

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Resolution No.: 18978

Sponsor(s): Frank White

Date: October 26, 2015

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Recommending sponsorship of the postseason Royal Celebration</u></p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="310 520 1252 835"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0.00</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$25,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td>FROM ACCT 25,000 – 300-5300-58020 TO ACCT 25,000 – 300-5300-56210</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$25,000.00	Amount previously authorized this fiscal year:	\$0.00	Total amount authorized after this legislative action:	\$25,000.00	Amount budgeted for this item * (including transfers):	\$25,000.00	Source of funding (name of fund) and account code number; FROM / TO	FROM ACCT 25,000 – 300-5300-58020 TO ACCT 25,000 – 300-5300-56210
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): N/A</p> <p>Prior resolutions and (date): N/A</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, & phone): Mary Lou Brown, Chief Administrative Officer, 816-881-3064</p>										
<p>REQUEST SUMMARY</p>	<p>Planning is underway by SportsKC for a postseason Royal Celebration parade and event to honor the Royals. The Royal Celebration will include a parade down Grand Boulevard honoring our own Kansas City Royals concluding with a Celebration Rally at Union Station. This sponsorship provides Jackson County recognition as follows: Name incorporated with Title Sponsor identification which includes both social media and news releases; logo inclusion on main stage video walls; and sponsor recognition during public address announcements. In addition, the anticipated attendance is 250,000 with expected media coverage by all local and numerous national outlets.</p>										
<p>CLEARANCE</p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										

ATTACHMENTS		
REVIEW	Department Director:	Date:
	Finance (Budget Approval): <i>If applicable</i> <i>Mary Rasmussen</i>	Date: <i>10/23/15</i>
	Division Manager: <i>Mary Jo Brown</i>	Date: <i>10/23/15</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note: Jackson County, Missouri

Funds sufficient for this transfer are available from the sources indicated below.

Date: October 23, 2015 PC# 41542015001 RES # 18978

<u>Department / Division</u>	<u>Character/Description</u>	<u>From</u>	<u>To</u>
Park Enterprise Fund - 300			
<u>5300 - Non-Departmental</u>	<u>58020 - Buildings & Improvements</u>	<u>25,000</u>	
<u>5300 - Non-Departmental</u>	<u>56210 - Advertising</u>		<u>25,000</u>
		<u>25,000</u>	<u>25,000</u>


 Budgeting

ROYAL

CELEBRATION

KANSAS CITY ROYALS • 2015 CHAMPIONS



Be part of the largest baseball celebration in Kansas City! Become a supporting sponsor of the Royal Celebration postseason festivities for the Kansas City Royals. Plans include a parade downtown concluding with a large rally in front of Union Station.

Sponsorship Includes:

- Sponsor incorporated in the name: "Royal Celebration", supported by company name:
 - Logo presence where applicable on stage and parade route signage
 - Included in social media and news releases where appropriate
 - Anticipated attendance of 250,000+
 - Expected media coverage by local, regional & national outlets
- Post-parade Rally includes:
 - Logo inclusion on main stage video walls
 - Sponsor recognition during public address announcements
 - 8 VIP tickets & 2 VIP parking passes
- Other opportunities:
 - Ability to use the Royal Celebration logo in pre-promotion of the event

Sponsorship Investment: \$25,000