

Request for Legislative Action

Res. #20776

Sponsor: Dan Tarwater III

Date: October 4, 2021

Completed by County Counselor's Office

Action Requested:	Resolution	Res.Ord No.:	20776
Sponsor(s):	Daniel T. Tarwater III	Legislature Meeting Date:	10/4/2021

Introduction

Action Items: ['Authorize']

Project/Title:

Designating the Convention and Visitors Bureau of Greater Kansas City, d/b/a Visit KC as the official Jackson County, Missouri, Destination Marketing Organization (DMO) for the Missouri Division of Tourism's Cooperative Marketing Program, at no cost to the County.

Request Summary

Whereas, Visit KC-the Convention and Visitors Bureau of Greater Kansas City is a not-for-profit organization duly incorporated in Kansas City, Jackson County, Missouri, and engaged primarily in the marketing and promotion of tourism. Whereas, Visit KC requires formal acknowledgement and recognition by the Jackson County Legislature to become a qualified participant in the programs administered by the Missouri Division of Tourism. Whereas, the designation re-certification will be for a term or terms not to exceed five years beginning July 1, 2022 through June 30, 2027, at no cost to the County. Whereas, the County Administration will review Visit KC's Cooperative Marketing Program on an annual basis to determine if its marketing efforts continue to be in the County's best interest.

Contact Information

Department:	Office of Communications	Submitted Date:	9/21/2021
Name:	Angie Jeffries	Email:	ajeffries@jacksongov.org
Title:	Director of Communications	Phone:	816-881-3085

Budget Information

Amount authorized by this legislation this fiscal year:	\$ 0		
Amount previously authorized this fiscal year:	\$ 0		
Total amount authorized after this legislative action:	\$		
Is it transferring fund?	No		
Single Source Funding:			
Fund:	Department:	Line Item Account:	Amount:
			!Unexpected End of Formula

Request for Legislative Action

Prior Legislation	
Prior Ordinances	
Ordinance:	Ordinance date:
Prior Resolution	
Resolution:	Resolution date:
19603	October 9, 2017
19279	October 17, 2016

Purchasing	
Does this RLA include the purchase or lease of supplies, materials, equipment or services?	No
Chapter 10 Justification:	
Core 4 Tax Clearance Completed:	
Certificate of Foreign Corporation Received:	
Have all required attachments been included in this RLA?	

Compliance	
Certificate of Compliance	
Not Applicable	
Minority, Women and Veteran Owned Business Program	
Goals Not Applicable for following reason: Less than \$50000	
MBE:	.00%
WBE:	.00%
VBE:	.00%
Prevailing Wage	
Not Applicable	

Fiscal Information	
<ul style="list-style-type: none"> This legislative action does not impact the County financially and does not require Finance/Budget approval. 	

Request for Legislative Action

History

Angie Jeffries at 9/21/2021 10:42:47 AM - [Submitted | Dan Tarwater, III, Chair of the Jackson County Legislature and 4th District Legislator sponsors and introduces this resolution.]

Department Director: Angie Jeffries at 9/21/2021 10:56:12 AM - [Approved |]

Finance (Purchasing): Barbara J. Casamento at 9/21/2021 11:15:09 AM - [Not applicable |]

Compliance: Jaime Guillen at 9/21/2021 11:46:33 AM - [Approved |]

Finance (Budget): Mark Lang at 9/21/2021 1:16:21 PM - [Not applicable |]

Executive: Sylvya Stevenson at 9/21/2021 2:50:08 PM - [Approved |]

Legal: Elizabeth Freeland at 9/27/2021 2:57:32 PM - [Approved |]