#### REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office: Res/Ord No.: 18857

Sponsor(s):
Date:

Scott Burnett June 15, 2015

SUBJECT	Action Requested  ☐ Resolution ☐ Ordinance  Project/Title: awarding a six-month term and supply contract with four twelve-month options to extend for the furnishing of vision coverage as an employee benefit.				
BUDGET INFORMATION To be completed By Requesting Department and Finance	Amount authorized by this legislation this fiscal year: Amount previously authorized this fiscal year: Total amount authorized after this legislative action: Amount budgeted for this item * (including transfers):  Source of funding (name of fund) and account code number; FROM / TO  TO ACCT	\$ \$ \$ \$			
	* If account includes additional funds for other expenses, total budgeted in the account is: \$  OTHER FINANCIAL INFORMATION;  No budget impact (no fiscal note required)  Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:  Department: Estimated Use: \$  Prior Year Budget (if applicable):  Prior Year Actual Amount Spent (if applicable):				
PRIOR LEGISLATION	Prior ordinances and (date):  Prior resolutions and (date): 18175 May 200, 2015				
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Dennis Dumovich, Director of Human Resources; 816-881-3140				
REQUEST SUMMARY	This resolution would allow the opportunity for all eligible County employees to elect vision coverage for themselves and their family at no cost to the county. Bids were solicited by Garry & Associates and the lowest bidder and best provider was selected from nine proposals. This vision coverage will allow employees to receive a vision exam for a \$10 copay and provide a hardware/contact lenses benefit as well as related discounts.				
CLEARANCE	☐ Tax Clearance Completed (Purchasing & Department) ☐ Business License Verified (Purchasing & Department) ☐ Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)				
ATTACHMENTS	Eye Med Proposal Summary of proposals				

REVIE	VIEW Department Director: Dennis Dumovich Date: 6/9/2015					
		Finance (Budget Approv If applicable	NIA		Date:	
		Division Manager:	many You Brown		Date: 4 0 015	
		County Counselor's Off	ice:		Date:	
Fiscal	Informatio	on (to be verified by E	Budget Office in Finance De	epartment)		
	This expend	diture was included in the	annual budget.	*		
	Funds for the	nis were encumbered fron	n the	Fund in		
	is chargeab	le and there is a cash bala	mbered to the credit of the approp nce otherwise unencumbered in t at to provide for the obligation he	he treasury to the credit of the		
	Funds suffi	cient for this expenditure	will be/were appropriated by Ord	linance #		
	Funds suffi	cient for this appropriatio	n are available from the source ir	dicated below.		
	Account N	Number:	Account Title:	Amount Not to Exceed	:	
$\boxtimes$	This award	is made on a need basis a	and does not obligate Jackson Cou	anty to pay any specific amou	nt. The availability of	
			necessity, be determined as each	* * * * *	, , , , , , , , , , , , , , , , , , , ,	

This legislative action does not impact the County financially and does not require Finance/Budget approval.



# JACKSON COUNTY Human Resources Department

Res. 18857

(816) 881-3135

Fax: (816) 881-3474

415 East 12<sup>th</sup> Street, First Floor Kansas City, Missouri 64106 www.jacksongov.org

To:

Barbara Casamento

From:

Dennis Dumovich, Director of Human Resources

Subject:

Vision Benefit

Date:

May 15, 2015

As we discussed, Garry & Associates conducted a request for proposal (RFP) for vision plans in March of 2015. We received nine proposals including most of the key providers in Greater Kansas City.

Garry & Associates reviewed the proposals and recommended that we consider two providers as finalists in the process. I reviewed the two finalists and recommend we use Eye Med, the low bidder in the process. Eye Med has a very good network in Greater Kansas City, has an excellent benefit structure, has given us a 4+ year rate guarantee and was the low bidder.

This voluntary vision plan will not add any cost to the Jackson County benefit package. The full cost of the benefit is born by the employee. We were able to achieve such a low cost for the employee by providing the carrier with access to over 1,000 employees.

As you are aware, I have provided you the actual proposals and a spreadsheet comparing the key benefits and costs for each provider. Please let me know if I can provide any additional information.

