

**REQUEST FOR LEGISLATIVE ACTION**

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 19567

Sponsor(s): Dan Tarwater III

Date: August 28, 2017

<p>SUBJECT</p>	<p>Action Requested  X Resolution  Ordinance</p> <p>Project/Title: <u>A resolution authorizing the County Executive to execute an agreement to partner with Kansas City, Missouri Health Department Violence Free KC Committee Peer Value Branding Project, from (VFKCC), the County's Anti-Drug Sales Tax Fund for the 2017 fiscal year, at an aggregate cost to the county not to exceed \$30,000.00.</u></p>										
<p>BUDGET INFORMATION  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$30,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$30,000.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$30,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: From: 008-4402-56005-Community Crime Prevention</td> <td>\$30,000.00</td> </tr> </table> <p>• If account includes additional funds for other expenses, total budgeted in the account is:\$1,479,813.00</p> <p><input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable):\$1,308,654.  Prior Year Actual Amount Spent (if applicable): \$1,348,564.00</p>	Amount authorized by this legislation this fiscal year:	\$30,000.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$30,000.00	Amount budgeted for this item *:	\$30,000.00	Source of funding (name of fund) and account code number: From: 008-4402-56005-Community Crime Prevention	\$30,000.00
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date):  Prior resolutions and (date): Res #18731 02/17/15</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>										
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the County Executive to execute an agreement to partner with the Kansas City, Missouri Health Department Violence Free KC Committee (VFKCC) Peer Value Branding Project, from the County's Anti-Drug Sales Tax Fund for the 2017 fiscal year, at an aggregate cost to the county not to exceed \$30,000.00.</p> <p>VFKCC is asking for COMBAT funds to partner in market and brand a new and powerful anti-violence message to be used for interventions to combat youth violence in focused hot spots of Kansas City. The Peer Branding Campaign program will also respond to Jackson County COMBAT's hotspots. The programs will work with high risk youth and adults responsible for violent crimes in the target area, specifically with youth aged 15-19.</p> <p>Jackson County has been a part of Violence Free KC Committee since its inception, with representatives from COMBAT, the Prosecutor's Office and the KC No Violence Alliance. Currently, a member of KC NoVA is the co-chair of the committee.</p> <p><b>Background:</b> The Anti-Drug Tax Fund authorizes the County to execute agreements and contracted services for the purpose of providing violence prevention/reduction as well as substance abuse treatment and prevention.</p>										

CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	Quote	
REVIEW	Department Director: <i>Stacey Davis</i>	Date: 8-17-2017
	Finance (Budget Approval): <i>If applicable</i> <i>[Signature]</i>	Date: 8/17/17
	Division Manager: <i>[Signature]</i>	Date: 8-18-17
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

This expenditure was included in the annual budget.

- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # \_\_\_\_\_
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:
	<del>Catering</del>	

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

**Fiscal Note:**

This expenditure was included in the Annual Budget.

Date: August 17, 2017      PC# \_\_\_\_\_      RES # 19567

Department / Division	Character/Description	Not to Exceed
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**Anti-Drug Sales Tax Fund - 008**

<u>4402 - COMBAT Prevention</u>	<u>56005 - Community Crime Prevention</u>	<u>\$ 30,000</u>
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\$ 30,000

 8/17/17  
Budget Office

Jackson County

# COMBAT

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Kansas City, Missouri 64106  
jacksoncountycombat.com

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(816) 881-3886

**Drug Commissioners:**

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*Melesa N. Johnson, Esq.*  
*Gene Morgan*  
*Keith Querry*  
*Joseph Spalitto, DDS*  
*Lanna Ultican*  
*Kelvin L. Walls, M.D.*  
*James Witteman, Jr.*

*Fax:*  
(816) 881-1416

Date: August 17, 2017

To: Jaime Masters

From: Carol Lillis



Re: COMBAT Funding for Kansas City Missouri Health Department

Attached you will find an RLA regarding COMBAT funding for the Kansas City Missouri Health Department Violence Free KC Committee Peer Value Branding Project, (VFKCC). The Kansas City, Missouri Health Department will partner with VFKCC to bring the COMBAT's anti-violence message to high risk youth's in the Kansas City hot spot areas.

If you have any questions or concerns, please feel free to contact me.

## 2017 Application

Note: response spaces expand

**Res. 19567**

Agency Name	Name of Program	Amount Requesting
Kansas City Missouri Health Department: KC Health Commission's Violence Free KC Committee	<b>Violence Free KC Committee Peer Value Branding Project</b>	\$30,000
Address of Agency	Address of Program Location	Agency Telephone#
2400 Troost Avenue, Suite 4000, K.C., MO 64108	2400 Troost Avenue, Suite 4000, K.C., MO 64108	816-513-6247
COMBAT Program Director's Name	COMBAT Program Director Phone	COMBAT Program Director Email
Denesha Snell	816-513-6327	<a href="mailto:Denesha.snell@kcmo.org">Denesha.snell@kcmo.org</a>
Executive Director's Name	Executive Director Phone	Executive Director Email
Tracie McClendon-Cole	816-513-6240	<a href="mailto:Tracie.McClendon@kcmo.org">Tracie.McClendon@kcmo.org</a>

Summary
<p>With the assistance of COMBAT funding, the Kansas City, Missouri Health Commission's Violence Free KC Committee (VKCC), in partnership with the Health Department, will respond to the need for interventions to combat youth violence in focus hot spot areas of Kansas City through a cross cutting marketing approach. The proposed VKCC Peer Branding Campaign program will respond to Jackson County COMBAT's target area #4: Violence Reduction Programs that work with high risk youth or adults responsible for violent crime in high crime neighborhoods. Specifically this program will address violence rates in youth age 15-19 years old in Kansas City. This program will utilize community partners (specifically schools, faith- and community- based organizations) to help VKCC research and discover the values and perceptions of youth in hot spot areas, use feedback to develop a brand and recruit credible messengers, and deliver new, powerful anti-violence messaging through the execution of a strategic marketing plan. Direct services will include community, neighborhood, social, and school events; social media outreach; community workshops/trainings; and other activities identified by the developed marketing plan. Activities are expected to help shift the cultural norm around the use of violence within high risk youth populations and impact youth violence rates.</p>

### **Objectives**

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| <ol style="list-style-type: none"> <li>1) Provide youth in targeted neighborhoods with culturally competent anti-violence messaging.</li> <li>2) Change community norms regarding violence</li> <li>3) Prevent or reduce youth violence in targeted neighborhoods</li> </ol> |
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### **Outcomes:**

- |   |
|---|
| <ol style="list-style-type: none"> <li>1) Provide youth in targeted neighborhoods with culturally competent anti-violence messaging.</li> <li>2) Change community norms regarding violence.</li> <li>3) Ultimately prevent and/or reduce youth violence in targeted neighborhoods.</li> </ol> |
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