



Jackson County, Missouri

Request for Legislative Action

REQUESTED MEETING DATE: 03/11/2024

SPONSOR: Manuel Abarca IV

To be completed by the County Counselor's Office:

NUMBER: 21586

ASSIGNED MEETING DATE: 03/18/2024

STAFF CONTACT: Rebeca Amezcua-Hogan PHONE: 816.881.3466

EMAIL: ramezcua-hogan@jacksongov.org

DEPARTMENT: County Legislature

TITLE: A resolution authorizing the Director of Finance and Purchasing to issue a check in the amount of \$5,000 to KCREP for sponsorship of its 60th Anniversary Gala to be held April 5th, 2024, in Kansas City, MO.

SUMMARY:

WHEREAS, the Missouri Repertory Theatre was founded in 1964 by Dr. Patricia A. McIlrath who is among a select few pioneers of the regional theatre movement who believed that theater could change the world and could change our town; and,

WHEREAS, KCREP is a catalyst for a culturally vibrant, equitable, and thriving Kansas City by connecting artists and audiences in a welcoming environment that fosters wonder, curiosity, and understanding; and,

WHEREAS, KCREP will be hosting it's 60th anniversary Gala fundraising on Friday, April 5th, 2024, and has submitted a request for sponsorship; and,

WHEREAS, the Jackson County Legislature wishes to support the KCREP 60th anniversary

FINANCIAL IMPACT: NO ☐

Amount	Fund	Department	Line-Item Detail
YES <input checked="" type="checkbox"/>	\$ 5,000.00	001 011;	General Fu

ACTION NEEDED: AUTHORIZE

ATTACHMENT(S):

Fiscal Note:

This expenditure was included in the Annual Budget.

PC#

Date: March 5, 2024

RES # 21586
eRLA ID #:

001 General Fund

Cost Center		Spend Category	Program/Grant/Project	Not to Exceed
0112	Legislature as a Whole	56210 Advertising		\$ 5,000
APPROVED				\$ 5,000

Budget Office

KCREP GALA



OUR MISSION
*To inspire, entertain, and open minds by creating
transformative theatre experiences for all.*

STUART CARDEN

Artistic Director

ANGELA LEE GIERAS

Executive Director

September 28, 2023

BOARD OF DIRECTORS

Andrew Kaplan, ** *Chair*

Melea McRae, ** *Vice Chair*

David W. Frantze, ** *Treasurer*

Chris Hernandez, ** *Secretary*

Dana Abraham, **

Ivan R. Battle, **

Bunni Copaken, **

Kevin Covington

Douglas N. Gartner

Judge Jon R. Gray (Ret.), **

Laura Hall, **

Scott Hall, **

Hayley E. Hanson

Ashlei Holznecht, **

Shannon Johnson

John H. (Topper) Johnitz, Jr., **

Honorary Vice Chair

Mary Cook Jorgenson

LaMonica Madden, **

Lauren E. Tucker McCubbin

Stewart S. Myers, **

Megan Newland, M.D.

Matt Ralston

Kerri S. Reisdorff, **

Shawna Roath

Richard Singleton III

Hillary Stamper

Benjamin Stone, M. D.

Diana Toman

Julie Towner

Susan Waldron

Michelle Webb

Dominic Wu, M.D.

Tina Youngblood

C. Mauli Agrawal, Ph.D., *

Courtney Crappell, *

ADVISORY DIRECTORS

Donald J. Hall

Irvine O. Hockaday, Jr.

John B. Francis (1917-2004)

William C. Nelson (1937-2014)

**Ex-Officio UMKC*

***Executive Committee*

ADMINISTRATIVE OFFICES

4825 Troost Avenue • Suite 101
Kansas City, MO 64110-2030

Box Office: 816.235.2700

Donate: 816.235.6106

Web: KCREP.org

*KCREP is the professional theatre
in residence at UMKC*

As we joyfully prepare to celebrate our 60th season, we are looking forward to embracing our past and stepping into our future at KCREP's annual fundraising Gala on Friday, April 5th, 2024. We extend our heartfelt invitation to you.

As this year's chairs we ask you to come and be reminded of the role KCREP has played in your life, the life of our region, and the life of your organization. Was it a pivotal play or musical, a school experience or time spent each year with loved ones? Your first date? Your first part? Perhaps a past KCREP Gala gave your company the ability to invest in the community in a meaningful way.

We invite you to be a part of a place where everyone belongs. Where you are embraced for your uniqueness, and able to find your people. You play an important role in building this environment for others, whether it be on stage, in one of our summer educational programs, or through one of our many community partnerships.

We ask that you consider joining us as our sponsor. Please find sponsorship details enclosed.

This year, you will find benefits that you have come to expect and cherish alongside our desire to understand how we can connect with you in a unique and meaningful way.

Members of our sponsorship committee will be in touch in the coming weeks to ensure you have received our letter and answer any questions you may have.

Warmly,

Matt Ralston

Jessica Ralston

PS: To read more about the KCREP gala, see photos from the 2023 event, or to commit to your sponsorship online, visit kcrep.org/event/gala - exciting updates will be posted there!



2024 GALA SPONSORSHIP LEVELS AND BENEFITS

Thank you for supporting Kansas City Repertory Theatre!

Sponsors enjoy the following benefits and recognition opportunities.

All sponsorships include non-tax-deductible benefits unless declined in advance.

For full recognition benefits, confirm sponsorship by December 31, 2023. Fair Market Value (FMV) is \$100 for each gala attendee.

All sponsors receive name recognition on the KCRep Gala webpage and signage, recognition in the Gala program, and recognition in KCRep's 2023-2024 Season Programs.

