

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 18567  
 Sponsor(s): Dan Tarwater  
 Date: July 21, 2014

<p>SUBJECT</p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance and Purchasing to make payment to certain outside agencies, funded by the County's Anti-Drug Sales Tax Fund for the 2014 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$6,500</u></p>										
<p>BUDGET INFORMATION  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="435 747 1312 1031"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$6,500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$6,500.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$6,500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number:  <b>FROM: 008-4401-56210                      Anti-Drug, COMBAT, Advertising</b></td> <td>\$6,500.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:          Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$ 118,428          Prior Year Actual Amount Spent (if applicable): \$ 118,359</p>	Amount authorized by this legislation this fiscal year:	\$6,500.00	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$6,500.00	Amount budgeted for this item * (including transfers):	\$6,500.00	Source of funding (name of fund) and account code number: <b>FROM: 008-4401-56210                      Anti-Drug, COMBAT, Advertising</b>	\$6,500.00
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): <u>none</u>          Prior resolutions and (date): <u>Total \$8,000 in 2013: Res. #18176, 6-3-13; \$4,000; Res.#18240, 8-12-13; \$4,000</u>  <u>Total \$7,000 in 2012: Res. #18011, 11-5-12, \$1,000; Res. #17954 &amp; #17955, both 8-13-12 for \$1,500 each; Res. #17942, 5-23-12, \$1,500; Res. #17928, 4-18-12, \$1,500.</u>  <u>Total \$3,000 in 2011: Res. #17599, 5-23-11, \$2,000; and Res. #17574, 4-18-11, \$1,000</u></p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, &amp; phone): DaRon McGee, Public Affairs Coordinator, 881-1414,</p>										
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the Director of Finance and Purchasing to make payment to certain outside agencies, funded by the County's Anti-Drug Sales Tax Fund for the 2014 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$6,500</p> <p><b>Background:</b> The Anti-Drug Sales Tax fund authorizes the County to execute agreements and contracted service for the purpose of providing substance abuse treatment, prevention, grant match, and other anti-drug and anti-violence initiatives in the community.</p>										

In 2012 the Drug Commission adopted a goal for COMBAT to increase marketing. The Drug Commission has established guidelines and a maximum yearly budget for sponsorships, which allow COMBAT to increase our reach and visibility beyond our regular funded agencies and partners. These four Jackson County community events provide an excellent opportunity to continue the marketing efforts of COMBAT providing a venue to promote the “*Don’t Look the Other Way*” anti-violence campaign that is being promoted throughout the county, as well as other COMBAT initiatives that provide significant benefit to the citizens of Jackson County.

**Community Events:**

1. **Paul Mesner Puppets- \$1,500.00**  
This sponsorship is for a creative new play written by Paul Mesner. This production has received major support from the National Endowment for the Arts. Presented in cooperation with the American Jazz Museum and Gem Theatre. Appropriate for ages 8 and above; afternoon and evening shows designed especially for families. The show will run from Aug. 29- 31.
2. **The Blue Springs Fall Fun Festival - \$1,500.00**  
The Blue Springs Chamber of Commerce Fall Fun Festival attracts over 130,000 attendees over three days, and includes free entertainment on two stages, a variety of festival food, craft and market vendors, a great carnival for the kids of all ages, and proudly hosts Eastern Jackson County’s largest parade, which is held on Saturday in Downtown Blue Springs, Missouri. The Blue Springs Chamber of Commerce Fall Fun Festival is on September 12, 13, and 14, 2014.
3. **Sly’s Rock the Block - \$1,500.00**  
The 3rd Annual “Sly’s Rock the Block,” this culmination of the summer-long Mayor’s Nights activities. The expected turnout is between 800-1000 residents, this event is free to all residents. This event will be held on August 16th in the Union Station parking lot from 4 PM to midnight.
4. **The Fire Ball Run- \$1,500.00**  
This will be the ninth season for Fireball Run, which has had a hand in recovering 43 missing children since 2007. This season’s 2,000-mile course will culminate in Independence, Mo. Portions of the race are streamed live on the Internet. Producers also create a series online that has attracted about 1.7 million viewers. This event will be in Independence October 4.
5. **East 23<sup>rd</sup> Street PAC- \$500.00**  
This is the 11<sup>th</sup> Annual Family Day in the Park. The family day in the park will provide health immunizations, food, entertainment and voter registration. This is a special event against violence, which will be held on August 23<sup>rd</sup> 2014.

CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor’s Office)								
ATTACHMENTS	Event Packet								
REVIEW	<table border="1" style="width: 100%;"> <tr> <td data-bbox="418 1598 1360 1661">Department Director: <i>Maceo Jones</i></td> <td data-bbox="1360 1598 1580 1661">Date: 7-10-2014</td> </tr> <tr> <td data-bbox="418 1661 1360 1724">Finance (Budget Approval): <i>Mary Rasmus</i></td> <td data-bbox="1360 1661 1580 1724">Date: 7/14/14</td> </tr> <tr> <td data-bbox="418 1724 1360 1787">If applicable Division Manager: <i>Cathy Dally</i></td> <td data-bbox="1360 1724 1580 1787">Date: 7-10-14</td> </tr> <tr> <td data-bbox="418 1787 1360 1848">County Counselor’s Office:</td> <td data-bbox="1360 1787 1580 1848">Date:</td> </tr> </table>	Department Director: <i>Maceo Jones</i>	Date: 7-10-2014	Finance (Budget Approval): <i>Mary Rasmus</i>	Date: 7/14/14	If applicable Division Manager: <i>Cathy Dally</i>	Date: 7-10-14	County Counselor’s Office:	Date:
Department Director: <i>Maceo Jones</i>	Date: 7-10-2014								
Finance (Budget Approval): <i>Mary Rasmus</i>	Date: 7/14/14								
If applicable Division Manager: <i>Cathy Dally</i>	Date: 7-10-14								
County Counselor’s Office:	Date:								





June 2, 2014

Stacey Daniels-Young  
Combat Jackson Co. Courthouse  
415 E. 12<sup>th</sup> St., 9<sup>th</sup> Floor  
Kansas City, MO 64106

Dear Stacey,

Paul Mesner Puppets wishes to request sponsorship support in the amount of \$1,500 for advertising of our new production, *Ragtime to Bebop: the Kansas City Jazz Story*. It is set to premier August 29-31, 2014 at the Gem Theatre, in partnership with the American Jazz Museum.

*Ragtime to Bebop* is an original adaptation by Paul Mesner in collaboration with jazz saxophonist Bobby Watson. The play celebrates the unique style of jazz that originated from Kansas City during the first half of the 20<sup>th</sup> century; and interwoven with the life of Charlie "Bird" Parker, the most famous musician to emerge from it. Kansas City's jazz scene grows out of ragtime to popular step jazz to the esoteric bebop with Parker. The play portrays his encounters with a variety of characters and situations from those in night clubs honing his skills to the car accident that sparked his addiction to drugs.

Mesner's repertoire of plays each has a core theme of educating children about morals, responsibilities and life skills. With *Ragtime to Bebop*, the focus is not only about the history of jazz music but, about Parker's incredible rise and fall including his battle with drugs and alcohol. A strong anti-drug message is prominently conveyed within the story.

Mesner Puppets often partner's with organizations that share our same values and mission. We welcome the opportunity to partner with Jackson County Combat to increase marketing visibility for you as well as promoting an anti-drug message throughout our season.

Enclosed is a list of sponsorship opportunities to choose from. If you have any additional questions, please contact us at 816.756.3500. Our services for children – especially children living in disadvantaged circumstances – would not be possible without community support. Thank you so much for your consideration of this letter.

Sincerely,

William P. Prenevost  
Executive Director

# Ragtime to Bebop

Res. 18567



## The KC Jazz Story

A Paul Mesner Puppets Production

August 29-31, 2014 at the Gem Theater, KC

The evolution of Kansas City jazz has never been told like this! This creative new play written by Paul Mesner starts with Scott Joplin's syncopated rhythms, then on to the swing jazz movement, and finally to Charlie Parker's innovative stylization called "bebop". An elaborate sound design is being created by celebrated musician/arranger Bobby Watson. Jazz scholar and KCUR radio personality Chuck Haddix is the special script consultant. This production has received major support from the National Endowment for the Arts. Presented in cooperation with the American Jazz Museum and Gem Theater.

