



MICHAEL D. SANDERS

Jackson County Executive

EXECUTIVE ORDER #11-11

**TO: MEMBERS OF THE LEGISLATURE
CLERK OF THE LEGISLATURE**

**FROM: MICHAEL D. SANDERS
JACKSON COUNTY EXECUTIVE**

DATE: JUNE 15, 2011

**RE: APPOINTMENTS TO TRUMAN MEDICAL CENTER BOARD OF
DIRECTORS**

I hereby make the following appointments and reappointment to the Truman Medical Center Board of Directors:

Dred Scott is appointed for a term to expire June 29, 2012, to fill the vacancy occasioned by the resignation of John J. Rizzo. Mr. Scott's resume is attached.

Mike Enos is appointed for a term to expire June 29, 2012 to fill the vacancy occasioned by the resignation of Robbie Makinen. Mr. Enos's resume is attached.

Becky Cotton is reappointed for a term to expire June 29, 2012.

FILED *Sum*
10:30 am
JUN 17 2011
MARY JO SPINO
COUNTY CLERK


Michael D. Sanders, County Executive

Date: 6/17/2011



Dred D. Scott

Objective To ensure quality educational experiences for all students through effective educational leadership.

Experience 2008– present Independence 30 School District Indep., MO
Deputy Superintendent

- Oversee all aspects of curriculum, assessment, and instruction K-12
- Manage federal programs related to instruction
- Provide counsel to superintendent regarding district matters

2006– 2008 Raytown C-2 School District Raytown, MO
Executive Director of Support Services

- Oversee the Buildings and Grounds, Food Service, and Transportation departments
- Manage \$30 million dollar bond project that includes the construction of a new elementary school, early childhood center, and middle school
- Direct emergency operations and safety plans at the district and building level
- Member of Superintendent's administrative cabinet

2001–2006 Eastwood Hills Elementary Raytown C-2
Elementary Principal

- Successfully implemented the Professional Learning Communities model which included the development of collaborative teams in the building whose focus was increasing student achievement and closing achievement gaps
- Raised building standardized test scores to meet and/or exceed state standards
- Managed fiscal resources for the building in an efficient manner
- Mentored elementary principals new to the district

1997–2001 Robinson Elementary Raytown C-2
Elementary Teacher

- Effectively taught students of all ability levels using the class-within-a-class model
- Served on building leadership team responsible for addressing academic and behavioral issues
- Awarded building and district teacher of the year award

Education 2006 – present Baker University Overland Park, KS

- Seeking Doctorate of Education in Educational Leadership
- Anticipated graduation – May 2011

1999 Central Missouri State University Warrensburg, MO

- Master of Science in Education - Elementary Education/School Administration

1996 Southwest Missouri State University Springfield, MO

- Bachelor of Science in Education – Elementary Education

Activities

Rotary Club of Eastern Jackson County

IBS Industries, Inc. Board of Directors

United Way of Greater Kansas City Local Operating Board

University of Central Missouri School of Education Advisory Committee

Lion's Hiram Young Community Service Center Board of Directors

David Michael (Mike) Enos

3021 Grand
Kansas City, MO 64108
816-547-6787 (mobile)

2006 – Present

Vice President – Marketing Communications

AXIS Insurance

A NYSE company with total assets in excess of \$16.5 billion, AXIS is a leading provider of specialty lines insurance and reinsurance globally through its operating subsidiaries and branch offices in Bermuda, the United States, Canada, Europe, Australia and Singapore.

In a position created for me primarily focusing on the media, entertainment, cyber/tech, data security and miscellaneous professional errors and omissions insurance practices, I am one of two people responsible for all marketing communications, trade shows, conferences and events-planning system-wide.

Accomplishments:

- Managed and executed extensive brand realignment.
- Oversaw development and execution of website restructure and redesign.
- Oversaw development and redesign all sales support material.
- Developed new marketing communications strategy resulting in increased broker submissions.
- Successfully launched multiple new and enhanced products.
- Introduced internal company core values to impact customer experience and boost employee morale.
- Conducted “customer experience” training among underwriting staff to improve customer relations skills.
- Initiated employee relations program to improve vertical communications.
- As chairperson of the Diversity Council, oversaw the development of comprehensive corporate giving guidelines.

2002 – 2006

Senior Vice President – Marketing

NovaStar Mortgage, Inc.

As one of 10 members of the NovaStar Executive Management Team, I was responsible for all marketing communications strategy and execution including: internal, investor relations, and corporate communications; advertising, direct mail, collateral and sales support; public relations; website development and online media; HR and training support; trade shows; and marketing analytics.

Developing and managing a department of up to 12 people, we supported all NovaStar divisions including: wholesale; retail; retention; branch; servicing; HR/recruitment; and corporate.

Accomplishments:

- Developed and executed comprehensive brand strategy.
- Articulated and executed company-wide, internal core values strategy.
- Oversaw development of a comprehensive customer retention program.
- Initiated and oversaw development of proprietary field sales communication platform.
- Developed concept for dynamic wholesale broker communication program.
- Oversaw enhancement of wholesale database dramatically improving reporting capabilities and broker status.
- Oversaw development of retail marketing analytics providing daily sales reporting and campaign efficacy.
- Directed all trade, financial and general-interest public relations.
- In cooperation with HR, developed comprehensive employee orientation and performance management program.
- Developed extensive corporate community relations program.

2000 – 2002

Management Supervisor**NKH&W Marketing Communications**

As one of four agency management supervisors, oversaw management of the Westar Energy account, the agency's second largest. Handled all external communications including broadcast advertising, print advertising, collateral material, direct mail and safety communications. In addition, oversaw management of numerous smaller project-based clients.

1998 – 2000

Vice President – Director of Client Services**Robinson Advertising**

Managing partner at a boutique design shop including clients such as Harter and Fixtures Furniture, Argosy Casino, Sutherland's Lumber and the PKD Foundation as well as numerous project clients.

1992 – 1998

Vice President – Account Supervisor**Barkley & Evergreen**

Supervised B&E's third largest account, BellSouth Wireless Data, based in Woodbridge, NJ. Handled all trade and retail advertising, direct mail, collateral and sale support material as well as managed public relations efforts. Also supervised the UMB Banks account responsible for all external advertising and marketing communications.

1986 – 1992

Account Supervisor

Fletcher, Gampper and Wirth

Supervised FG&W's most prestigious account, Learjet. Instrumental in the renaissance of the Learjet brand after acquisition by international transportation conglomerate, Bombardier. Handled all advertising, direct mail and sales collateral material.

Education:

University of Central Missouri – 1981-1985

Major: Journalism/Public Relations

Minors: Speech Communication and Marketing

Activities: President, Sigma Phi Epsilon; President, Intrafraternity Council; Vice President, Student Government Association.

Community Involvement:

Child Protection Center: Board of Directors, Public Awareness Chairperson

Coterie Theatre: Board of Directors, Brand Task Force, Chairperson for 2011 Fund-raising event

AIDS Service Foundation of Greater Kansas City: Board of Directors, President, Vice President; AIDS Walk Kansas City, Co-Chairperson (four years); World AIDS Day Luncheon/Reception, Founder and Co-Chairperson (since inception in 2003)

Polycystic Kidney Disease Foundation: Marketing Advisory Committee (2000 – 2004)

Ad Club of Greater Kansas City: Board Member (2000 – 03)