

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Resolution No.: 18623

Sponsor(s): Dan Tarwater and Kenneth T. Bacchus

Date: October 6, 2014

<p>SUBJECT</p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <b><u>A Resolution for South Kansas City Alliance seeking funding toward foodservice for their economic development summit. The summit, named "planning for Growth is to be held on October 11, 2014 at Avila University.</u></b></p>											
<p>BUDGET INFORMATION  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="310 625 1511 821"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$3,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$3,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$3,000</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM/TO</td> <td>FROM ACCT – General Fund 001-1220-56789</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:  <input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:  Department: Estimated Use: \$  Prior Year Budget (if applicable):  Prior Year Actual Amount Spent (if applicable):</p>		Amount authorized by this legislation this fiscal year:	\$3,000	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$3,000	Amount budgeted for this item * (including transfers):	\$3,000	Source of funding (name of fund) and account code number; FROM/TO	FROM ACCT – General Fund 001-1220-56789
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Prior resolutions and (date):</p>											
<p>CONTACT INFORMATION</p>	<p>RLA drafted by Auditor's Office – 816-881-3310</p>											
<p>REQUEST SUMMARY</p>	<p>Outside Agency Funding Request Counselor's Office Hold For 04-18 Compliance</p> <p>The South Kansas City Neighborhood Alliance is seeking funding toward foodservice costs for the Economic Development Summit to be held by the SKCNA at Avila University on October 11, 2014.</p> <p>Funds for this project to come from the General Fund – Economic Development-Outside Agency Funding 001-1220-56789</p>											
<p>CLEARANCE</p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
<p>ATTACHMENTS</p>	<p><b><i>Proposal and associated emails attached</i></b></p>											
<p>REVIEW</p>	<table border="1" data-bbox="297 1612 1523 1862"> <tr> <td>Department Director:</td> <td>Date: 9-30-14</td> </tr> <tr> <td>Finance (Budget Approval): <i>If applicable</i></td> <td>Date:</td> </tr> <tr> <td>Division Manager:</td> <td>Date: 10/2/14</td> </tr> <tr> <td>County Counselor's Office:</td> <td>Date:</td> </tr> </table>		Department Director:	Date: 9-30-14	Finance (Budget Approval): <i>If applicable</i>	Date:	Division Manager:	Date: 10/2/14	County Counselor's Office:	Date:		
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Division Manager:	Date: 10/2/14											
County Counselor's Office:	Date:											

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # \_\_\_\_\_
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.





# OUTSIDE AGENCY FUNDING REQUEST FORM 2014 BUDGET

415 E 12th Street, 2nd Floor  
Kansas City, MO 64106

Email: auditor@jacksongov.org

Section A: Organization or Agency Information . . . . .	page 1
Section B: Agency's 2013 and 2014 Revenue Information . . . . .	page 2
Section C: Individual Program Budget . . . . .	page 3
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## Section A: Organization or Agency Information

Name: South Kansas City Alliance

Address: 5912 E. Bannister Rd, KCMO Zip Code: 64134

Phone No: 816.591.5921 Fax: \_\_\_\_\_

Website Address: www.southkcaalliance.org

Federal Tax ID No: 35-24-51122 Fiscal Year Cycle: \_\_\_\_\_

Executive Director: President: Stacey Johnson-Cosby

Name and Title of Principal Contact Person: \_\_\_\_\_

Phone No: 816.591.5921 Email Address: stacey.skca@gmail.com

Submittal of this request has been authorized by: [Signature]

Date: 9/15/14



## Section B: Agency's 2013 and 2014 Revenue Information

### Agency's 2014 Projected Revenue Information

Funding Entity	Agency's 2014 Total Projected Revenue Source You Will Request 2013 Funding From	Projected Amount	% of Total Revenue
Federal		\$ 0 -	#DIV/0!
State		\$ 0 -	#DIV/0!
Jackson County		\$ 3,000 -	#DIV/0!
Other Counties		\$ 0 -	#DIV/0!
City		\$ 0 -	#DIV/0!
Charity/Donations		\$ 0 -	#DIV/0!
Fundraisers	<i>sponsorships from event →</i> <i>dues</i>	\$ 10,000 -	#DIV/0!
Other		\$ -	#DIV/0!
<b>2014 Total Projected Revenue</b>		<b>\$ -</b>	

### Agency's 2013 Revenue Information

Funding Entity	Agency's 2013 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal	<div style="border: 2px solid blue; padding: 10px; width: fit-content; margin: 0 auto;"> <p style="color: blue; font-weight: bold; font-size: 1.2em;">RECEIVED</p> <p style="color: red; font-weight: bold; font-size: 1.1em;">SEP 18 2014</p> <p style="color: blue; font-size: 0.8em;">JACKSON COUNTY AUDITORS OFFICE KANSAS CITY, MISSOURI</p> </div>	\$ 0 -	#DIV/0!
State		\$ 0 -	#DIV/0!
Jackson County		\$ 0 -	#DIV/0!
Other Counties		\$ 0 -	#DIV/0!
City		\$ 0 -	#DIV/0!
Charity/Donations		\$ 0 -	#DIV/0!
Fundraisers		\$ 0 -	#DIV/0!
Other (please list)		<i>dues</i>	\$ -
<b>2013 Total Revenue</b>		<b>\$ -</b>	

**If your agency received funding from Jackson County in 2013, please identify the funding source, amount and program name below.**

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Outside Agency Program	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
<b>2013 Total Jackson County Funding</b>			<b>\$ -</b>	

**Did your agency receive funding or resources in 2013 from either of the following?**

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	



**Section C: 2014 Program Budget**  
 Complete a separate program budget for each program your agency is applying for funding.

