

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 18650

Sponsor(s): LEGISLATURE AS A WHOLE

Date: October 27, 2014

<p><b>SUBJECT</b></p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Take the Crown Celebration.</u></p>										
<p><b>BUDGET INFORMATION</b>  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$25,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$25,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td> <p>FROM: \$15,000 – 300-5300-58020</p> <p>TO: \$15,000 – 300-1670-56210 and \$10,000 – 001-1221-56210</p> </td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p><b>OTHER FINANCIAL INFORMATION:</b></p> <p><input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:  Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable):  Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$25,000.00	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$25,000.00	Amount budgeted for this item * (including transfers):	\$25,000.00	Source of funding (name of fund) and account code number; FROM / TO	<p>FROM: \$15,000 – 300-5300-58020</p> <p>TO: \$15,000 – 300-1670-56210 and \$10,000 – 001-1221-56210</p>
Amount authorized by this legislation this fiscal year:	\$25,000.00										
Amount previously authorized this fiscal year:	\$0										
Total amount authorized after this legislative action:	\$25,000.00										
Amount budgeted for this item * (including transfers):	\$25,000.00										
Source of funding (name of fund) and account code number; FROM / TO	<p>FROM: \$15,000 – 300-5300-58020</p> <p>TO: \$15,000 – 300-1670-56210 and \$10,000 – 001-1221-56210</p>										
<p><b>PRIOR LEGISLATION</b></p>	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date):</p>										
<p><b>CONTACT INFORMATION</b></p>	<p>RLA drafted by (name, title, &amp; phone): Michele Newman, Director of Parks + Rec, 503-4821</p>										
<p><b>REQUEST SUMMARY</b></p>	<p>The Parks + Rec Department is requesting the Legislature authorize a transfer of \$15,000 from Enterprise Fund, Non-Departmental, 300-5300-58020 to Enterprise Fund, Special Events, 300-1670-56210. The Office of Communications would like to provide \$10,000 from 001-1221-56210 for a total of \$25,000 to participate in the Take The Crown Postseason Celebration.</p> <p>The Take The Crown Celebration will include a parade down Grand Boulevard honoring our own Kansas City Royals concluding with a Celebration Rally at Union Station. This sponsorship provides Jackson County recognition as follows: Name incorporated with Title sponsor's identification; included in social media and news releases; logo inclusion on main stage video walls; and sponsor recognition during public address announcements. In addition, the anticipated attendance is 250,000 with expected media coverage by all local and numerous national outlets.</p>										
<p><b>CLEARANCE</b></p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										
<p><b>ATTACHMENTS</b></p>											

REVIEW	Department Director: Michele Newman, Director of Parks + Rec <i>Michele Newman</i>	Date: 10/22/14
	Finance (Budget Approval) <i>If applicable</i> <i>Alvian Ball</i>	Date: 10-24-14
	Division Manager: <i>Shelly Kneuvean</i>	Date: 10-24-2014
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance #

Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:
300-5300-58020	Enterprise, Non-Departmental, Buildings and Improvements	\$15,000.00
001-1221-56210	General Fund, Communications, Advertisement	\$10,000.00

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

**Fiscal Note:  
Jackson County, Missouri**

Funds sufficient for this transfer are available from the sources indicated below.

Date: October 24, 2014

~~ORD #~~ RES. 18650

<u>Department / Division</u>	<u>Character/Description</u>	<u>From</u>	<u>To</u>
<b>Enterprise Fund - 300</b>			
5300 - Non-departmental	580020 - Buildings and Improvements	15,000	
1670 - Special Events	56210 - Advertising		15,000
		15,000	15,000

This expenditure was included in the Annual Budget.

PC# \_\_\_\_\_

Date: October 24, 2014

ORD/RES #

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
<b>Enterprise Fund - 300</b>		
1670 - Special Event	56210 - Advertising	15,000
<b>General Fund - 001</b>		
1221 - Communications	56210 - Advertising	10,000

*Deborah S Ball 10-24-14*  
Budgeting



# a Royal Celebration & VICTORY PARADE

## SPONSORSHIP OPPORTUNITY

**DESCRIPTION OF EVENT:** Celebrating the Kansas City Royals winning the 2014 MLB World Series, with a parade on Grand Avenue, from The Sprint Center to Union Station, featuring and thanking members of the Royals team, coaching staff and front office. Parade will culminate in a mass welcome ceremony in front of Union Station.

**INVOLVEMENT OF AND BENEFITS TO THE CITIZENS OF JACKSON COUNTY:** With a World Series victory, it is anticipated that as many as 200,000 residents of Jackson County and its surrounds would revel in and enjoy a free parade and thank-you celebration in honor of the home team.

- ⌚ Logo inclusion on main stage video walls
- ⌚ Sponsor recognition during public address announcements
- ⌚ Parade presence (a single smaller vehicle with signage for County Executive)
- ⌚ Parade presence (a single large vehicle with signage for County Legislator contingent)
- ⌚ 18 VIP tickets (2 per legislator)
- ⌚ 10 VIP tickets County Executive's Office

**PARTICIPANTS:** Royals team members, coaching staff, front office personnel, Jackson County Executive Mike Sanders, members of the Jackson County Legislature, KCMO Mayor Sly James and member of the City Council.

**'WE BELIEVE' SPONSORSHIP LEVEL: \$25,000**

***In support of logistics and safety measures and materials, including the rental and erection of crowd barriers and directional signage over the course of the one mile parade route and presentation space in front of Union Station.***

*Checks should be made payable to:*

**Kansas City Sports Commission, 114 W 11th St #300, Kansas City, MO 64105**