

# Molly Haase

32 West 70th Terrace, Kansas City, MO 64113 • (913) 219-0018 • Molly.Haase@gmail.com

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## **SPECIAL SKILLS**

Management, Policy Development & Advocacy, Customer Service, Communications, Relationship Building

## **PROFESSIONAL EXPERIENCE**

### **Director of Advocacy - AdventHealth Shawnee Mission**

Shawnee Mission, KS

March 2019 - present

- Responsible for all aspects of government relations and community benefit activities.
- Works to implement AdventHealth Shawnee Mission's (AHSM) local and state policy agenda and works with corporate team to implement federal policy agenda.
- Oversees and directs AHSM Advocacy Committee and leads development and implementation of annual advocacy plans and messages.
- Serves as AHSM liaison to policy-related organizations such as the Kansas Hospital Association, American Hospital Association, various chambers of commerce and key community collaborations.
- Builds and maintains strong relationships with key policymakers and their staff in Kansas City, Topeka, & Washington, DC.
- Represents AHSM in the Statehouse. Monitors legislative activity in Topeka and DC and provides updates to senior leaders. Represents AHSM in meetings and hearings.
- Analyzes and forecasts legislative, public policy, and regulatory issues facing AHSM and regularly communicates issues to elected officials at all levels in government.
- Interfaces with AHSM leadership and executives on all government relations. Coordinates official visits from elected officials and testimony by our leaders at all levels in government.
- Directs community benefit activities within the community service area, including development of the Community Health Needs Assessment (CHNA) and Community Health Plans (CHP) for our hospitals and associated facilities; adheres to all federal and state requirements for the CHP process.
- Supervises Community Benefit Manager and manages department budget.
- Works closely with Marketing to communicate internally and externally government relations and community benefit activities.

### **District Director – U. S. Rep. Kevin Yoder**

Jan. 2011-Jan. 2019

Overland Park, KS

- Oversaw operation of the 3rd Congressional District Office serving Johnson, Wyandotte, and Miami Counties.
- Managed and provided oversight of the Congressman's District Office staff of six plus interns.
- Ensured staff was responsive to constituents and that the Congressman was represented at events and meetings across the District, including public speaking on behalf of the Congressman.
- Strategically determined the Congressman's schedule. Briefed and staffed the Congressman in the District.
- Assisted in advising, determining and guiding the Congressman's legislative agenda to benefit the 3rd District.
- Worked with a wide variety of stakeholders to gain support for the Congressman's policy positions.
- Worked with leaders at every level of government, non-profits, and business to prioritize issues and worked toward legislative solutions.
- Navigated local, state and federal government agencies; maintained extensive contacts in KC, Topeka and DC.
- Oversaw the Congressman's communications in the District including website, official correspondence, newsletter, social and traditional media.
- Planned and executed a two year strategic plan to ensure re-election in 2016 in nationally watched race.
- Key advisor to top 10 national race in 2018.
- Strategically planned Cabinet-level events in the district including advance work, press planning and day of execution.

### **Press Secretary – U.S. Senator Pat Roberts**

July 2005 – Dec. 2010

Overland Park, KS and Washington, DC

- Developed strategic communications efforts for Senator's state and national initiatives; Writes and distributes press releases, grant releases, monthly op-eds, audio/video statements, and e-mail newsletters.
- Handled Senator's media advance work for events in the state. Executed media interviews, television feeds, radio actualities and press conferences.
- Managed and updated Senator's website, including web journal. Led redesign of website.
- Communicated and maintained relationships with reporters across Kansas and on the national level. Pitched stories to reporters and ensured media coverage of events.

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- Administered and managed all social media for the Senator including Twitter, Facebook and YouTube.
- As Intern Program Manager, interviewed, hired and managed all interns in the Washington, DC office.

## **Communications Director – Pat Roberts for Senate, Inc.**

June 2008 – Nov. 2008

Topeka, KS

- Handled all media inquiries for state-wide campaign including writing and distributing all press releases, updating web-site and responding to opponent attack charges in an appropriate and timely manner.
- Wrote and distributed campaign updates and fundraising appeals for supporters and finance committee.
- Communicated and maintained relationships with reporters across Kansas and on the national level. Extensive “on-the-record” experience with media and pitching stories.
- Executed press conferences, television, radio and print interviews, candidate questionnaires, advance work for political events, and candidate debate preparation. Coordinated logistics for all three candidate debates
- Assisted with production and execution of radio, television and print ads and provided backup documentation for all ads. Wrote and executed “Get out the Vote” call scripts for candidates, supporters and phone bank volunteers.

## **Director of Operations – Pat Roberts for Senate, Inc.**

Jan. 2007 – June 2007

Topeka, KS

- Selected as the first campaign staff member to spearhead operations for a state-wide federal campaign.
- Organized and executed fundraisers, created and managed campaign websites, built grassroots organization of coalitions of supporters, handled new and traditional media, organized Presidential fundraiser and event, and wrote direct mail to supporters.
- Wrote and created campaign palm cards. Facilitated campaign involvement with outside political vendors.
- Coordinated efforts with State and National Republican Party and other Kansas political campaigns.

## **Deputy Press Secretary – U.S. Senator Pat Roberts**

Feb. 2003 – July 2005

Washington, DC

- Assisted press secretary with all communications. Wrote, edited and distributed press releases and grant releases, op-eds, email newsletter, video/audio statements.
- Assisted press secretary with interviews, press conferences and advance work for the Senator’s visits to the state, including national Sunday television shows

## **Staff Assistant – U.S. Senator Pat Roberts**

June 2002 – Feb. 2003

Washington, DC

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## **EDUCATION**

### **The University of Kansas**

Lawrence, KS

Bachelor of Science in Journalism/ Strategic Communication

May 2002

British Summer Institute in the Humanities - Summer 2000

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## **MEMBERSHIPS AND ASSOCIATIONS**

- Academie Lafayette Parent Teacher Organization (AL PTO)
- Leawood Chamber of Commerce, Legislative Task Force, Chair
- St. Andrew’s Episcopal Church, KCMO
- Overland Park Rotary Club
- Leadership Overland Park, 2015 Class
- Dwight D. Eisenhower Excellence in Public Service Series, 2010 Class
- University of Kansas Alumni Association Member
- Greater Kansas City Alumnae Chapter of Gamma Phi Beta Sorority