

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION appointing Chuck Caisley to the Kansas City Zoological District Commission.

RESOLUTION #17761, December 7, 2011

INTRODUCED BY Dennis Waits, County Legislator

WHEREAS, by Ordinance 4334, dated August 8, 2011, the Legislature did submit to the qualified voters of the County at a special election held on November 8, 2011, a question authorizing participation in the Kansas City Zoological District and approving a retail sales tax of one-eighth (1/8) of one cent for the support of zoological activities within the district; and,

WHEREAS, at that election, the voters of Jackson County, as well as those of Clay County, Missouri, approved the question submitted, and thus authorized the creation of the district and the imposition of the sales tax; and,

WHEREAS, section 184.506, RSMo Supp. 2010, the enabling legislation for the creation of the district, provides that the district be governed by a commission whose membership is to include a member selected by a majority vote of the Legislature, chosen from among three persons nominated by The Friends of the Zoo, Inc; and,

WHEREAS, The Friends of the Zoo, Inc., has nominated Chuck Caisley, Carol Hallquist, and CiCi Rojas; and,

WHEREAS, it is now appropriate that the Legislature adopt this Resolution appointing a member to the commission, for a term to expire December 31, 2015; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the following-named person be and hereby is appointed to the Kansas City Zoological District Commission for a term to expire December 31, 2015, under section 184.506, RSMo Supp. 2010:

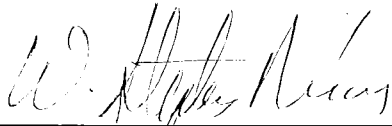
Chuck Caisley

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:



Chief Deputy County Counselor



County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #17761 of December 7, 2011 was duly passed on January 30, 2011 by the Jackson County Legislature. The votes thereon were as follows:

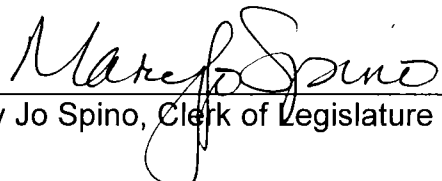
Yeas 7

Nays 2

Abstaining 0

Absent 0

1/30/12
Date/



Mary Jo Spino, Clerk of Legislature

Chuck Caisley
Vice President, Marketing and Public Affairs
KCP&L



As vice president of Marketing and Public Affairs, Chuck Caisley leads the Energy Solutions and Public Affairs divisions with responsibility for the company's community strategy, customer communications, economic development, governmental affairs and public relations areas. He joined KCP&L in 2007 as director of Government Affairs.

Prior to joining KCP&L, he was president of the Missouri Energy Development Association, where he was responsible for rewriting the association's strategic mission, fundraising and membership goals, staffing structure, industry/government interaction and communication plan.

In 2004, Mr. Caisley served as both the chief of staff and top political advisor to Missouri House Speaker Catherine Hanaway – the first woman Speaker of the Missouri House. During his tenure, he was instrumental in passing several landmark pieces of legislation, including tort, nursing home and foster care reform and increased life sciences research funding.

He graduated with honors from the University of Illinois in Urbana-Champaign with a Bachelor's degree in political science. He has also earned a Juris Doctorate degree from St. Louis University School of Law and a Master of Business Administration from Washington University in St. Louis.

Mr. Caisley is the former chairman of the Missouri Energy Council.

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Carol Hallquist
Vice President – Hallmark Corporate Foundation

Carol Hallquist is vice president of the Hallmark Corporate Foundation at Hallmark Cards, Inc.

In this role, Hallquist provides leadership for Hallmark's community involvement programs, Kaleidoscope children's art experience, the Hallmark Visitors Center and corporate foundation giving. She also leads Hallmark's corporate social responsibility efforts, including sustainability initiatives and corporate diversity and inclusion.

Hallquist began her career at Hallmark in 1984 and has held a variety of product marketing positions throughout the company. She was named general manager of the gift wrap business unit in 1995 and appointed director of visual merchandising in 1998. Hallquist was promoted to vice president of specialty retailing in 1999. In 2003, she was named vice president of new ventures. She assumed her current position in May 2007.

Prior to joining Hallmark, Hallquist worked at *The Des Moines Register* and *Chicago Tribune*. She also worked as a national sales trainer at the Fuller Brush Company.

She earned a bachelor's degree in journalism from Iowa State University and an M.B.A. from Rockhurst College.

A resident of Jackson County for 31 years, Hallquist is actively involved in the Kansas City community. She served as chair of the Kansas City Zoo Board of Directors and is on the boards of the KSMSD Superintendent's Council, Teach for America and Operation Breakthrough. She served as senior leadership sponsor for Hallmark's Latino employee group for seven years and was recently named sponsor of the Kansas City Chapter of Asian American Professionals. Hallquist has lived in midtown for 30 years and has been active in the neighborhood association and groups like Community Link. She and her husband, Allan, reside in Hyde Park. Their daughter attends college in Tucson and their son is an investment banking analyst in Atlanta.