# JACKSON COUNTY

CARRIER	AETNA	AMERITAS	EYEMED	HUMANA	KCLIFE	METLIFE	STANDARD	UHC	VSP
Annual Eye Exam	\$10.00 Co-Pay	Subject to max	\$10.00 Co-Pay	\$15.00 Co-Pay	\$10.00 Co-Pay	\$10.00 Co-Pay	Covered by BC	\$10 Co-Pay	\$10 Co-Pay
Lenses (per pair)									
Single Vision Lenses	Cover in full	Subject to max	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full
Lined Bifocal Lenses	Cover in full	Subject to max	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full
Lined Trifocal Lenses	Cover in full	Subject to max	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full	Covered in full
Frame Allowance	\$130.00	Subject to max	\$150,00	\$45.00	\$130.00	\$130,00	\$130.00	\$130.00	\$150.00
Frequencies									
Exam/Lens/Frame	12/12/24	Subject to max	12/12/24	12/12/24	12/12/24	12/12/24	NA/12/24	12/12/24	12/12/24
Lens Co-Pay	\$10.00	\$0.00	\$20.00	\$20.00	\$25.00	\$25.00	\$25.00	\$25,00	\$25.00
Maximum	None	\$150	None	None	None	None	None	None	None
Contact Lenses:									
Fit & Follow Up									
Exams	\$40.00	Subject to max	Up to \$55.00	Up to \$110.00 combined with materials	\$25.00	not to exceed \$60 Co-Pay	N/A	N/A	not to exceed \$60 Co-Pay
Contact Lenses:									
Elective	Up to \$115.00	Subject to max	Up to \$150.00	Up to \$110.00 combined with exam	Up to \$130.00	Up to \$130.00	Up to \$130.00	\$125.00	\$150,00
Medically Necessary	Cover in full	Subject to max	Covered in full	Covered in full	Up to \$210.00	Covered in full	Covered in full	Covered in full	Covered in full
RATES	40.70	90 (4)	46.67	CH 300	04.00	7.00	96 94	45.00	45.43
EE/Spouse:	\$13.94	\$14.40	\$10.58	\$13.06	\$11.88	\$15.36	\$11.51	\$13.25	\$12.28
EE/Child(ren):	\$14.67	\$13.88	\$11.14	\$12.40	\$12.53	\$13.00	3	\$15.54	*
FAMILY:	\$21.57	\$20.92	\$16.37	\$19.49	\$19.79	\$21,44	\$17.35	\$21.86	\$19.76
RATE GUARANTEE:	4 years	2 years	4 years	2 years	2 years	2 years	4 years	3 years	4 years

**EyeMed Vision Care** 4C00 Luxottica Place Mason, OH 45040

**Phone** 513 765.6000

Online eyemed.com

Feb 26th, 2015

Dear Tamy,

On behalf of our entire team, we would like to thank you for the opportunity to share our capabilities in providing your vision care benefits. We've discovered wonderful ways our company complements your goals in vision care and we've put together a response that will help you see all the amazing things EyeMed has to offer you and your employees. After all, we believe everyone deserves to see life to the fullest. And, with EyeMed, your employees' choices are endless in their experience with eye care and eye wear.

When the control of the property of the proper

Throughout our response, you'll find unique ways we separate ourselves from ordinary vision benefits, such as:

- Extensive industry experience, translating into innovative products and stress-free administration
- The ability to receive secure membership file transfer via an FTPS site.
- A large highly desirable network with both independent and many of the most popular retail providers
- An incredible member experience your employees will appreciate
- 48 month rate guarantees
- Longest customer services hours in the industry with a dedicated account manager to handle any and all administrative needs.

We're pretty excited to share all the ideas we have for your vision plan and we're committed to providing exceptional value and service to you and your employees. We look forward to talking with you more about your needs and how we can fulfill them. If you have any questions, please feel free to contact me at any time.

Sincerely,

Dustin Posgay
Sales Representative
o 513 765 3163
c 513 532 2407
Dustin.posgay@eyemed.com