PRESENTING SPONSOR: \$50,000

- *Personalize your sponsorship experience with focused attention from KCRep Staff.*
- *Tailored artistic experience with KCRep staff and artists.*
- Priority seating for up to 10 guests.
- Named as "Presenting Sponsor" on all digital and print promotion, social promotion, and press outreach for the Gala, all year.
- Named as "Presenting Sponsor" for the Gala in programs for KCRep's 60th anniversary season and on our website, all year.
- Name, logo, and link on Gala invitations and website.
- Option to include a full page ad in the Gala program.
- Verbal recognition and welcome opportunity at the event.
- Invitations for 4 to attend KCRep opening night receptions and performances as our guests.
- 20% off discount code to KCRep productions for your staff and partners.

VANGUARD SPONSOR: \$35,000

- *Personalize your sponsorship experience with focused attention from KCRep Staff.*
- Priority seating for up to 10 guests.
- Recognition in press outreach for the Gala.
- Name, logo, and link on Gala website and recognition on KCRep's 23/24 Season page.
- Social media recognition, if desired.
- Option to include a half page ad in the Gala program.
- Verbal recognition at the event.
- Invitations for 2 to attend KCRep opening night receptions and performances as our guests.
- 20% off discount code to KCRep productions for your staff.

CELEBRATION SPONSOR: \$25,000

- Same benefits as an "Ovation Sponsor" PLUS:
- Priority seating
 - Option to include a half page ad in the Gala program.

OVATION SPONSOR: \$15,000

- Same benefits as a "Spotlight Sponsor" PLUS:
- Link on Gala website.
 - Option to include a quarter page ad in the Gala program.
 - Verbal recognition at the event.

SPOTLIGHT SPONSOR: \$10,000

- Up to 10 Gala tickets
- Logo on Gala website.
- Logo on Gala Signage.
- Social media recognition, if desired.
- Website recognition on KCRep's 23/24 Season page.

ENCORE SPONSOR: \$5,000

- Up to 4 Gala Tickets
- Name on Gala website.
- Logo on Gala Signage.
- Get to know KCRep staff at the event!

Not into sponsorships?

Be a Table Host! : \$3000

- Table for 10.
- Name in Gala Program.

Table hosts receive the above benefits only

LET'S CONNECT!

Don't see a benefit that fits your needs? We'd love to work with you to make your sponsorship experience more meaningful.

816.235.2638 | gala@kcprep.org



PLEASE RETURN FORM BY DEC. 31, 2023 FOR FULL RECOGNITION OF BENEFITS

KCRep Gala | 4825 Troost Ave, Suite 101, Kansas City, MO 64110 | 816-235-2638 | gala@kcprep.org

Kushi Beachamp and
Harrison Bryan in KCRep's
2023 production of PETER
PAN AND WENDY
Matt Rapoport in KCRep's
2022 production of A
CHRISTMAS CAROL -
Photos by Don Ipock



2024 SPONSORSHIP/DONATION FORM

kcrep.org/event/gala | gala@kcrep.org | 816-235-6106
Chairs: Matt and Jessica Ralston
Date: Friday, April 5th, 2024

DONOR INFORMATION

List Name/Organization as: _____ Organization: _____
Contact Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Day Phone: _____ Email Address: _____
This email address will be used to provide event updates.

SPONSORSHIP LEVELS

- | | |
|---|--|
| <input type="checkbox"/> \$50,000 Presenting | <input type="checkbox"/> \$ _____ Fund-A-Need Mission Donation |
| <input type="checkbox"/> \$35,000 Vanguard | |
| <input type="checkbox"/> \$25,000 Celebration | (Fully tax deductible to the extent of the law.) |
| <input type="checkbox"/> \$15,000 Ovation | <input type="checkbox"/> In Honor _____ |
| <input type="checkbox"/> \$10,000 Spotlight | <input type="checkbox"/> In Memory _____ |
| <input type="checkbox"/> \$5,000 Encore | |

SPONSORSHIP ATTENDANCE / BENEFITS

We ☐ DO ... ☐ DO NOT ... plan to attend or send representatives to the event on Friday, April 5th, 2024
We ☐ DECLINE any non-deductible benefits associated with this Sponsorship, do not plan to attend the Gala or send representatives and would like this gift to be 100% tax deductible.

PAYMENT TYPE

- ☐ **CHECK** made payable to "KCRep Theatre"
☐ **CHARGE** (VISA, MC, AMEX, Discover)

Card #: _____

Name on Card: _____

Exp Date: _____

- ☐ **PLEDGE INDICATED ABOVE**
☐ **CHARGE** the credit card above based on the [schedule](#) to the right
☐ **I WILL SEND PAYMENT TO KCRep** by (date) _____
☐ **SEND ME AN INVOICE/REMINDER** on (date) _____

Payment Schedule – Final payment <i>appreciated by April 5th, 2024:</i>	
Month/Year _____	\$ _____
Month/Year _____	\$ _____
Month/Year _____	\$ _____
Month/Year _____	\$ _____
GRAND TOTAL \$ _____	

Kansas City Repertory Theatre is a 501(c)3 organization; tax ID 43-1168979

Your tax deduction will be the amount of your contribution less the value of the goods/services received; FMV is \$100 per attendee.

Fund-A-Need Mission donations are fully tax deductible to the extent of the law.

Donations made via donor advised funds do not permit the acceptance of ticket benefits.

PLEASE RETURN SPONSOR FORM BY DEC. 31, 2023 FOR FULL RECOGNITION OF BENEFITS:

KC Rep Gala | 4825 Troost Ave Ste 101 | Kansas City, MO | 64110 or gala@kcrep.org

Thank you for supporting Kansas City Repertory Theatre!