### SPONSORSHIP OPPORTUNITIES



#### Production Sponsor: \$5,000

- Recognition in all advertising and media communications
- Recognition on title page of the program
- Website recognition
- 10 VIP passes to the Open Night Premier event August 29
- 20 complimentary tickets to any performance during the run August 29-31
- Provide a free school field-trip up to 50 (2 classrooms) to the 10 a.m. school matinee
- \$2 discount on tickets for company employees (up to 4 each, subject to availability)

**Play Sponsor: \$2,500**

- Recognition in media release
- Recognition on the title page of the program or in subsequent publishing of play
- Website recognition
- 5 VIP passes to the Open Night Premier event August 29
- 10 complimentary tickets to any performance during the run August 29-31
- Provide a free school field-trip up to 25 to the 10 a.m. school matinee
- \$1 discount on tickets for company employees (up to 4 each, subject to availability)

**Co -Sponsor: \$1,500**

- Recognition in media release
- Recognition on the title page of the program
- Website recognition
- 2 VIP passes to the Open Night Premier event August 29
- 6 complimentary tickets to any performance during the run August 29-31
- \$1 discount on tickets for company employees (up to 4 each, subject to availability)

Custom packaging available upon request. Contact Bill Prenevost, Executive Director, 816-756-3500.

**BLUE SPRINGS FALL FUN FESTIVAL**

**VENDOR APPLICATION**

**SEPTEMBER 12- 14, 2014**



**Res. 18567**

This is an application for revocable license to use space at the 2014 Blue Springs Chamber of Commerce Fall Fun Festival to be held September 12 -14th, 2014. Please read both front and back of this contract before returning it to the Blue Springs Chamber of Commerce at 1000 W Main Street, Blue Springs, MO 64015. Incomplete contracts or contracts submitted without appropriate vendor fees OR proof of liability insurance will not be accepted for processing. Checks are to be made payable to the Blue Springs Chamber of Commerce. If your contract is approved you will be sent a copy of your contract showing your booth number. However, if your application is not accepted, your fee will be refunded. Vendor's fees will not be refunded AFTER JULY 31, 2014. The CHAMBER & FESTIVAL COMMITTEE RESERVE THE RIGHT to ASSIGN SPACES AND ALTER STREET LAYOUT AS DEEMED NECESSARY.

This agreement is made and entered into by and between the Blue Springs Chamber of Commerce (the "Chamber") and

<b>ORGANIZATION OR COMPANY ("the Vendor")</b>		<b>CONTACT PERSON ("the Vendor")</b>		<b>Email ADDRESS</b>
<b>ADDRESS (or PO Box)</b>	<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	
<b>BUSINESS/cell PHONE</b>	<b>HOME PHONE</b>	<b>Sales Tax Number</b>	<b>Vehicle/Trailer License Plate</b>	

Vendor Insurance/Liability Insurance Users Policy/Fee – All vendors must be covered by liability insurance. Vendors having liability insurance are required to submit a certificate of insurance showing \$1 million in liability coverage (naming the Blue Springs Chamber of Commerce and the City of Blue Springs as additional insured with their vendor contract, Or pay the user policy fee of \$90.00 for inclusion on the Festival's coverage. The Festival insurance is a \$1,000,000 liability policy with no deductible. Vendors are required to notify the Chamber of any changes in this coverage. Vendors with booth spaces side-by-side will pay one user's fee. If booth spaces are not side-by-side, Vendors must purchase the \$90 user policy fee for the first booth space and pay \$65 per additional space. Game booth user policy fees are \$110.00.

