

RGR
5/1/14

**SECOND ADDENDUM TO
CONSULTING AGREEMENT**

THIS SECOND ADDENDUM made this 18th day of April, 2014, by and between **JACKSON COUNTY, MISSOURI**, hereinafter called "County" and **O'NEILL MARKETING AND EVENT MANAGEMENT**, 4049 Central Street, Kansas City, MO, 64111-2207, hereinafter called "O'Neill".

WITNESSETH:

WHEREAS, O'Neill and County entered into a Consulting Agreement dated May 15, 2013, whereunder O'Neill agreed to perform consulting services and assistance to the County related to the COMBAT program, in accordance with the terms, conditions, and covenants as set forth in Request for Proposals (RFP) No. 23-13, and as authorized by the County Legislature through its Resolution 18153, dated April 22, 2013, at a cost to the County not to exceed \$54,695.00; and,

WHEREAS, the parties expanded the scope of the original agreement and increased the maximum sum available for Consulting Services under said Agreement by an additional \$50,000.00, pursuant to the First Addendum and authorized by Resolution 18227, dated July 29, 2013; and,

WHEREAS, the parties now desire to extend the Consulting Agreement for an additional twelve-month period, pursuant to the terms and conditions set forth in RFP 23-13, at an additional cost to the County not to exceed \$54,695.00;

NOW, THEREFORE, in consideration of the foregoing and the terms and provisions herein contained, County and O'Neill respectively agree with each other as follows:

FILED
APR 18 2014
MARY JO SPINO
COUNTY CLERK

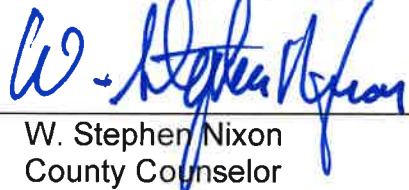
1. Except as expressly provided herein, all provisions of the Consulting Agreement between O'Neill and County, dated May 15, 2013, shall remain in full force and effect.

2. The maximum sum to be paid by County to O'Neill shall be increased by the amount of \$54,695.00 for the services listed in O'Neill's budget, attached hereto as Exhibit A, for a maximum total of \$159,390.00.

3. This Second Addendum to the Agreement shall be effective April 29, 2014, and shall extend until April 28, 2015.

4. This Second Addendum to Agreement, together with the First Addendum dated August 23, 2013, and the Agreement dated May 15, 2013, incorporates the entire understanding and agreement of the parties.


APPROVED AS TO FORM:

By 
W. Stephen Nixon
County Counselor

JACKSON COUNTY, MISSOURI

By 
Michael D. Sanders
County Executive

ATTEST:


Mary Jo Spiro
Clerk of the County Legislature

O'NEILL MARKETING AND EVENT
MANAGEMENT

By 
Federal Tax ID No. 27-4291975

REVENUE CERTIFICATE

I hereby certify that there is a balance otherwise unencumbered to the credit of the appropriation to which this contract is chargeable, and a cash balance otherwise unencumbered in the treasury from which payment is to be made, each sufficient to meet the obligation of \$54,695.00 which is hereby authorized.


Date


Director of Finance and Purchasing
Account No. 008-4401-56210
44012014002

EXHIBIT A

COMBAT STEP UP & SPEAK UP, Part II, 2014.			
	Status	Item Cost	Budget Source
Door Hangars (5.5" x 14" 20,000 QTY)	Proposed	\$ 5,500.00	
Billboards (6' x 12' Community Boards, 30 boards, 2 months campaign)	Proposed	\$ 10,000.00	
Cell Phone Screen Wipes (10,000 QTY)	Proposed	\$ 9,600.00	
KCATA Bus Advertising (150 Cards/month, 3 months)	Proposed	\$ 3,600.00	
Cable TV Advertising (Focused programming targeting)	Proposed	\$ 8,500.00	
Graphic, Video, Image Design/Update for 2014	On-Going	\$ 3,000.00	
O'Neill Management for 2014	On-Going	\$ 14,000.00	
Misc Project Funds, at 1% Budget (Art Mock-Ups, Various Expenses)	On-Going	\$ 500.00	
	2014 Budget	\$ 54,700.00	
	Projected Item Cost	\$ 54,700.00	
	Balance	\$ -	