Option 2- 1000-1999 Eligible Employees

EyeMed Vision Care in conjunction with Fidelity Security Life Insurance Company

	Member Cast In-Network	Out-of-Natwork Reimbursement*	
	member cost in-network	Out of Nativota Reminiosement	
Exam with Dilation as Necessary	\$10 Capay	\$40	
Retinal Imaging Bonefit	Up to \$39	N/A	
Exam Options:			
Standard Contact Lens Fit and Follow-Up: Premium Contact Lens Fit and Follow-Up:	Up to \$55 10% off Retail Price	N/A N/A	
Frames:	SO Copay; S150 Allowance, 20% off balance over \$150	\$105	
Any available frame at provider location	30 Cupay, \$150 Allowance, 204 OF Galastee over \$150	<b>V143</b>	
Standard Plastic Lenses			
Single Vision	\$20 Copay	\$30	
Bifocal	\$20 Copay	\$50	
Trifocal	\$20 Copay	\$70	
Lenticular	\$20 Copay	\$70	
Standard Progressive Lens	\$85 Copay	\$50	
Premium Progressive Lens	See attached Fixed Premium Progressive list	\$50	
Lens Options:	9	***	
UV Treatment	\$3 Copay	\$12	
Tint (Solid and Gradient)	\$0 Copay	\$12	
Standard Plastic Scratch Coating	\$0 Cepay	\$12	
Standard Polycarbonate - Adults	\$40	N/A	
Standard Polycarbonate - Kids under 19	\$0 Copay	\$32	
Standard Anti-Reflective Coating	\$45	N/A	
Polarized	20% off Retail ance	N/A	
Photocromatic / Transitions Plastic	\$75	N/A	
Premium Anti-Reflective	See attached Fixed Premium Anti-Reflective Coating list	N/A	
Other Add-Ons	20% off Retail Price	N/A	
Contact Lenses			
(Contact Iens allowance includes materials only)			
Conventional	\$0 Copay; \$150 allowance, 15% off balance over \$150	\$150	
Disposable	\$0 Copay; \$150 allowance, plus balance over \$150	\$150	
Wedically Necessary	\$0 Copay, Paid-in-Full	\$210	
Laser Vision Correction Lasik or PRK from U.S. Laser Network	15% off Retail Price or 5% off promotional price	N/A	
Lasik of PRK Holli U.S. Laser Network		1160	
Additional Pairs Benefit:	Members also receive a 40% discount off complete pair eyeglass purchases and a 15% discount off conventional contact lenses once the funded benefit has been used.	N/A	
Frequency:			
Examination	Once every 12 months		
Lenses or Contact Lenses	Once every 12 months		
Frame	Once every 24 months		
Monthly Rate			
Subscriber	\$5.57		
Subscriber + Spouse	\$10.58		
Subscriber + Child(ren)	\$11.14		
ubscriber + Family	\$16.37		

All plans are based on a 48-month contract term and 48-month rate guarantee.

Premium is subject to adjustment even during a rate guarantee period in the event of any of the following events: changes in benefits, employee contributions, the number of eligible employees, or the imposition of any new taxes, fees or assessments by Federal or State regulatory agencies

\* Member, Reimbursement Out-of-Network will be the lesser of the listed amount or the member's actual cost from the out-of-network provider. In certain states members may be required to pay the full retail rate and not the negotiated discount rate with certain participating providers. Please see EyeMed's philipe provider locator to determine which participating providers have agreed to the discounted rate

Member receives a 20% discount on items not covered by the plan at network Providers. Discount does not apply to Evekked Provider's professional services, or contact lenses. Plan discounts cannot be combined with any other discounts or promotional oifers. Services or materials provided by any other group benefit plan providing vision care may not be covered.

Members also receive 15% off retail price or 5% off promotional price for Lasik or PRK from the US Laser Network, owned and operated by ICA Vision.

After initial purchase, replacement contact lenses may be obtained via the Internet at substantial savings and malled cirectly to the member. Details are available at www.eyemedvisioncare.com.

The contact lens benefit allowance is not applicable to this service.

Breefft Allowances provide no remaining balance for future use within the same Benefit Frequency. Certain brane name Vision Materials in which the manufacturer imposes a no-discount practice. Rates are valid only when the quoted plan is the sole standiations whom plan differed by the group

Rates are valid for groups comiciled in the state of MO.

Fees quoted writi be valid until the 6/1/2015 plan implementation date. Date quoted: 4/7/2015.

Rates assume Employer contribution of 20% or less for employees and dependents

Insured Plans are underwritten by Fidelity Security Life Insurance Company of Kansas City, Missouri, except in New York Policy number VC-19/VC-20, form number M-9083

Orthoptic or vision training, subnormal vision akis and any associated supplemental testing: Aniseikonic lenses; 2) Medical and/or surgical treatment of the eyo, eyes or supporting structures; a) Any eye or Vision Examination, or any corrective eyewear required by a Policyholder as a condition of employment; Safety eyewear

41 Services provided as a result of any Workers' Compensation law, or similar elegislation, or required by any governmental agency or program whether federal, state or subdivisions thereof; 51 Plano (non-prescription) lenses and/or contact lenses; 6) Non-prescription sunglasses; 7) Two pair of glasses in lieu of billocals; 61 Services rendered after the date an insured Person ceases to be covered under the Policy, except when Vision Materials ordered before coverage ended are delivered,

and the services rendered to the insured Person are within 31 days from the date of such order; 9) Services or materials growled by any other group benefit plan providing vision care; 10) Lost or however, frames, glusses, or contact immes will not be replaced except in the next density frequency when Vision Materials would next become available. (0) Lost or horizen lesses, frames, glasses, or contact le

If Jackson County has chosen this benefit design with the attached supplement, sign here:

Signature	Date

RATES ASSUME LESS THAN 20% EMPLOYER CONTRIBUTION

### melly Jackson County Mission (venil) Evelyled

We're excited that you want to learn more about us! Here at EyeMed, we want everyone to have the most amazing experience with vision care. After all, sight is one of the greatest gifts we have. It plays an important role in our everyday lives – helping us work, keeping us safe and, most importantly, allowing us to fully experience all that life has to offer.