**SPACE SIZE: All booth spaces are 10' wide X 10' deep and 10' tall (unless otherwise approved by Festival Committee).**

**VENDOR CATEGORIES:**

<input type="checkbox"/> Commercial Vendors	<b>FEES</b>	<input type="checkbox"/> Commercial Major Food	<b>\$700</b>
<input type="checkbox"/> Market Vendor	<b>\$475</b>	<b>FEES for Non-Profit Organizations</b>	
<input type="checkbox"/> Food	<b>\$375</b>	Non profit snack	<b>\$250</b>
<input type="checkbox"/> Snack Food	<b>\$550</b>	Non profit food	<b>\$350</b>
<input type="checkbox"/> Handmade arts & crafts	<b>\$350</b>	Non profit selling (non food)	<b>\$200</b>
<input type="checkbox"/> Game	<b>\$200</b>	Non profit display	<b>\$175</b>
<input type="checkbox"/> Misc. Vendors/Downtown Merchants: Price and contract approval subject to Festival Committee decision. \$ _____	<b>\$300</b>	Non profit games	<b>\$200</b>

List all items being sold, displayed, or given away. Game Vendors describe game to be played

(This is a complete list and no other item (s) may be sold or games played. No substitutions after contract is approved)

**2014 Booth Space Location Request**

**PRE SALES/ RETURNING:** Do you desire the same location (s)? Yes \_\_\_ No \_\_\_ Booth space # in the 2013 Festival \_\_\_ Indicate # of spaces requesting \_\_\_  
 Yes, a trailer will be used. Indicate length AND height of trailer (including tongue, and smoke stack). Length \_\_\_\_\_ Height \_\_\_\_\_

**ELECTRICITY:** Each booth space comes with 200 watts (2 - 100 watt or 4 - 50 watt bulbs, etc.) of electricity. Vendors must supply their own lights and electrical cords (minimum of a 12 gauge, 20 ft cord is required to reach power source). HALOGEN LAMPS NOT ALLOWED. Charges for additional electricity are: 20 amps is \$150, 40 amp is \$200, and 60 amps (Call for pricing). ALL ELECTRICAL OUTLETS ARE 110-VOLT CIRCUITS. Limited 220 Volt services are available at an additional charge. 220 volt is not available in all booth locations. All electrical requests and fees must be submitted to the Chamber by July 31, 2014. NO CHANGES IN ELECTRICAL NEEDS WILL BE MADE AFTER July 31, 2014. GENERATORS ARE NOT ALLOWED WITHOUT PRIOR APPROVAL! Please list all appliances to be used, and their wattage requirements:

<b>Appliance (s):</b>	<b>Watts:</b>	<b>Check one:</b>
(watts – volts x amps) ( ) Provided power IS sufficient (200 watts provided)		( ) Provided power is NOT sufficient
_____ = _____		
_____ = _____		
_____ = _____		
_____ = _____		
_____ = _____		

**Complete & Check:**

Total wattage requirements are: \_\_\_\_\_  
 If additional electrical power is needed, check one:  
 Additional 20 AMPS (2400 watts) **\$150**  
 Additional 40 AMPS (4800 watts) **\$200**  
 220 (@20 amp draw – limited availability) **\$ call for pricing**

___ Booth (s) x \$ _____ = \$ _____
Insurance + \$ _____
Electrical Needs + \$ _____
Total \$ _____

**PAYMENT METHOD:** Check ( ) Money Order ( ) Credit Card ( ) MC ( ) Visa ( ) A/E ( ) Discover ( )  
 Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security code on back of credit card: \_\_\_\_\_

All checks made payable to: Blue Springs Chamber of Commerce  
 1000 W Main Street, Blue Springs, MO 64015.

A \$35 fee will be charged for ALL returned checks.

<b>FOR OFFICE USE ONLY:</b>	<b>PRESOLD AT 2013 FEST</b> <input type="checkbox"/>
Booth Number(s) _____	Number(s) _____
Payment received: _____	Insurance: _____ Electricity: _____

## Fall Fun Festival sponsorship options, cont.

Res. 18567

**T-SHIRT SPONSOR**

Impression Count - 4,000     \$2,000   

- \* Unique opportunity to link your company with the largest festival of its kind held in Blue Springs Missouri and brand your company logo on t-shirts worn by the Blue Springs Community
- \* Designation, and marketing rights as the official t-shirt sponsor of the Fall Fun Festival
- \* Premium booth space (10x10) during three day festival for onsite company promotion, coupon giveaways, mascot visits
- \* Premium company logo placement on festival t-shirts
- \* Company logo placement on all t-shirt marketing and promotional pieces including: Monday Morning Emails (July thru the end of the year), the Chamber newsletter, the "Connection", July August and September editions
- \* Company logo placement on festival website [BlueSpringsFallFestival.com](http://BlueSpringsFallFestival.com), with link
- \* Company logo recognition on all t-shirt marketing and promotional pieces you ad
- \* Company logo placement with link on Blue Springs Chamber of Commerce "Connection" opportunities and promotional pieces on-site promotions, coupon giveaways, mascot visits
- \* Opportunity to insert your logo in Chamber's monthly newsletter. (month to be coordinated with Chamber Director of Marketing)
- \* Social media exposure