Agency Name: South Kansas City Alliance

Program Name: South Kansas City Alliance Economic Development Summit - "Planning for Growth"

Personal Services			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
N/A			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Salaries			\$ -
Total Fringe Benefits			\$ -
Total Personal Services			\$ -
Contractual Services			
Avila University - while the faculty was on sabbatical, we still have to pay for items listed here:			\$ -
			\$ -
			\$ -
			\$ -
Total costs for Food service (breakfast & Lunch) (bid attached)		\$3582	\$ 3000.00
Total Contractual Services			\$ -
Supplies			
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Supplies			\$ -



Total Program Request \$ 3000.00

**Proposal for Economic Development Summit October 11, 2014  
Facility and Foodservice**

*Continental Breakfast and Boxed Lunch will be stationed in the Helms Room off Goppert Lobby.  
> We will provide linen for high tops & seating area.  
Beverages will be stationed from the Concession Stand area in Goppert Lobby.*

**Continental Breakfast: 225 @ \$6.30**

\$1,417.50

- > Coffee cake
- > Seasonal sliced fruit tray
- > Bagel & cream cheese
- > Orange Juice
- > Coffee

**Breaks:**

- > Bottled Water \$1 each (Avila Recommends cup of water for eco reasons)
- > Canned Soda: \$1 each
- > Iced Water: \$5 for 50 cups
- > Coffee: \$70 for 4 gallons

\$100.00  
\$20.00  
\$280.00

**Boxed Lunches: Sandwich, Chips, Pasta Salad, Cookies, Whole Fruit**

- > Turkey & Swiss: 100 @ \$8.00
- > Ham & Swiss: 75 @ \$8.00
- > Veggie Wrap: 50 @ \$6.50

\$800.00  
\$600.00  
\$325.00

EXTRA LINEN: 18 @ \$5.00 each ( For Market Center)

\$40.00

**Total Foodservice Cost**

\$3,582.50

**Total Costs for Facility**

**\$5,492.00**

*Waived Cost as part of In-Kind Avila*

\$3,850.00

**Total Net Costs for Facility**

**\$1,642.00**

**Total Cost Foodservice and Facility**

\$5,224.50



## Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: SKCA  
Program Name: SKCA - Economic Development Summit

### Proposed Program

Detail functions to be performed by each program.

Do you want to know what's going on in South Kansas City? There's a lot of economic development activity with Cerner, Oxford on the Blue, the Three Trails Industrial Park - NorthPoint, the 150 Highway corridor, the Bannister Federal Complex and others business that are choosing to locate and develop projects in South Kansas City.

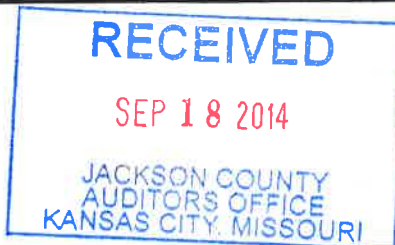
The South Kansas City Alliance (SKCA) is an organization that is "United with one voice to strengthen southland neighborhoods and promote positive economic growth" through supporting businesses, neighborhoods, civic, education and faith-based institutions. The SKCA is led by Reece & Nichols REALTOR, Stacey Johnson-Cosby, who is serving as President and Cathy Knight-Kotzias, REALTOR with Keller Williams, who is the SKCA Economic Development Committee Chair. They are hosting **the South Kansas City Alliance Economic Development Summit - "Planning for Growth" on Saturday, October 11th from 8:00am-1:00pm at Avila University on 11901 Wornall Rd.**

The event will open with a panel discussion featuring the companies that have chosen South Kansas City to make a major investment with development projects in. We will also learn what opportunities exist in the areas of housing, jobs, services and new startup businesses based on the projected growth.

Our breakout sessions include topics such as community led entrepreneurship, education, **neighborhood revitalization and South Kansas City housing stats & trends** - in which a representative from KCRAR will present the state of our housing market, including sharing MLS statistics about new and resale home sales and trends. We will also learn what the opportunities are for building new home communities and multi-family housing to satisfy the demand from the influx of people into the area.

We'll hear from economic development experts who are actively working in our area to attract businesses and families and learn what future businesses are looking for. Our featured speaker is Jim DeLisle, Ph.D, Director of the Lewis White Center for Real Estate at the UMKC Bloch School of Management. He'll give an overview of our community's assets using real estate market data, he will identify resources and growth opportunities - as well as share some action steps to point us towards our future.