As part of the Luxottica family – the global leader in eyewear manufacturing and distribution – our vision roots run deep. And, as the fastest-growing vision benefits company in the country, it's no surprise that more and more companies are choosing EyeMed. There are many reasons for this but, for us, we just love showing everyone what vision benefits should be – better access and more choices when it comes to eye care professionals, innovative products that solve every-day problems and a vision plan that members find easy-to-use. With 25 years of vision benefit experience and more than 36 million funded members to learn from, we know what people want in a vision plan. So with us, your employees will really appreciate the vision benefit you're offering. Come see for yourself...

#### Secretary that I have better

At the end of the day, we know that value and service to your employees goes beyond just price. So, we have carefully considered your needs and we believe our proposal will exceed your expectations. Most importantly, we can't help but point out what a difference your employees will notice with EyeMed. As a member, they'll experience:

want to give you employees` eyes a front row seat

Life is wonderful. There

is so much to see. W

- Meeting our captains at your open enrollment events these local eye care professionals will be there to greet them and show them what to look forward to
- Our unique Welcome Packet with 2 ID cards, a benefit summary and personalized provider listing – all mailed to their home after enrolling
- Our exclusive Sun Perks program, which provides each member both subscribers and dependents with a S50 Sun Perk Certificate that can be used at any Sunglass Hut (in-store or online!)
- Convenient access through our mobile-optimized web, online appointment scheduling<sup>1</sup> and our Customer Care Center – open 7 days a week, 362 days a year!
- More choices in eyewear and eye care weekend appointments, one-hour service, high-fashion and budget-friendly brands, the latest technology we have them all!
- Extra discounts, such as 40% off additional complete pairs the largest discount in the industry

#### land of the condition of the con-

It's no secret that our network is pretty special. The fact is, people's needs constantly change, so they need a network with plenty of options. That's what our network is all about. Sound simple? We think so. And yet, our network is the only one truly built for the people who use it. In fact, more than 50% of clients surveyed that made the move to EyeMed have done so based on network alone<sup>2</sup>.

Our network provides access to more than 62,000 providers at about 70% independent and 30% retail locations nationwide. Nearly 60% of eyewear dollars are now spent at optical retailers, so it's critical to offer both independent and retail options for your employees.<sup>3</sup> Not only are retail providers located in shopping malls or other convenient retail areas in your neighborhoods, but they offer overall value, high-fashion frames and the latest in lens and exam technology that oftentimes allows for one-hour and same-day pervices.

#### **Executive Summary**

LENSCRAFTERS OPTICAL

VISION

optical

Your employees will have access to 5 of the top 10 most preferred optical retailers1. And there's no catch - every location on our network is truly considered an in-network option.

Our clients appreciate just how smoothly our vision program runs. We work really hard to make sure our network, products and service provide the right solution for your employees so you can check troubleshooting your vision plan off your list! As a client, you'll experience:

- A stress-free implementation proven by our 100% client satisfaction rating with implementation seven years in a row!
- A 48 month rate guarantee so you can keep costs steady for your employees
- Performance guarantees to demonstrate our commitment to you
- A designated account manager and, for those who like to dig in on their own, access to our Client
- Enhanced reporting making it easy to follow trends with your plan
- EyeMed HealthyEyes disease management support to tie-in with your overall health and wellness initiatives

More than any other vision benefits company, we are passionate about delivering a vision plan that your employees will truly appreciate. And, we're confident that you'll appreciate our consultative approach. We're pretty excited about all the ideas we have for your vision plan but we're also great listeners - we want to make sure we build a plan that is exactly what you want for your employees. On behalf of our entire team, we thank you for the opportunity to present our proposal and we look forward to hearing from you.



Online appointment scheduling available at participating provider locations.

<sup>&</sup>lt;sup>2</sup>EyeMed 2012 annual client and prospect opportunity survey

<sup>&</sup>lt;sup>1</sup>Vision Council Member Benefit Report from 2012;

<sup>&</sup>lt;sup>†</sup>2012 Jobson Consumer Perceptions of Managed Vision Care

Eyeffed Member! Patient Services Visit your member website or call the number on the front of the card.

EyeMed Doctors/ BysMed Doctors/ Providers only Visit eyemed com to receive plan information or authorization online or cell 1,500,521,3605

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EyelMed Member! Patient Services: Visit your member website or call the number on the front of the card.

