

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute a License and Professional Services Agreement with Entercom Kansas City, LLC, d/b/a KZPT, for the sponsorship of an event at Longview Lake, at an actual cost to the County not to exceed \$17,900.00.

RESOLUTION #17695, October 17, 2011

INTRODUCED BY Fred Arbanas, County Legislator

WHEREAS, the County and Entercom Kansas City, LLC, d/b/a KZPT 99.7 The Point ("KZPT"), will celebrate the 15th Anniversary of "Christmas in the Sky" on Wednesday, November 23, 2011, which will feature a synchronized fireworks display and other entertainment in connection with the County's Christmas in the Park event; and,

WHEREAS, "Christmas in the Sky" will serve as the grand opening for the 24th Anniversary of the County's Christmas in the Park, one of the most popular holiday displays in the region; and,

WHEREAS, the Legislature acknowledges the benefits to the Jackson County and Kansas City communities of attracting an entertainment event to Jackson County which will promote good will and encourage family outings to Jackson County park facilities; and,

WHEREAS, the County will contribute \$17,900.00 to assist with the production of the

display and in return KZPT will provide the Parks and Recreation Department \$22,000 worth of air time to be used for advertising Parks and Recreation Department activities during 2012; and,

WHEREAS, the attached License and Professional Services Agreement sets out the rights and obligations of the parties; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Executive be and hereby is authorized to execute the attached License and Professional Services Agreement with KZPT; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the agreement.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

James D. Holden
Chief Deputy County Counselor

W. Stephen Nefen
County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #17695 of October 17, 2011, was duly passed on October 17, 2011 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 8

Nays 0

Abstaining 0

Absent 1

10.17.11
Date

Mary Jo Spino
Mary Jo Spino, Clerk of Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 300 1670 56790
ACCOUNT TITLE: Park Enterprise Fund
Special Events
Other Contractual
NOT TO EXCEED: \$9,500.00

ACCOUNT NUMBER: 003 1601 56790
ACCOUNT TITLE: Park Fund
Director - Parks
Other Contractual Services
NOT TO EXCEED: \$8,400.00

October 19, 2011
Date

D. Kurt Warner
Director of Finance and Purchasing

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 17695

Sponsor(s): Fred Arbanas

Date: Oct. 17, 2011

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Christmas In The Sky</u></p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="331 520 1507 768"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$17,900.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$17,900.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$17,900.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number</td> <td>Enterprise Fund 300-1670-56790 \$9,500.00 Park Fund 003-1601-56790 \$8,400.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable): \$14,000.00</p>	Amount authorized by this legislation this fiscal year:	\$17,900.00	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$17,900.00	Amount budgeted for this item * (including transfers):	\$17,900.00	Source of funding (name of fund) and account code number	Enterprise Fund 300-1670-56790 \$9,500.00 Park Fund 003-1601-56790 \$8,400.00
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PRIOR LEGISLATION	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date): Res 17402 (10/25/10), Res. 17035 (10/12/09), Res. 16726 (10/06/08), Res. 16413 (09/24/07), Res. 16032 (10/02/06)</p>										
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): Michele Newman, Director of Parks & Recreation, (816) 503-4821</p>										
REQUEST SUMMARY	<p>This year, we are proudly celebrating the 15th Anniversary of Christmas In The Sky, presented by KZPT 99.7 The Point and Jackson County. Jackson County, serving as a sponsor, is entering into a trade-out agreement with KZPT. This RLA would authorize a payment in the amount of \$17,900.00 to Entercom Kansas City dba KZPT. KZPT will provide \$14,000.00 for a fireworks display and \$3,900.00 for staging. KZPT will also provide Jackson County Parks & Recreation with \$22,000 worth of air time to be used at the discretion of Jackson County Parks & Recreation in 2012. Jackson County Parks & Recreation will provide all other costs associated with the event, utilizing resources within the existing budget. This advertising will greatly benefit six major events, the Golf Course, Boat Rental Sales and several Park promotions. Christmas In The Sky serves as the grand opening for Christmas In The Park, celebrating its 24th Anniversary. Christmas In The Sky has become a family holiday tradition for close to 20,000 patrons annually. Christmas In The Sky features a synchronized fireworks display to holiday music as well as an on-stage Holiday Musical Production.</p>										
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										

ATTACHMENTS		
REVIEW	Department Director: Michele Newman <i>MN</i>	Date: 10/7/11
	Finance (Budget Approval): If applicable <i>Robert S Ball</i>	Date: 10-11-11
	Division Manager: <i>[Signature]</i>	Date: 10/11/11
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