**Registration is free, but because we are providing breakfast and lunch, we are asking for RSVPs.** Please visit our website at [www.SouthKCAAlliance.org](http://www.SouthKCAAlliance.org) to register.





## Section D: 2014 Program Information

*Complete a separate program information sheet for each program your agency is applying for funding.*

**Agency Name:** SKCA

**Program Name:** SKCA: Economic Dev. Summit

### Participants

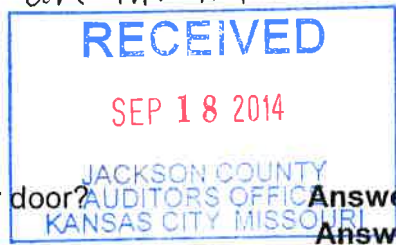
Identify the number of participants by County that each program serves.

Jackson, MO	<p style="font-size: 1.2em;">we are fully in Jackson county (5<sup>th</sup> &amp; 6<sup>th</sup> council district target attendance is 2 boundaries 200-300 people)</p>
Clay, Platte, Cass, MO	
Wyandotte, Johnson, KS	
Other Missouri	

### Target Population

Describe target population and demographics to be served by each program.

Any one that has an interest in living, working  
or doing business in South Kansas City (defined  
as within the 5<sup>th</sup> & 6<sup>th</sup> city council districts).  
Generally south of 59<sup>th</sup> St to Markin City / 135<sup>th</sup> St, State Line  
to the Lees Summit / Raytown city limits  
SKC Civic, Chamber, government officials, neighborhood  
organizations & leaders are invited & will be  
participating.



Would you provide these services to anyone at your door? **Answer Yes or No**

Is anyone denied services? **NO**

What level of indigents (below poverty level) do you serve? **NOT sure**

Please classify your program from the following types by percentage of your agency's overall service

- Senior Program %
- Indigent Program (Below Poverty Level) %
- Senior Indigent Program %

What criteria do you have for the clients you serve?

### Service Delivery Area

Identify your specific geographic service delivery area for each program.

### Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: SKCA

Program Name: SKCA

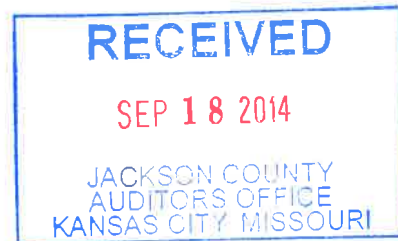
1. Our first indication of success will be the number of participants in attendance and the take aways to follow up afterwards with in the community.

2. We will be able to evaluate the success of each program / topic on the spot. If we see a way to improve it as we go, we will be prepared to make adjustments.

3. We will survey the participants (speakers & attendees) to determine if we've met our goals & theirs.

Detail specific methods you will use to achieve these objectives.

I believe that our survey results will be the best way to measure the success of each of our programs.



#### Evaluation

How can the success of each program be evaluated?

Indicate performance measures or statistics you will use to demonstrate the success of each program.

**Section D: 2014 Program Information**

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: SKCA

Program Name: SKCA Economic Dev. Summit

### Promotional tools:

1. Our website & others will post the information
2. We will widely ~~post~~ <sup>post/distribute</sup> our Press Release to the media
3. We will ask various groups, organizations, neighborhoods & sponsors to post our information or participate via email blasts to their contacts
4. Physically distribute flyers

### Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

We plan to promote the event through traditional media, email blasts and social media. We will distribute a Press Release & send promotional flyers. Since this is a first time event, we don't have past examples to share. We also plan to highlight our sponsors in our printed program & on screen at the event. We will also list our sponsors from the stage at the event.

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SEP 18 2014

JACKSON COUNTY  
AUDITORS OFFICE  
KANSAS CITY MISSOURI

### Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: SKCA

Program Name: SKCA: Economic Development Summit

1. To support the economic development drivers in our community - businesses big & small (upstarts, too) by determining what the needs of their employees are & theirs. We also want to determine what the people living in the community can expect from these companies.
2. To continue the momentum with the new developments underway, or planned in our community and encourage additional development <sup>including housing</sup>.
3. To make sure we stay connected & have a deliberate plan to continue & establish relationships amongst all <sup>of the entities in south k.c.</sup>

#### Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

Our target audience is mostly county residents, or people who want to provide service to residents. We want to promote living in Jackson County, starting & running businesses here. Our ultimate goal is to continue to encourage development and sustain with the momentum that has been started.

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 KANSAS CITY, MISSOURI

#### Approach & Method

List the top three (3) objectives for each program.

**Section E: Summary of Jackson County Funding Request by Program**

Agency Name: SKCA

Program Name: SKCA

	Amount
1. SKCA Economic Development Summit - Planning for Growth	\$ 3,000.00
2.	\$ -
3.	\$ -
<b>Total Jackson County Funding Request for All Programs \$ 3,000.00</b>	

Is there anything Jackson County can do to help your operation run more efficiently?

Just to help spread the word about this great event! We'd also like to stay connected w/ the county to support all development in sub/kc.  
Thanks.