EyeMed Occtorid Providers only: Visit eyemed.com to receive plan information or authorization online or call 1.800,521,3805

The meaning of the Best Best



## We're excited you've joined us



You love choices - and so do we. That's why our network has thousands of independent doctors and retail providers. Visit the website on the front of your cord to find one near you.

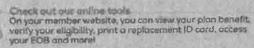


LENSCRAFTERS



Schedule an appointment
Call chead or stop by one of the many providers that offer
walk-ins. Most also have evening and weekend hours to fit ony schedule.





Sears

For more information, visit your member website shown on the front of your ID card.

**O**OPTICAL



Please note your benealth commot be combined with any other discounts, coupand or promotored afters.

Out-of-network benefits may apply





www.evemed.com

Member/Patient Services: 1-866-800-5457 INS:GHT PLAN H

Company Name SUSAN SAMPLE Group #: 1234567 Effective: 01/01/2014

www.eyemed.com

Member/Patient Services: 1-866-800-5457

Company Name SUSAN SAMPLE Group #: 1234567 Effective: 01/01/2014

EDEACH

**EYELES** 

Frequency

Cortaut Lanses Exam

#### Professional Providers Near You

Y CTOR T CHU O D G NA T HUYNH O D VISION CARE 5839 HWY 5 NORTH HOUSTON TX 77084 (281) 859-9136

CATHERINE DIONG CID JOMMY MINGUYEN CID YEN-LINH HIEGANG CI. PEARLE VISION GENTER 6860 HWY S NORTH STE A HOUSTON TX 77084

C C XDIW D 3DUFB D C MAYUDN D 3MIJADAM D D MART 9 MAL A9 DJAIFARAGOO 3DAUDZ MOIZIV 8717 HWY 6 NORTH HOUSTON TX 77095 (281) 859-8000

AMBITA K BAINS O D PEARLE VISION 25905 US HWY 290 CYPRESS TX 77433 (281) 253-8774

JAMES A DEVERMANN O D CYPRESS FAMILY EYECARE 7035 BARKER CYPRESS CYPRESS TX 77433 (281) 550-4141 SHANZIDA H ALAM U D NOFA M SHEHATA O D NADIA T LERA-AUGUSTINE O D JCPENNEY OPTICAL 7925 FM 1960 HOUSTON TX 77070 (281) 955-6891

KELLY N MALO D VISION QUEST PA 9740 9ARKER CYPRESS SLITE 116 CYPRESS TX 77433 (281) 970-1314

C O AH D HAA MAT LENSCHAFTERS 1920 WILLOWBROOK MALL HOUSTON TX 77070 (281) 394-0404

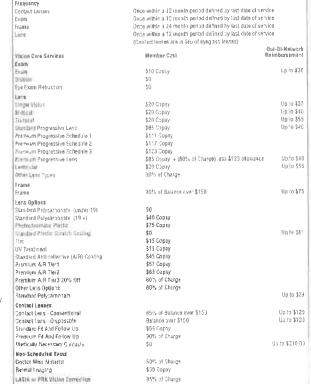
 Locations subject to change. When making your appointment, please confirm at discounts and services are offered

\* Participating Doctors of Optometry located at or next to LansGraffers, Pearle Vision, Sears Optical and Target Optical are independent of, and not employed by, optical dispensary

For a list of providers near you, go to eyemed.com



SUSAN SAMPLE PO BOX 000Y HOUSTON TX 77095



EYEMED VISION CARE BENEFIT

Bereits are not provided for services or materials arising from indribution or vision training, submormal vision adds and any associated supplemental testing. Anterlioric lenses, Medical autifor suppleal treatment of the asys, eyes or supporting structures, any eye or Vision Examination, or any corrective syeward required by a Politryholder's as a conclution of ampleyment, anterby syeward. Sorvices provided as a issued on any Worker's Compensation have certain a keyls after on required by any operanisms of sorvices. Sorvices are required by any operanisms of the provided and the sorvices are controlled and the sorvices required by any of examination providing aside must, services received a fact the data as sorviced protocological or in indicate provided by any of the group example when Vision Materials is not of the services mented to the invaried Place, accept when Vision Materials is not of the services are contact times within all sold from the data or sorvice of the control of the services are contact times within all sorgical for the protocological provider the control of the provider of of the provider

#### Additional Information

Members also receive a 40% discount off complete pair eyeclass purchases and a 15% discount off conventional contact lenses once the funded benefit has been used

Members receive a 15% discount of the retail price or 5% of any promotional price of LASIK or PRK has vision correction procedures. LASIK and PRK correction procedures are provided by the U.S. Laser Network, owned by LCA-vision Please cole that sites LASIK or PRK Vision Correction is an elective procedure, become dby spreculity trained provider. This discount may not always be available from a provider in your immediate location, so members should list call 1-377-SLASER6 for the retainst facility and to receive author ration for the discount.