**LIL' BLUE SPONSORS (includes golf cart sponsor)**

Impression Count - 150,000     \$1,000   

- \* Marketing rights of **Blue Springs Fall Fun Festival** name and logo in company promotions
- \* Company name on two sides of golf cart or utility vehicle used by festival committee
- \* Company name recognition on festival sponsor page with link on [BlueSpringsFallFestival.com](http://BlueSpringsFallFestival.com).
- \* Company name recognition in miscellaneous print advertising and electronic promotions
- \* Company name recognition in festival e-mail blast sent to over 500 business contacts
- \* Company logo recognition in festival appreciation ads
- \* First right to sponsorship in 2015

**PRODUCT SPONSORS**

Impression Count - 150,000     \$1,500   

- \* 10 X 10 complimentary booth space for sponsor's product promotions (Sponsor provides tent, table, chairs)
- \* Opportunity to market your product to over 130,000 festival goers
- \* Link your company to [BlueSpringsFallFestival.com/venue](http://BlueSpringsFallFestival.com/venue) marketing —  
i.e. Your Company **Name Product Booth**
- \* Opportunity to hand out samples of your product (products approved by festival committee)
- \* Company logo recognition with link on [BlueSpringsFallFestival.com](http://BlueSpringsFallFestival.com) and [BlueSpringsChamber.com](http://BlueSpringsChamber.com)
- \* Company logo recognition in festival appreciation ads
- \* First right to sponsorship in 2015





Office of the Mayor

Mayor Sylvester "Sly" James, Jr.

Res. 18567

29<sup>th</sup> Floor, City Hall  
414 East 12<sup>th</sup> Street  
Kansas City, Missouri 64106

(816) 513-3500  
Fax: (816) 513-3518

Dear Dr. Stacy Daniels-Young,

For the past three summers, my administration has partnered with the City of Kansas City Parks and Recreation Department, Parks and Recreation Board of Commissioners, and multiple community-based organizations, to proactively work with the City's youth to identify positive activities and safe venues throughout the summer. The product of this collaboration is Mayor's Nights, a combination of athletic activities combined with Club KC, an evening-long, adult-chaperoned party at local community centers. This year, the City increased its investment by doubling the budget for Mayor's Nights to \$400,000.

Our City's young people have proven they can responsibly participate in summer activities if presented with the right opportunities. In fact, these young attendees have embraced Club KC, citing that the prevalence of adults and KCPD officers makes them feel safe and protected. The *Kansas City Star* recently profiled Club KC in its June 27, 2013 edition, highlighting its success and acknowledging that without it, "many of these young people would find themselves bored at home, crowding into a house party or violating curfews around town, which is a recipe for trouble." In the first eight weeks of summer programming, Club KC had a total of 6,164 attendees at its sites.

The 3rd Annual "Sly's Rock the Block," the culmination of the summer-long Mayor's Nights activities, will be held on August 16th in the Union Station parking lot from 4 PM to midnight. There is still an opportunity for your organization to contribute to fun-filled, safe, and positive activities for young people and families by donating to "Sly's Rock the Block" summer celebration. Your sponsorship of \$2,000 will help demonstrate our community's support for all children and families.

You can also help by:

- Making an in-kind donation - Food and/or beverage
- Monetary donation – We expect 800-1000 KC Metro residents at Sly's Rock the Block, we will be providing food and beverage free of charge, monetary donations will be used to purchase food items – please consider a donation of \$2,000-\$5,000
- Volunteer - This must be a community effort. We need everyone, from parents and teachers to clergy and students, to help with our planned activities this summer.

If you have questions please contact Chantell Garrett, Special Assistant for Civic and Community Engagement, at [Chantell.garrett@kcmo.org](mailto:Chantell.garrett@kcmo.org) or (816) 513-6576. Thank you for everything that you do to help make Kansas City best.