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challq1@hallmark.com



TRUMAN MEDICAL CENTERS

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Executive Office

CiCi Rojas is Vice President of Community Engagement for Truman Medical Centers (TMC) in Kansas City, Missouri. The Community Engagement Division of TMC is the umbrella group providing direction and oversight in enhancing employee and community wellness while attracting, retaining and progressing intellectual talent for TMC. The division includes Employee Enrichment, Community Outreach, Employee Wellness, TMC Corporate Academy and Innovate TMC. In her role as Vice President, Ms. Rojas pursues innovative revenue opportunities that enable TMC to become more community focused and patient-centered as it opens non-traditional avenues of service and sustainability. One such example is the creation and management of the Hospital Hill Economic Development Corporation, which will oversee the unveiling and growth of an urban grocery store and retail establishment project.

Prior to joining TMC, Rojas served various communities in the business, political and advocacy arenas. Her executive roles include: Director of a State Political Party Committee; President and Chief Executive Officer (CEO) of the Greater Dallas Hispanic Chamber of Commerce; and President and CEO of the Greater Kansas City Hispanic Chamber of Commerce. In 2005, she assisted Hispanic businesses across the nation in her role as Vice President of Strategic Alliance with the Washington, D.C.- based United States Hispanic Chamber of Commerce.

As a result of the landmark changes she initiated in Dallas, Texas, Hispanic business community, the Dallas Business Journal named her the Minority Corporate Business Advocate of the Year in 2009.

Ms. Rojas is active in civic organizations on the local, state and national levels. Leadership positions on the national level include: Chair for the Latino Coalition Foundation; National Multi-cultural Advisory Council; Board Member, MGM Grand Hotel and Casino Corporation; and Camp Fire USA National Board of Trustees. In Kansas City, she is the Founder of the Heartland Women's Leadership Council; Executive Committee Board of Directors of KCPT Public Television; and she serves on the Boards of Directors of Friends of the Zoo; Central Exchange; Metropolitan Community Colleges Foundation; Guadalupe Centers; Inc.; Diversity Business Connection; and the Kansas City Convention and Visitor's Association.

Mary Jo Spino

From: Mary Jo Spino
Sent: Wednesday, January 04, 2012 2:05 PM
To: 'cici.rojas@tmcmcd.org'
Subject: FW: Jackson County Legislative meeting

Cici ~

Thanks for returning my call regarding your nomination to the Kansas City Zoological District Commission. The County Legislature appreciates you taking time out of your busy schedule to attend their meeting in two weeks for a brief interview. The meeting is scheduled to be held on Tuesday, January 17, 2012 at 2:30 P.M. at the Kansas City Courthouse, 415 E. 12th Street, 2nd Floor, Legislative Assembly Area.

If you have any questions kindly contact me at 881-3240.

Mary Jo Spino
Clerk of the County Legislature
415 E. 12th St., 2nd Floor
Kansas City, MO 64106
Phone: 816.881.3242 Fax: 816.881.3234

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Mary Jo Spino

From: Mary Jo Spino
Sent: Wednesday, January 04, 2012 1:37 PM
To: 'chuck.caisley@kcpl.com'
Cc: Daniel T. Tarwater III; Scott Burnett JACKSON COUNTY
Subject: Jackson County Legislative meeting

Chuck ~

Per our conversation today regarding your nomination to the Kansas City Zoological District Commission, the County Legislature appreciates you taking time out of your busy schedule to attend their meeting next week for a brief interview. The meeting is scheduled to be held on Monday, January 9, 2012 at 2:30 P.M. at the Independence Courthouse Annex, 308 W. Kansas, Ground Floor, Legislative Chambers.

If you have any questions kindly contact me at 881-3240.

Mary Jo Spino
Clerk of the County Legislature
415 E. 12th St., 2nd Floor
Kansas City, MO 64106
Phone: 816.881.3242 Fax: 816.881.3234

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Mary Jo Spino

From: Mary Jo Spino
Sent: Wednesday, January 04, 2012 1:34 PM
To: 'challq1@hallmark.com'
Cc: Daniel T. Tarwater III; Scott Burnett JACKSON COUNTY
Subject: Jackson County Legislative meeting

Carol ~

Thanks for returning my call regarding your nomination to the Kansas City Zoological District Commission. The County Legislature appreciates you taking time out of your busy schedule to attend their meeting next week for a brief interview. The meeting is scheduled to be held on Monday, January 9, 2012 at 2:30 P.M. at the Independence Courthouse Annex, 308 W. Kansas, Ground Floor, Legislative Chambers.

If you have any questions kindly contact me at 881-3240.

Mary Jo Spino
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