Notice of Privacy Practice. Your Notice of Privacy Practice can be obtained at any time by calling the phone number listed on your ID eard or by visiting www eyemed conn













# Need retail options?

What we love most about our retailer providers, is that most offer evening and weekend hours for extended service for members. People are busy – we get it! That's why we provide vision benefits that are easy to use, flexible and convenient. Not only do we have a broad network of independent providers, we also offer 5 of the top 6 most admired national retail chains as in-network options, including:

#### LENSCRAFTERS:









Want more? Check out the participating INSIGHT retailers below:

20/20 Vision Center

any Ontinal

Allegany Optical Boscov's Optical

Cohen's Optical

Clarkson EyeCare

Crown Optical

Doctor's Vision Center

Eye Boutique

Eyecarecenter OD

EyeGlass World

Eye-Mart Optical Outlet

EZ Vision

For Eyes Optical

Grene Vision Group

Gulf Coast Optometry

Henry Ford Optimeyes

Macy's Optical

Marion Eye Centers and Optical

MidWest Eye Consultants

My Eye Doctor

Rx Optical

Site for Sore Eyes

Southwestern Eye Center

Sterling Optical

Sterling Vision Care

SVS Vision Inc.

Texas State Optical

Todays Vision

Thoma & Sutton

Union EyeCare

Vogue Vision Centers

Wisconsin Vision

Retail providers are conveniently located in or nearby major shopping centers and offer longer hours on nights and weekends. Many even have on-site labs so members can get their glasses in about an hour or during the same day. But there are a couple more things you should know about retailers. Unlike competitors, EyeMed defines retail providers as practices with 20 or more locations. And with EyeMed, what you see is what you get! All participating retail providers are considered in-network.

Members may locate a provider using the provider locator function on our website at or by calling 1-866-9EYEMED.



Get exclusive savings on sunglasses - and protect your eyes!



#### hardington and notices

All you need are the right shades! Sunglasses offer excellent protection, blocking at least 99% of both UVA and UVB rays<sup>2</sup>. That's why, as an EyeMed member, you're eligible for \$50 off sunglasses from Sunglass Hut. So now, you can more safely soak up the sun – while looking fabulous!



#### Accessing your savings is simple:

- Beginning December 1st, 2014, sign up at eyemedvisioncare com/sur peris.
- · You'li immediately receive an email with a savings code
- Use your savings code at Sunglass Hut locations or
   at supplies and supplies at Sunglass Hut locations or

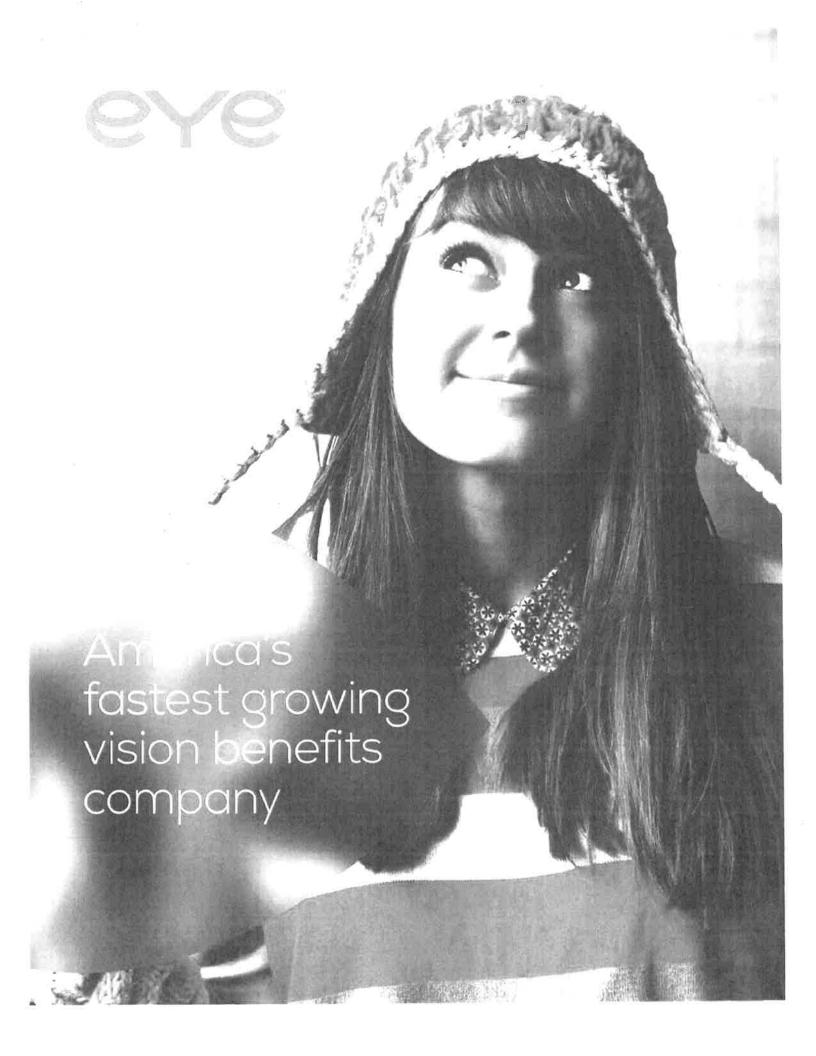
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 $<sup>^{2}</sup>$  Dr. Dennis Robertson. Mayo Cirric Ophthamologist. http://www.mayoclinic.org/healthy-living/adult-health/expert-answers/uv-protection/faq-20058021