Sincerely,

Sylvester "Sly" James  
Mayor of Kansas City, Missouri



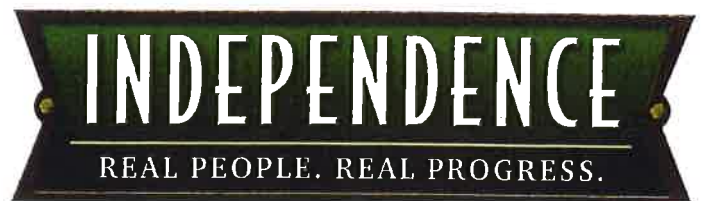
Res. 18567

THE MOST EPIC  
ADVENTURALLY IN AMERICA™

## 2014 FIREBALL RUN SPONSORSHIP KIT

**Now is your chance to be part of the most epic Adventure Rally in America!  
Support your community by sponsoring this exciting race to help recover  
America's missing children.**

FIREBALL RUN is a gripping 8 day, 2000 mile, life-size trivia game, where America serves as the game board; part live event, part streamed, and part episodic series. All mobile-ready episodes are online to watch anytime- from anywhere. Unlike a Reality show this competition is real. 40 driving teams compete for bragging rights, a greater cause, and a plastic road sign. This America-sized game is played live routing through inspiring destinations across the United States.





Res. 18567

THE MOST EPIC  
ADVENTURALLY IN AMERICA™

## **FIREBALL RUN: 2014 America's Frontier**

**Run Date:** September 26th - October 4th Frisco, Texas to Independence, Missouri.

*Fireball Run participants pioneer the legendary former Republic of Texas & the Louisiana Purchase; starting in Frisco, TX., then onward to Camden, AR., Ardmore, OK., Enid, OK., Bentonville, AR., St. Robert, MO., Sedalia, MO., and finally finishing to a red carpet spectacular in Independence, MO.*

- FIREBALL RUN (FBR) Adventure Rally Series at Universal Studios Florida is a part live event, part streaming show, and part episodic online TV series.
- FBR is an epic 8 day, 14 city, 40 team, 2000 mile life-sized trivia game and America is the game board. To navigate the route and score, teams solve clues based on history, science, nature, theology, and pop-culture- virtually anything in relation to their geographical location. All while in a Race to Recover America's Missing Children.
- FBR is a life-sized trivial pursuit game; to score teams solve clues and accomplish tasks. The clues are based upon the team's geographical position.
- The adventure rally is filmed live through 14 destinations in America over 8 days. Registration for (1) vehicle team of (2) is \$8,500.00 inclusive of; hotels, all meals, all soft and spirit beverages, 500 team trading cards, an exclusive gift package mailed to your door, driver registration gift kit, official competitors jersey, metal rally dash medallion, official decal, all event and track fees.
- To qualify, the main registrant must be a; business owner (any size), c-level executive, elected leader, or industry celebrity. All drivers must be 25 or older, and possess a valid license to drive in all 50 states.
- FBR is gender neutral as half the participants are notable women. Although cars are characters in the series, you don't need to be a gear-head, but you do have to be an adventurer.
- Our Race to Discover America's Missing Children: The Child Rescue Network is the official charity inspiration for the FBR. " Every team is assigned a missing child from their hometown region and tasked with distributing posters along the route; the awareness campaign has aided in 42 child recoveries since 2007.



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**THE MOST EPIC  
ADVENTURALLY IN AMERICA™**

**Real Progressive Sponsorship - \$1,500 (5 Available)**

- Vendor booth set-up during the October 4<sup>th</sup> event
- Business listing in the 2014 Event Program
- Four (4) tickets to the VIP Banquet
- Digital Ribbon Board advertisement during VIP Banquet
- Business advertisement on five (5) E-Blasts (Estimated reach of over 15,000 e-mail addresses)
- Premiere website advertisement with business link included
- Business listing on event T-Shirt
- 30 T-Shirts for your business
- Custom Independence gift

**Real Proud Sponsorship - \$1,000 (4 Available)**

- Business listing in 2014 Event Program
- Two (2) tickets to the VIP Banquet
- Digital Ribbon Board advertisement during VIP Banquet
- Website advertisement with business link included
- Business listing on event T-Shirt
- 20 T-Shirts for your business
- Custom Independence gift

