

## **Becky Blades**

Women's History Month recognizes the leadership, accomplishments, and impact of women who strengthen their communities.

Has over 30 years of experience in business reputation management, creative brand building, and innovative marketing.

Becky launched her first company, Blades & Associates in 1990 and merged it with Trozzolo Communications Group in 2003.

She is now full-time stARTist. She is engaged in art, entrepreneurship, and business creativity. She revels in the creative process and loves to help others do the same. She helps businesses stARTt products, projects, companies, works of art, and other intellectual property.

She is an entrepreneurial mentor and angel investor, supporting high-potential start-up businesses.

She is an artist who makes mixed media artwork, writings, and poetry. Her bestselling book, "Do Your Laundry or You'll Die Alone: Advice Your Mom Would Give if She Thought You Were Listening," started as lighthearted advice she gave to her two daughters.

She is a civic volunteer who supports the arts infrastructure and individual artists.

She produces a comedy show called "Ladies Laugh Lounge," featuring an all-female line-up. She has sold out all seven previous productions and is on track to sell out her eighth.