Redeemable at any Sunglass Hut store in the US and online at sunglasshut com Excludes Chanel. Maul Jim, Oakley Tiff any and Tom Ford. Limit one discount per transaction. Not valid with any other coupons, discounts or promotional offers. This offer is not good on gift card purchases, gift wrap, shipping, taxes returns or exchanges. No cash-back value, cannot be recleemed for cash, may not be sold or transferred and will not be replaced if lost, stalen or damaged. Valid in the US only Offer valid until 12/31/2015.



# What we're all ab**au**t

It's pretty simple, really. As a broker or benefits admit in Galar, you know hat visign is imparted to but you don't have much time to focus on it. You're will but that suffying a choose EVeMed.

Vision is 100% of our focus, and our goal is to make the very that's a marriese we make beyon, as well as more than 36 million EyeMed members. And, it's visign be benefits company for 4 years running.

Why are so many of your peers turning to EyeMed? These 7 rensame smalled give you the bigger picture.

## Spot-on vision plans

Our vision plans are so spot-on, and our network is so vast and diverse, that typically more employees enroll, more employees use their benefits and more employees stay in network than with any other plan.<sup>2</sup>

- That means more eye exams than any other competing vision plan<sup>3</sup>
  - helping detect health conditions early.
- Plus, we can cater plans to your needs adjusting plan benefits and providing choices
  in provider networks to minimize disruption and improve overall productivity.
- And, employees have a choice of independent and retail locations, so they can receive care when and where they want – on their time, not yours.

## America's biggest vision network<sup>4</sup>

Get the quality and savings you expect – plus the choice employees deserve.

- **23 71,400** total providers
- Better access to more than 71,400 total providers.
- Employees get access to more than 50,000 independent providers<sup>5</sup> – as many as any other vision benefits company.
- We have more choices of retail providers than any other vision benefits company – so employees can choose from LensCrafters®, Sears Optical®, Target Optical<sup>SM</sup>, JCPenney Optical® and most Pearle Vision<sup>SM</sup> locations, as well as many regional retail providers.



50,700 independent providers

<sup>5</sup> On the Access network













EyeMed growth rate based on EyeMed membership CAGR growth 2010-2013 and publicly available competitive RFP information from 2010-2013.

<sup>&</sup>lt;sup>2</sup> Based on an internal EyeMed analysis

<sup>&</sup>lt;sup>3</sup> Based on new client data and RFP information from 2010-2013

<sup>&</sup>lt;sup>4</sup>At a location in our Access network, Jan. 2014

## Top 7 reasons to choose EyeMed

### When our members are happy, we're happy

We encourage employees to get the most from their vision plan – and that means being there for them every step of the way.

- They'll access an award-winning customer care center, open 7 days a week,
   361 days a year more than any other vision benefits company.
- A 99.5% first-call resolution rate means employees don't have to wait around for answers.
- We're proud to say Benchmark Portal has certified us as a Center of Excellence for 4 years in a row.



361 days a year, we're here more weekend hours

Compared to three largest managed vision care plans

99.5% first-call resolution rate



# Working with us won't feel like work It's all about satisfaction – and we think our numbers speak for themselves.

- We've achieved 100% implementation satisfaction for six years – plus 99% client satisfaction. And that means fewer worries for you.
- Our 97% member satisfaction rating means happy employees. And happy employees make your job easier.
- We're the vision benefit solution that employees appreciate most. That's why nearly 10,000 employers choose and stay with us. Pretty cool, right?



## Top **7 reasons** to choose EyeMed



#### More choice, savings and satisfaction

When employees get more choices and more value, they're more satisfied – so they use their benefits more often. That leads to a healthier, more productive workforce.