**Real People Sponsorship - \$500 (6 Available)**

- Business listing in 2014 Event Program
- Website advertisement with business link included
- Business listing on T-Shirt
- 15 T-Shirts for your business
- Custom Independence gift



Res. 18567

THE MOST EPIC  
ADVENTURALLY IN AMERICA™

Name of Business: \_\_\_\_\_

Contact Person (Name): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Street

City

State

Zip

Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

***Sponsorship Package Option:***

Fireball\_\_\_\_\_ Adventure Rally\_\_\_\_\_ Real Progressive\_\_\_\_\_ Real Proud\_\_\_\_\_ Real People\_\_\_\_\_

\*Not interested in a sponsorship package but I would like to make a donation of \$\_\_\_\_\_

***Please Sign & Return all copies to:***

Olivia Charpie  
Independence Tourism Department  
112 W Lexington  
Independence, MO 64050  
OCharpie@indepmo.org  
816-325-7111

# THE FIREBALL RUN

Res. 18567

THE MOST EPIC  
ADVENTURALLY IN AMERICA™



**INDEPENDENCE**  
REAL PEOPLE. REAL PROGRESS.



**Res. 18567**

Dear: Friend of the Community,

July 2, 2014

Our organization is non profit .We are committed to serving the needs of families in the most poverty stricken neighborhood in the city. We are having our 11<sup>th</sup> year Annual” Family Day in the Park. This special event is against "Violence". Please join us on Saturday, August 23<sup>rd</sup> 2014 @ Ashland Park (23<sup>rd</sup> Cypress) from 11-am-3pm. Our motto is: Saving One Child at a Time.

We have been very fortunate to bring together over 10 thousands residents in the community, against violence. Our children, parents and residents have enjoyed 10 years of commitment and safety. Not one incident has occurred. It is our honor as a volunteered organization, to give our residents great hope. On this day, we spoil our community in a 4 hour “Free Event”. The Family Day in the Park will provide as follows: health care immunizations, physicals, food, entertainment, pony & train rides, informational, booths, games, face painting, voters registration, swimming and having the time of their lives. Did we mention it's all "Free".

We would love to tell the community about your support and showcase your business at our event. We hope you will consider becoming a sponsor for \$500.00 or more. Your donations will go towards cost for the event. We are also in need of donated items for our raffle. We are also in the need of donations for food. These donations will feed 1000 people as follows: hot dogs, buns, napkins, pickles, ketchup, mustard, water, chips, juice, and pop. Make checks payable to East 23<sup>rd</sup> St. Pac.

Your company is stellar in the community. We appreciate your consideration. A copy our tax-exempt certificate is available upon request.

Thank you in advance for your support.

Sincerely,

East 23<sup>rd</sup> St. Pac Neighborhood Association, President: Joyce Riley-(816) 861-7568

Communication Specialist & Events Manager, Rachel Riley-816-277-9852  
[rachel.rileyla@ovi.com](mailto:rachel.rileyla@ovi.com)



The 23rd Street Pac Neighborhood &  
The 24th St. Non-Violent Marchers  
Presents  
"Family Day in the Park 11th Annual"  
"Saving One Child At A Time Against Violence"

**When: Saturday August 23, 2014**

**Where: Ashland Park (23rd & Cypress)**

**Time: 11am -3pm**

**Sponsors: Aldi, Jubilee, 7-Eleven, Old Folks, Price Chopper, Van Brunt Market, Happy Foods, Allied Refreshments, Reliable Insurance, K.C.P.D, Neighborhood Tourism Development Fund, Walmart, K.C.P&L, Gates Bar-BQ, Truman Medical Center, Local #124, I.B.E.W., The 27th St. Development, Belfonte Ice Cream, Lowes, K.P.R.S Hot 103.3, Boys-&-Girls Club, Home Depot, K.C Parks & Rec, The Kansas City Zoo, KC Health Department, Energy Buster, U.S. Dept. of Education,**

**President-Joyce Riley-816-7568**

**Business Manager-Rachel Riley- 816-277-9852 email: rachel.rileyla@ovi.com**