmonic is to provide the Jackson County community with excellent, affordable and convenient orchestral music programs by using both professional and volunteer musicians. We celebrate life-long musical skills development for all levels of players.

History

Before adopting the name Heritage Philharmonic, the orchestra was known as the Independence Symphony Orchestra. The organization was founded in 1944 when Franklyn Weddle, Music Director of the RLDS Church, recruited a small orchestra to accompany the 29th annual production of Handel's Messiah. Twenty-eight musicians signed on and the Symphony Orchestra was born. Harold Neal served as the Orchestra's second conductor and music director, and he led the Orchestra for many years until he retired in 1982. The years since have proven to be robust as the Orchestra's concert schedule grew and additional initiatives were undertaken. Jack Ergo served as conductor and music director for 25 seasons, and he has served as Conductor Laureate since 2005. James Murray joined the Heritage Philharmonic and currently holds the position of Conductor and Music Director.

The Heritage Philharmonic also administers the Young Artist Competition awarding scholarships and providing performance opportunities with the Philharmonic to area students. For more than 20 years, the Heritage Philharmonic has awarded musical performance to youth in the Jackson County community through the Young Artist scholarship program. Winners of the competition are featured in the May performance with the Philharmonic.

The Heritage Philharmonic performers include more than 60 student, volunteer and professional musicians. The Heritage Philharmonic is an IRS approved 501(c)3 nonprofit organization. Contributions may be considered a tax deductible donations.

HERITAGE

P H I L H A R M O N I C

70th Anniversary Sponsorship Commitment Form

Date: _____

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ e-mail: _____

Please reserve the following for the 70th Anniversary Celebration Concert:

	Sponsorship Level	Rate
	Presenting Concert Sponsor— <i>only one available</i>	\$5,000
	Featured Concert Sponsor	\$2,000
	Gold Level Sponsorship	\$1,000
	Silver Level Sponsorship	\$500

____ We are unable to attend, but wish to support the Heritage Philharmonic with a tax deductible contribution.

____ A total donation of \$_____ is enclosed.

Please make checks payable to: The Heritage Philharmonic Orchestra, Inc.

____ Please send an invoice in the amount of \$_____.

 Signature

Date

Please mail form and payment to: Heritage Philharmonic
 P.O. Box 2276
 Lee's Summit, MO 64063

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