- Classic frames. Designer styles. Contact lenses. Employees don't have to worry about restrictions they choose what works for them!
- With the strongest balance of evening and weekend hours, employees get care when it's most convenient for their schedule and less likely to impact yours.
- Employees aren't limited to one tower or the "bottom rack" of frames. Many employees prefer to select a brand name and our retail network gives them more options than anyone else.

Your employees can choose from brands like:



Armani	Dolce &
Brooks Brothers	Michael
Bulgari	Miu Miu
Burberry	Oakley
Coach	Persol
DKNY	Prada

Gabbana Ralph Lauren Kors Ray-Ban Tory Burch Versace Vogue Eyewear and more



#### Anything but one-size-fits-all

From our flexible new EyePrefer<sup>SM</sup> plans to our access to retail providers that offer industry-leading technologies, we're all about enhancing and personalizing our members' experience.

- EyePrefer lets employees choose the benefit level that's right for their needs and budget,<sup>8</sup>
   With two tiers of benefits, it's designed to please just about everybody,
- Our relationship with glasses.com<sup>™</sup> means state-of-the-art virtual try-on technology, plus iPad, iPhone and Android apps. Employees can even have frames shipped and try them on at home (with free return shipping!).
- Our retail network gives employees access to cutting-edge technologies such as AccuFit<sup>™9</sup>

   the exclusive Digital Measurement System at LensCrafters.

### EyePrefer:

This innovative new line of vision benefits meets the specific needs of members. So, out-of-pocket costs go down, and satisfaction goes up.

Learn more at
StartHere.eyemed.com

<sup>&</sup>lt;sup>7</sup> All brands may not be available at all provider locations

<sup>&</sup>lt;sup>a</sup> EyePrefer plans are offered per household, not per individual

<sup>&</sup>lt;sup>9</sup> AccuFit not available at all LensCrafters locations

## Top **7 reasons** to choose EyeMed

#### We see beyond our own horizon

Through our nonprofit sponsorship and environmental efforts, we're helping to make the world a better place.

- As a proud sponsor of OneSight®, a charitable organization dedicated to improving vision, we help provide free vision exams and distribute eyewear to those in need around the world.
- Our corporate office has gone green eliminating landfill waste by redirecting it to recycling and composting.
- We're reducing carbon emissions by 20% and engaging 100% of associates in our zero waste efforts.

## OneSight

8.4 million people helped worldwide in 40 countries

## Zero Waste

90% reduction of waste, eliminating 15 tons of waste in landfills<sup>10</sup>

The biggest network and the most choice. Because more is more.

#### Still curious?

Give us a call at 1.888.439.3633 or visit eyemed.com. We'd love to hear from you.















# See the Value of Vision Care

194 Million

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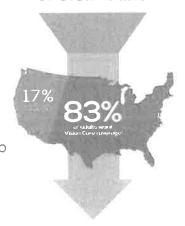
Eye exams can be a simple & non-invasive early detection tool, for some systemic disorders & diseases, including

- high blood pressure
- diabetes
- neart discase
- nigh cholesterol

If undetected 8 of incated imany of these conditions can lead to increased conditions obtain ally resulting in higher everall health crists.

That's nearly 81%

of U.S. Adults



21%

of adults who need vision correction, don't use it.



Americans are 2x more likely to get an eye exam' when on a stand alone vision plan VS. with their medical

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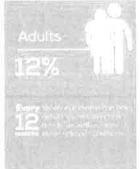
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MOST

The importance of good vision care for the entire family:









To learn more about the value of vision care, check out eyemed.com

# Eye achievers?

Compare for yourself. See why at eyemed.com.

Choice  Number of provider access points available (estimated)	EyeMed  ACCESS-65,000 INSIGHT-51,000	VSP SIGNATURE 46,000 CHOICE 44,000	<b>Davis</b> 36,000	United Healthcare 35,000
% of in-network retail chain locations	20%	0%	26%	50%
% of in-network independent provider locations!	80%	100%	74%	60%
Network includes most desired optical chains	5	0	1	1
Restrictive "collections" or "formularies"			•	•
Consistent network benefits and discounts				
		i		
Convenience				
Discount on additional pairs of glasses <sup>a</sup>	40%	20%	20%	20%
More than 20% of the network open after 6pm on Saturdays			•	
Member ID card including nearby providers				
Live customer service 7 days a week			•	
Live customer service, weekend hours	24.5	11	11	9.5
Quality				
Award-winning customer call center	Division.			
TPA-certified providers'	-1.55			•
Dedicated service and account management				

(Note: All of the above data points were gathered from publicly available information ).