

REQUEST FOR LEGISLATIVE ACTION

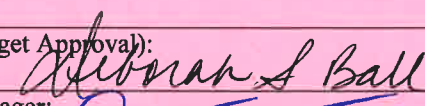

Completed by County Counselor's Office:

Res. Ord. No.: 18471
~~xxx~~

Sponsor(s): Scott Burnett

Date: April 7, 2014

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: A RESOLUTION authorizing the Director of Finance and Purchasing to issue a check in the amount of \$1,000.00 to Bridging the Gap, for sponsorship of its 16th annual EarthWalk event to be held May 3, 2014, in Kansas City, MO.</p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$0</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: 001-5101-56210 – General Fund, Non-Dept, Advertising</td> <td>\$1,000</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): N/A Prior Year Actual Amount Spent (if applicable): \$1,000</p>	Amount authorized by this legislation this fiscal year:	\$1,000	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$1,000	Amount budgeted for this item * (including transfers):	\$0	Source of funding (name of fund) and account code number: 001-5101-56210 – General Fund, Non-Dept, Advertising	\$1,000
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Res 18103, 2/19/2013</p> <p>Prior resolutions and (date):</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, & phone):</p>										
<p>REQUEST SUMMARY</p>	<p>Bridging the Gap is a non-profit organization in Kansas City, MO, dedicated to creating awareness and involvement in environment causes within the community. The 16th Annual EarthWalk will be held on May 3, 2014 along the Missouri River in the City Market. This request for funding will provide a \$1,000 sponsorship to Bridging the Gap to help support the event. In exchange for its sponsorship, Jackson County will receive advertising and recognition in the event program, website, and social media.</p>										

CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS		
REVIEW	Department Director:	Date:
	Finance (Budget Approval): <i>If applicable</i> 	Date: 4-2-14
	Division Manager: 	Date: 4/2/14
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.



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1427 W. 9th St., 2nd floor
Kansas City, MO 64101
816 561-1087

www.bridgingthegap.org

Founded 1992

December 19, 2013

Mike Sanders
Jackson County Government
415 East 12th Street
Kansas City, MO 64106

DEC 19

Done

Dear Mike Sanders,

You know us well!

~~Please let us introduce ourselves as leaders at Bridging The Gap, your local environmental non-profit. For twenty years, we've been educating and helping greater Kansas City recycle, plant trees and gardens, pick up litter, conserve prairies, and save energy and water, while engaging over 1,000 volunteers annually.~~

We're reaching out to your company because we know you care about sustainability issues. By being a sponsor for our 16th Annual EarthWalk, scheduled for May 3rd, 2014, you can showcase your work to a crowd of over 600, and join with other organizations who care about protecting our natural resources. It also offers the opportunity for your employees to create a team and walk for a cause they care about. Some of our past sponsors include; Commerce Bank, DST, Bayer CropScience, Hallmark, the Walking Company, and many others. We would love to add your name to that list!

Sponsoring EarthWalk helps Bridging The Gap, but is also a great way to be recognized as a leading business showcasing sustainability. Our supporters are interested in learning about local businesses like yours. Sponsors will enjoy a variety of benefits, including banners at the event along with social media and email marketing plus to our over 16,000 supporters.

Last year we moved EarthWalk to City Market and the underutilized Berkley Riverfront Park to highlight the mighty Missouri River and our thriving downtown--and saw a 35% increase in attendance! Participants loved seeing the river in a new light—and we loved shining a spotlight on these local assets.

Enclosed you will find a packet listing the many ways for you to be involved with EarthWalk 2014. We would be happy to set up a meeting to discuss the options further. Don't hesitate to contact us with questions. We look forward to working with you.

Sincerely,

Kristin Riott
Kristin Riott
Executive Director

Kelly Savage
Kelly Savage
Event Manager